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# WEBTRENDS



## **Complete Report**

[www.plant-materials.nrcs.usda.gov](http://www.plant-materials.nrcs.usda.gov)

Report Range: 05/01/2002 00:21:34 - 05/31/2002 23:56:20

Prepared By:

**NRCS**

**USDA**

on 06/13/02, 8:58:08

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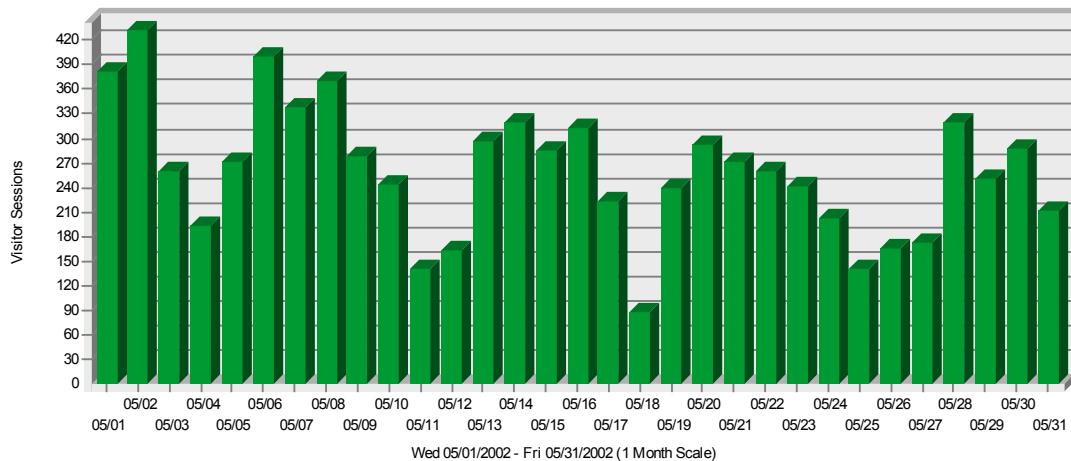
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## General Statistics

The General Statistics table includes statistics for hits, page views, visitor sessions, and visitors for this server during the designated time frame.

Visitor Sessions



Statistics - Report Range: 05/01/2002 00:21:34 - 05/31/2002 23:56:20		
Hits	Entire Site (Successful)	110,011
	Average Per Day	3,548
	Home Page	281
Page Views	Page Views (Impressions)	25,436
	Average Per Day	820
	Document Views	25,355
Visitor Sessions	Visitor Sessions	8,063
	Average Per Day	260
	Average Visitor Session Length	00:07:43
	International Visitor Sessions	4.81%
	Visitor Sessions of Unknown Origin	23.37%
	Visitor Sessions from United States	71.8%
Visitors	Unique Visitors	4,668
	Visitors Who Visited Once	3,883
	Visitors Who Visited More Than Once	785

### General Statistics - Help Card

**?** The Statistics table shows the date and time the report was generated. All dates and times refer to the location of the system running the analysis.

**Timeframe** - Beginning date and time of the log file.

**Hits** - A count of successful hits for the document not including the supporting graphic files on the page. Files considered web pages are those with the following extensions: .htm, .html, .asp, and a few others. These are defined by the File Types tab in the Options window.

**The total number of hits** - A count of all successful hits including HTML pages, pictures, forms, scripts, and downloaded files.

**Tip:** Visit [http://www.webtrends.com/support/hits\\_views\\_sessions.htm](http://www.webtrends.com/support/hits_views_sessions.htm) for a detailed explanation of pages and visitor sessions.

**Hits: Entire Site (Successful)** - A count of hits that had a "success" status code.

**Hits: Average Per Day** - Number of Successful Hits divided by the total number of days in the log.

**Hits: Home Page** - Number of times the home page was visited. This statistic is derived from the Home Page settings in the profile.

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## General Statistics - Help Card

**Page Views (Impressions): Total** - A count of hits to pages defined as documents or forms in the File Types tab. You can define how forms and documents are counted by modifying the Document Extensions and File Types settings. The supporting graphics on pages are not counted.

**Page Views: Average Per Day** - Number of page views (impressions) divided by the total number of days in the log.

**Page Views: Document Views** - A count of hits to pages that are considered documents as defined by the File Types tab in the Options window. This does not include files that have been defined as forms.

**Visitor Sessions: Total** - A count of the visitor sessions to your site. The length of a visitor session is defined in the General tab in the Options window.

**Average Number of Visitor Sessions Per Day** - Number of visitor sessions divided by the total number of days in the log.

**Average Visitor Session Length** - Average of non-zero length visitor sessions in the log.

Visitor Session for International, Unknown, and the United States summarize the origin of visitors in percentages of hits. Geographic location is logged in the User Domain field. How it is reported is determined by the Domains tab in the Options window.

**Visitors** - A count of unique IPs for the period of the report, whether or not they were authenticated using domain names or cookies.

**Visitors: Unique Visitors** - Unique visitors are counted using the visitor's IP address, domain name, or cookie. Persistent cookies are defined in Cookies tab in the Options window. Cookies give the most accurate count.

**Visitors: Visitors Who Visited Once** - A count of visitor sessions that occurred only once throughout the log file.

**Visitors: Visitors Who Visited More Than Once** - The count of visitor sessions that appeared more than once in the log file. By default a visitor session is 30 minutes.

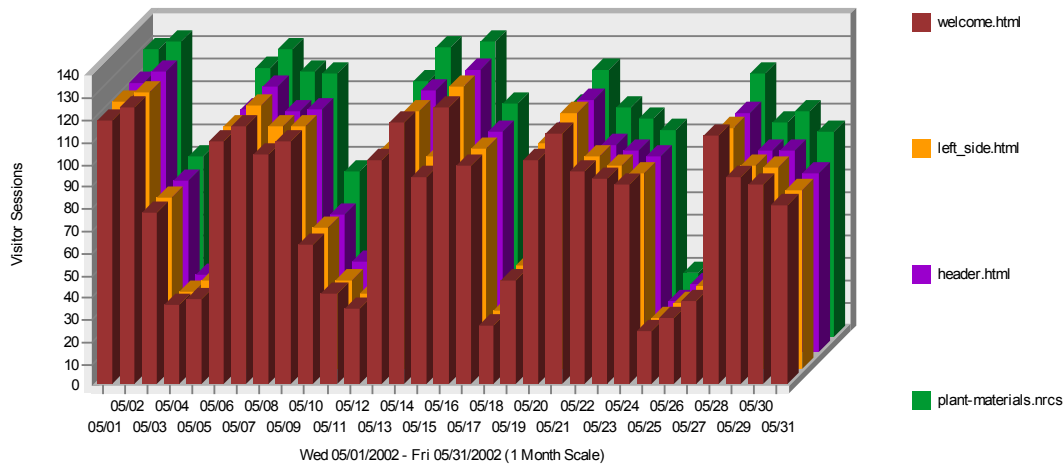


The General Stats table gives a general overview of the Web site's performance and your visitor's behavior, helping you quickly assess areas to address. It can determine the report chapters to focus on for valuable site enhancement statistics.

## Most Requested Pages

This section identifies the most popular web site pages and how often they were accessed. The average time a visitor spends viewing a page is also indicated in the table.

Most Requested Pages



Most Requested Pages					
	Pages	Views	% of Total Views	Visitor Sessions	Avg. Time Viewed
1	<b>Plant Materials Program</b> <a href="http://plant-materials.nrcs.usda.gov/">http://plant-materials.nrcs.usda.gov/</a>	3,184	12.55%	2,803	00:00:15
2	<b>Plant Materials Program</b> <a href="http://plant-materials.nrcs.usda.gov/header.html">http://plant-materials.nrcs.usda.gov/header.html</a>	2,840	11.2%	2,562	00:00:08
3	<b>Plant Materials Program</b> <a href="http://plant-materials.nrcs.usda.gov/left_side.html">http://plant-materials.nrcs.usda.gov/left_side.html</a>	2,802	11.05%	2,560	00:00:20
4	<b>Plant Materials Program</b> <a href="http://plant-materials.nrcs.usda.gov/welcome.html">http://plant-materials.nrcs.usda.gov/welcome.html</a>	2,909	11.47%	2,549	00:00:58
5	<a href="http://Plant-Materials.nrcs.usda.gov/id_guides/woodies/woodies.html">http://Plant-Materials.nrcs.usda.gov/id_guides/woodies/woodies.html</a>	449	1.77%	423	00:05:54
6	<a href="http://plant-materials.nrcs.usda.gov/id_guides/plantid.html">http://plant-materials.nrcs.usda.gov/id_guides/plantid.html</a>	465	1.83%	423	00:00:51
7	<b>Plant Materials Program   PMC Locations</b> <a href="http://plant-materials.nrcs.usda.gov/pmcs.html">http://plant-materials.nrcs.usda.gov/pmcs.html</a>	356	1.4%	327	00:00:28
8	<a href="http://Plant-Materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html">http://Plant-Materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html</a>	337	1.32%	307	00:03:46
9	<b>Plant Materials Program   Seeding and Planting</b> <a href="http://plant-materials.nrcs.usda.gov/seeding.html">http://plant-materials.nrcs.usda.gov/seeding.html</a>	273	1.07%	253	00:02:21
10	<b>Plant Materials Program</b> <a href="http://www.plant-materials.nrcs.usda.gov/">http://www.plant-materials.nrcs.usda.gov/</a>	281	1.1%	251	00:00:25
11	<b>Plant Materials Program</b>	246	0.97%	225	00:00:07


Most Requested Pages					
	Pages	Views	% of Total Views	Visitor Sessions	Avg. Time Viewed
	<a href="http://www.plant-materials.nrcs.usda.gov/header.html">http://www.plant-materials.nrcs.usda.gov/header.html</a>				
12	<b>Plant Materials Program</b> <a href="http://www.plant-materials.nrcs.usda.gov/left_side.html">http://www.plant-materials.nrcs.usda.gov/left_side.html</a>	242	0.95%	225	00:00:18
13	<b>Plant Materials Program   Sources of Conservation Plants</b> <a href="http://plant-materials.nrcs.usda.gov/plant_sources.html">http://plant-materials.nrcs.usda.gov/plant_sources.html</a>	236	0.93%	224	00:01:30
14	<b>Plant Materials Program</b> <a href="http://www.plant-materials.nrcs.usda.gov/welcome.html">http://www.plant-materials.nrcs.usda.gov/welcome.html</a>	244	0.96%	223	00:00:52
15	<b>Publications</b> <a href="http://plant-materials.nrcs.usda.gov/pubslst/publications.html">http://plant-materials.nrcs.usda.gov/pubslst/publications.html</a>	263	1.03%	222	00:00:39
16	<b>Plant Materials Program   Program Information</b> <a href="http://plant-materials.nrcs.usda.gov/program_info.html">http://plant-materials.nrcs.usda.gov/program_info.html</a>	208	0.82%	189	00:01:11
17	<b>Related Websites</b> <a href="http://plant-materials.nrcs.usda.gov/websites/links.html">http://plant-materials.nrcs.usda.gov/websites/links.html</a>	199	0.78%	185	00:01:05
18	<b>Plant Materials Program   Seed and Plant Production</b> <a href="http://plant-materials.nrcs.usda.gov/seedpro.html">http://plant-materials.nrcs.usda.gov/seedpro.html</a>	154	0.6%	147	00:01:37
19	<b>Aberdeen Plant Materials Center</b> <a href="http://plant-materials.nrcs.usda.gov/idpmc/">http://plant-materials.nrcs.usda.gov/idpmc/</a>	214	0.84%	144	00:01:18
20	<b>Plant Materials Program   Releases</b> <a href="http://plant-materials.nrcs.usda.gov/releases.html">http://plant-materials.nrcs.usda.gov/releases.html</a>	147	0.57%	142	00:01:35
21	<b>Plant Materials Program   IntraNet</b> <a href="http://www.plant-materials.nrcs.usda.gov/intranet/intranet.html">http://www.plant-materials.nrcs.usda.gov/intranet/intranet.html</a>	138	0.54%	123	00:00:19
22	<b>Plant Materials Program   Artwork!</b> <a href="http://www.plant-materials.nrcs.usda.gov/intranet/artwork.html">http://www.plant-materials.nrcs.usda.gov/intranet/artwork.html</a>	131	0.51%	121	00:04:22
23	<b>Sources of Seed and Plants</b> <a href="http://plant-materials.nrcs.usda.gov/sources/bioeng.html">http://plant-materials.nrcs.usda.gov/sources/bioeng.html</a>	116	0.45%	114	00:02:00
24	<b>Plant Materials Program   Bioengineering and Riparian</b> <a href="http://plant-materials.nrcs.usda.gov/biorip.html">http://plant-materials.nrcs.usda.gov/biorip.html</a>	120	0.47%	111	00:01:10
25	<b>Aberdeen Plant Materials Center</b> <a href="http://plant-materials.nrcs.usda.gov/idpmc/welcome.html">http://plant-materials.nrcs.usda.gov/idpmc/welcome.html</a>	125	0.49%	111	00:00:40
26	<b>Aberdeen Plant Materials Center</b> <a href="http://plant-materials.nrcs.usda.gov/idpmc/header.html">http://plant-materials.nrcs.usda.gov/idpmc/header.html</a>	120	0.47%	109	00:00:28


Most Requested Pages					
	Pages	Views	% of Total Views	Visitor Sessions	Avg. Time Viewed
27	<b>Aberdeen Plant Materials Center</b> <a href="http://plant-materials.nrcs.usda.gov/idpmc/left_side.html">http://plant-materials.nrcs.usda.gov/idpmc/left_side.html</a>	120	0.47%	108	00:00:35
28	<b>Bridger Plant Materials Center</b> <a href="http://plant-materials.nrcs.usda.gov/mtpmc/">http://plant-materials.nrcs.usda.gov/mtpmc/</a>	121	0.47%	91	00:02:38
29	<b>Booneville Plant Materials Center</b> <a href="http://plant-materials.nrcs.usda.gov/arpmc/">http://plant-materials.nrcs.usda.gov/arpmc/</a>	87	0.34%	76	00:02:33
30	<b>National Plant Materials Center</b> <a href="http://plant-materials.nrcs.usda.gov/mdpmc/">http://plant-materials.nrcs.usda.gov/mdpmc/</a>	80	0.31%	71	00:02:12
31	<b>Manhattan Plant Materials Center</b> <a href="http://plant-materials.nrcs.usda.gov/kspmc/">http://plant-materials.nrcs.usda.gov/kspmc/</a>	89	0.35%	70	00:01:51
32	<b>Bismarck Plant Materials Center</b> <a href="http://plant-materials.nrcs.usda.gov/ndpmc/">http://plant-materials.nrcs.usda.gov/ndpmc/</a>	107	0.42%	70	00:01:47
33	<b>Big Flats Plant Materials Center</b> <a href="http://plant-materials.nrcs.usda.gov/nypmc/">http://plant-materials.nrcs.usda.gov/nypmc/</a>	90	0.35%	69	00:01:16
34	<b>Directory of Wetland Plant Vendors in the United States</b> <a href="http://plant-materials.nrcs.usda.gov/pubslst/wetlandvendors.html">http://plant-materials.nrcs.usda.gov/pubslst/wetlandvendors.html</a>	69	0.27%	67	00:05:49
35	<b>Plant Materials Program   References</b> <a href="http://plant-materials.nrcs.usda.gov/references.html">http://plant-materials.nrcs.usda.gov/references.html</a>	65	0.25%	63	00:01:10
36	<b>Cape May Plant Materials Center</b> <a href="http://plant-materials.nrcs.usda.gov/njpmc/">http://plant-materials.nrcs.usda.gov/njpmc/</a>	69	0.27%	63	00:02:49
37	<a href="http://plant-materials.nrcs.usda.gov/idpmc/idpmc.html">http://plant-materials.nrcs.usda.gov/idpmc/idpmc.html</a>	72	0.28%	62	00:03:36
38	<b>Rose Lake Plant Materials Center</b> <a href="http://plant-materials.nrcs.usda.gov/mipmc/">http://plant-materials.nrcs.usda.gov/mipmc/</a>	65	0.25%	58	00:01:36
39	<b>Plant Materials Program   IntraNet</b> <a href="http://plant-materials.nrcs.usda.gov/intranet/intranet.html">http://plant-materials.nrcs.usda.gov/intranet/intranet.html</a>	58	0.22%	57	00:01:02
40	<a href="http://plant-materials.nrcs.usda.gov/idpmc/irwpdp.html">http://plant-materials.nrcs.usda.gov/idpmc/irwpdp.html</a>	64	0.25%	57	00:04:45
41	<b>Upper Colorado Environmental Plant Center</b> <a href="http://plant-materials.nrcs.usda.gov/copmc/">http://plant-materials.nrcs.usda.gov/copmc/</a>	65	0.25%	54	00:02:45
42	<b>Bridger Plant Materials Center</b> <a href="http://plant-materials.nrcs.usda.gov/mtpmc/welcome.html">http://plant-materials.nrcs.usda.gov/mtpmc/welcome.html</a>	55	0.21%	53	00:00:59
43	<b>Jamie L. Whitten Plant Materials Center</b> <a href="http://plant-materials.nrcs.usda.gov/mspmc/">http://plant-materials.nrcs.usda.gov/mspmc/</a>	65	0.25%	53	00:02:13
44	<b>Lockeford Plant Materials Center</b> <a href="http://Plant-Materials.nrcs.usda.gov/capmc/">http://Plant-Materials.nrcs.usda.gov/capmc/</a>	65	0.25%	53	00:02:24
45	<b>Jimmy Carter Plant Materials Center</b> <a href="http://plant-materials.nrcs.usda.gov/gapmc/">http://plant-materials.nrcs.usda.gov/gapmc/</a>	61	0.24%	53	00:02:35
46	<b>Bridger Plant Materials Center</b> <a href="http://plant-materials.nrcs.usda.gov/mtpmc/header.html">http://plant-materials.nrcs.usda.gov/mtpmc/header.html</a>	54	0.21%	52	00:01:04
47	<b>Elsberry Plant Materials Center</b> <a href="http://plant-materials.nrcs.usda.gov/mopmc/">http://plant-materials.nrcs.usda.gov/mopmc/</a>	63	0.24%	52	00:02:00
48	<b>Bridger Plant Materials Center</b>	51	0.2%	49	00:01:49



Most Requested Pages					
Pages		Views	% of Total Views	Visitor Sessions	Avg. Time Viewed
	http://plant-materials.nrcs.usda.gov/mtpmc/left_side.htm I				
49	<b>Kika de la Garza Plant Materials Center</b> http://plant-materials.nrcs.usda.gov/stpmc/	59	0.23%	48	00:01:51
50	<b>Cape May Plant Materials Center</b> http://plant-materials.nrcs.usda.gov/njpmc/welcome.htm I	48	0.18%	48	00:00:36
Subtotal For the Page Views Above		18,541	73.12%	N/A	N/A
Total For the Log File		25,355	100%	N/A	N/A

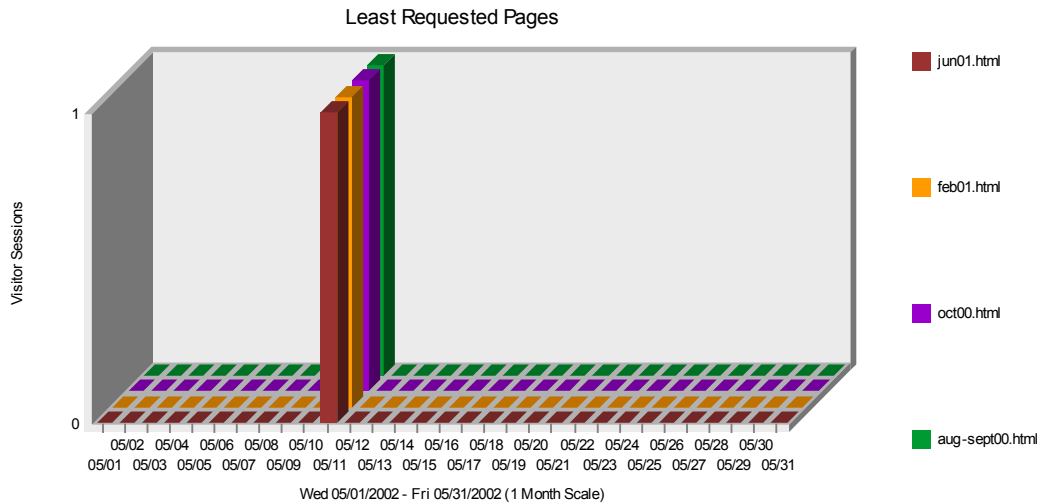
### Most Requested Pages - Help Card

 This section identifies the most popular pages on the site. The number of views includes only the successful hits for the page itself. It does not include any hits for graphics, audio or video files. The percentage of total views is the percentage of hits for that page compared to all other page types.  
**Tip:** The types of files included in this table can be configured using the File Types tab in the Options dialog box.  
**Tip:** You can list all pages on the site by selecting a number of elements higher than the number of pages on the site.

 Most likely these pages are requested the most because of their content and design. Based on the theory that the most requested pages have effectively attracted visitors, you can use similar elements and approaches to improve the less popular pages. Consider the average view times to determine which content holds visitor's attention.



## Least Requested Pages

This section identifies the least popular pages on your Web site, and how often they were accessed.



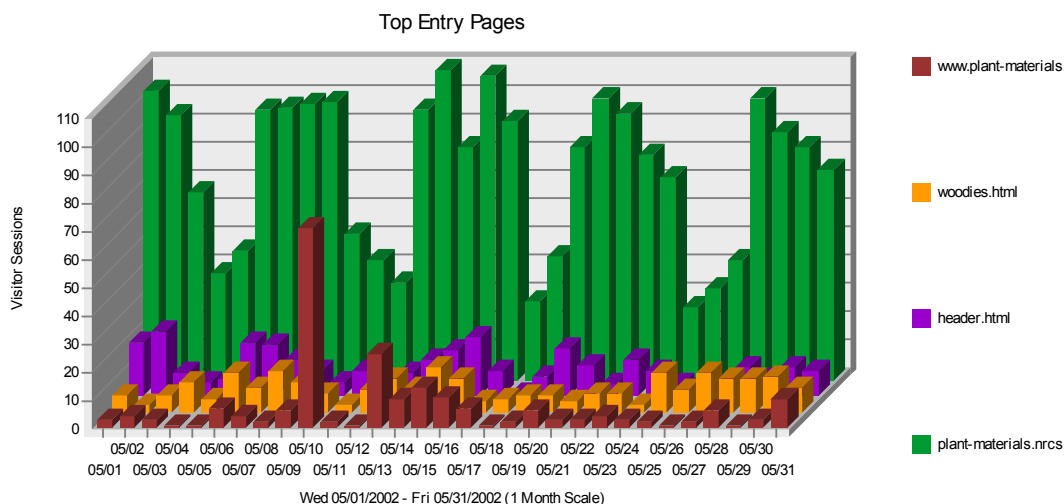
Least Requested Pages				
	Pages	Views	% of Total Views	Visitor Sessions
1	<b>What's New in the NRCS Plant Materials Program - August / September 2000</b> <a href="http://plant-materials.nrcs.usda.gov/whatsnew/aug-sept00.html">http://plant-materials.nrcs.usda.gov/whatsnew/aug-sept00.html</a>	1	0%	1
2	<b>What's New in the NRCS Plant Materials Program - October 2000</b> <a href="http://plant-materials.nrcs.usda.gov/whatsnew/oct00.html">http://plant-materials.nrcs.usda.gov/whatsnew/oct00.html</a>	1	0%	1
3	<b>What's New in the NRCS Plant Materials Program - February 2001</b> <a href="http://plant-materials.nrcs.usda.gov/whatsnew/feb01.html">http://plant-materials.nrcs.usda.gov/whatsnew/feb01.html</a>	1	0%	1
4	<b>What's New in the NRCS Plant Materials Program - June 2001</b> <a href="http://plant-materials.nrcs.usda.gov/whatsnew/jun01.html">http://plant-materials.nrcs.usda.gov/whatsnew/jun01.html</a>	1	0%	1
5	<b>What's New in the NRCS Plant Materials Program - July 2001</b> <a href="http://plant-materials.nrcs.usda.gov/whatsnew/jul01.html">http://plant-materials.nrcs.usda.gov/whatsnew/jul01.html</a>	1	0%	1
6	<b>What's New in the NRCS Plant Materials Program - August 2001</b> <a href="http://plant-materials.nrcs.usda.gov/whatsnew/aug01.html">http://plant-materials.nrcs.usda.gov/whatsnew/aug01.html</a>	1	0%	1
7	<b>What's New in the NRCS Plant Materials Program - November 2001</b> <a href="http://plant-materials.nrcs.usda.gov/whatsnew/nov01.html">http://plant-materials.nrcs.usda.gov/whatsnew/nov01.html</a>	1	0%	1
8	<b>What's New in the NRCS Plant Materials Program - January 2002</b> <a href="http://plant-materials.nrcs.usda.gov/whatsnew/jan02.html">http://plant-materials.nrcs.usda.gov/whatsnew/jan02.html</a>	1	0%	1

Least Requested Pages				
	Pages	Views	% of Total Views	Visitor Sessions
9	<b>Related Web Sites: Sources of Plant Materials</b> <a href="http://www.plant-materials.nrcs.usda.gov/websites/source.html">http://www.plant-materials.nrcs.usda.gov/websites/source.html</a>	1	0%	1
10	<b>Untitled Document</b> <a href="http://www.plant-materials.nrcs.usda.gov/ndpmc/undercon.html">http://www.plant-materials.nrcs.usda.gov/ndpmc/undercon.html</a>	1	0%	1
11	<b>Untitled Document</b> <a href="http://www.plant-materials.nrcs.usda.gov/gapmc/releases.html">http://www.plant-materials.nrcs.usda.gov/gapmc/releases.html</a>	1	0%	1
12	<a href="http://www.plant-materials.nrcs.usda.gov/nypmc/nypmc.html">http://www.plant-materials.nrcs.usda.gov/nypmc/nypmc.html</a>	1	0%	1
13	<b>Untitled Document</b> <a href="http://www.plant-materials.nrcs.usda.gov/flpmc/research.html">http://www.plant-materials.nrcs.usda.gov/flpmc/research.html</a>	1	0%	1
14	<a href="http://www.plant-materials.nrcs.usda.gov/flpmc/flpmc.html">http://www.plant-materials.nrcs.usda.gov/flpmc/flpmc.html</a>	1	0%	1
15	<b>Untitled Document</b> <a href="http://www.plant-materials.nrcs.usda.gov/flpmc/releases.html">http://www.plant-materials.nrcs.usda.gov/flpmc/releases.html</a>	1	0%	1
16	<b>Untitled Document</b> <a href="http://www.plant-materials.nrcs.usda.gov/flpmc/staff.html">http://www.plant-materials.nrcs.usda.gov/flpmc/staff.html</a>	1	0%	1
17	<b>Untitled Document</b> <a href="http://www.plant-materials.nrcs.usda.gov/kspmc/staff.html">http://www.plant-materials.nrcs.usda.gov/kspmc/staff.html</a>	1	0%	1
18	<b>Untitled Document</b> <a href="http://www.plant-materials.nrcs.usda.gov/flpmc/undercon.html">http://www.plant-materials.nrcs.usda.gov/flpmc/undercon.html</a>	1	0%	1
19	<b>Untitled Document</b> <a href="http://www.plant-materials.nrcs.usda.gov/nmpmc/releases.html">http://www.plant-materials.nrcs.usda.gov/nmpmc/releases.html</a>	1	0%	1
20	<b>Related Web Sites: Journals, Newsletters and Publishers</b> <a href="http://www.plant-materials.nrcs.usda.gov/websites/book.html">http://www.plant-materials.nrcs.usda.gov/websites/book.html</a>	1	0%	1

Least Requested Pages - Help Card	
<p> This section identifies the least popular pages on your Web site. The number of views only includes the successful hits for the page itself. It does not include any hits for graphics. The percentage of total views is the percentage of hits for that page compared to all other pages.</p> <p><b>Tip:</b> The types of files included in this table can be configured using the File Types tab in the Options dialog box.</p> <p><b>Tip:</b> You can list all pages on the site by setting the number of elements to a number higher than the number of pages on the site.</p>	
<p> There are many reasons that these pages are requested the least. Consider the content and the navigational tools or descriptions available to guide visitors to them. How do these pages differ from those that are most requested? Do the average view times indicate visitors are not attracted long enough to convey your message? This table may indicate areas on your site that may need attention.</p>	

## Top Entry Pages


This section identifies the first page viewed when a visitor visits this site. This is most likely your home page but, in some cases, it may also be specific URLs that visitors enter to access a particular page directly. The percentages refer to the total number of visitor sessions that started with a valid Document Type. If the session started on a document with a different type (such as a graphic or sound file), the file is not counted as an Entry Page, and the session is not counted in the total.



Top Entry Pages			
	File	% of Total	Visitor Sessions
1	<b>Plant Materials Program</b> <a href="http://plant-materials.nrcs.usda.gov/">http://plant-materials.nrcs.usda.gov/</a>	43.32%	2,307
2	<b>Plant Materials Program</b> <a href="http://plant-materials.nrcs.usda.gov/header.html">http://plant-materials.nrcs.usda.gov/header.html</a>	5.93%	316
3	<a href="http://plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html">http://plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html</a>	5.08%	271
4	<b>Plant Materials Program</b> <a href="http://www.plant-materials.nrcs.usda.gov/">http://www.plant-materials.nrcs.usda.gov/</a>	4.13%	220
5	<b>Plant Materials Program</b> <a href="http://plant-materials.nrcs.usda.gov/welcome.html">http://plant-materials.nrcs.usda.gov/welcome.html</a>	3.83%	204
6	<b>Plant Materials Program</b> <a href="http://plant-materials.nrcs.usda.gov/left_side.html">http://plant-materials.nrcs.usda.gov/left_side.html</a>	3.66%	195
7	<a href="http://plant-materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html">http://plant-materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html</a>	2.06%	110
8	<b>Sources of Seed and Plants</b> <a href="http://plant-materials.nrcs.usda.gov/sources/bioeng.html">http://plant-materials.nrcs.usda.gov/sources/bioeng.html</a>	1.29%	69
9	<b>Aberdeen Plant Materials Center</b> <a href="http://plant-materials.nrcs.usda.gov/idpmc/">http://plant-materials.nrcs.usda.gov/idpmc/</a>	1.18%	63
10	<b>Booneville Plant Materials Center</b> <a href="http://plant-materials.nrcs.usda.gov/arpmc/">http://plant-materials.nrcs.usda.gov/arpmc/</a>	0.78%	42
11	<b>Bridger Plant Materials Center</b> <a href="http://plant-materials.nrcs.usda.gov/mtpmc/">http://plant-materials.nrcs.usda.gov/mtpmc/</a>	0.78%	42
12	<a href="http://plant-materials.nrcs.usda.gov/id_guides/plantid.html">http://plant-materials.nrcs.usda.gov/id_guides/plantid.html</a>	0.75%	40
13	<b>Bismarck Plant Materials Center</b> <a href="http://plant-materials.nrcs.usda.gov/ndpmc/">http://plant-materials.nrcs.usda.gov/ndpmc/</a>	0.69%	37
14	<b>Related Web Sites: An A to Z Listing of Sites by Site Title</b> <a href="http://plant-materials.nrcs.usda.gov/websites/alltitle.html">http://plant-materials.nrcs.usda.gov/websites/alltitle.html</a>	0.6%	32
15	<b>Related Web Sites: An A to Z Listing of Sites by Site URL</b>	0.5%	27

Top Entry Pages			
	File	% of Total	Visitor Sessions
	<a href="http://plant-materials.nrcs.usda.gov/websites/allurl.html">http://plant-materials.nrcs.usda.gov/websites/allurl.html</a>		
16	<b>National Plant Materials Center</b> <a href="http://plant-materials.nrcs.usda.gov/mdpmmc/">http://plant-materials.nrcs.usda.gov/mdpmmc/</a>	0.48%	26
17	<b>Plant Materials Program   Seeding and Planting</b> <a href="http://plant-materials.nrcs.usda.gov/seeding.html">http://plant-materials.nrcs.usda.gov/seeding.html</a>	0.43%	23
18	<b>Rose Lake Plant Materials Center</b> <a href="http://plant-materials.nrcs.usda.gov/mipmc/">http://plant-materials.nrcs.usda.gov/mipmc/</a>	0.39%	21
19	<b>Cape May Plant Materials Center</b> <a href="http://plant-materials.nrcs.usda.gov/njpmmc/">http://plant-materials.nrcs.usda.gov/njpmmc/</a>	0.37%	20
20	<b>Big Flats Plant Materials Center</b> <a href="http://plant-materials.nrcs.usda.gov/nypmmc/">http://plant-materials.nrcs.usda.gov/nypmmc/</a>	0.35%	19
<b>Total For the Pages Above</b>		<b>76.69%</b>	<b>4,084</b>


### Top Entry Pages - Help Card

 This section identifies the pages visitors first saw when they entered this site. This is most likely your home page but, in some cases, it may also be specific URLs that visitors enter to access a particular page directly. For example, if a visitor enters <http://www.WebTrends.com/WT-QA.HTM>, he/she entered at the WT-QA.HTM page.

Percentages refer to the total number of visitor sessions that started with a valid Document Type. If a session started on a document with a different type (such as a graphic or sound file), the file would not be counted as an Entry Page, and the session is not included in the total. Such sessions are often the product of other sites referencing a specific downloadable file or graphic for example on your site. In such cases, a session may have a single hit to a non-document type file, and will not be counted for the percentage calculations.

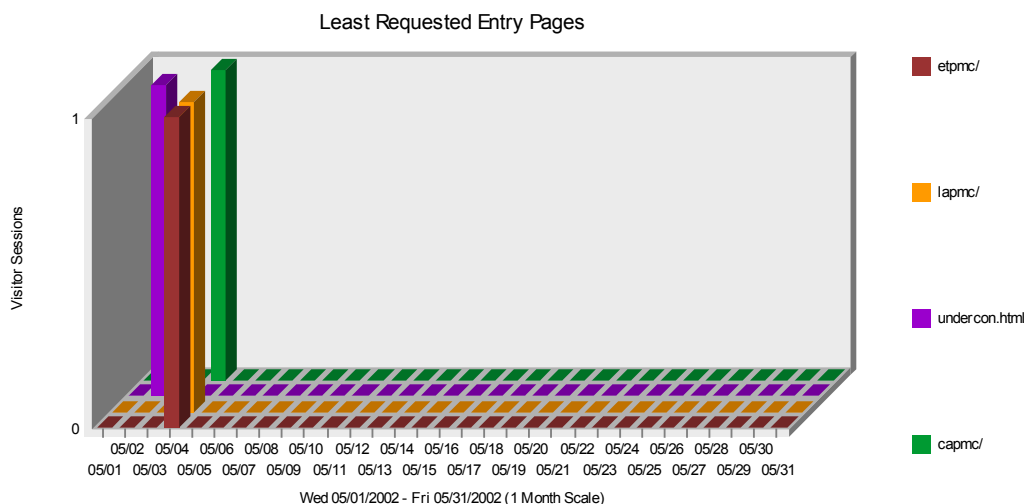
Also, web servers do not always log hits in perfect chronological order. For example, a hit to a GIF file can appear in the log before the hit to the HTML page that refers to this GIF.

**Tip:** Consider using the Entry Page filter to include or exclude entire visitor sessions based upon the first page a visitor viewed.

 This statistic can indicate how you might want to optimize the architecture of your site based on where visitors are entering. You can also determine which external links to your site are most effective. Consider updating meta-tags and links.

## Least Requested Entry Pages


This section identifies the first page viewed when a visitor visits this site. This is most likely your home page but, in some cases, it may also be specific URLs that visitors enter to access a particular page directly. The percentages refer to the total number of visitor sessions that started with a valid Document Type. If the session started on a document with a different type (such as a graphic or sound file), the file is not counted as an Entry Page, and the session is not counted in the total.



Least Requested Entry Pages			
	File	% of Total	Visitor Sessions
1	<b>Lockeford Plant Materials Center</b> <a href="http://www.plant-materials.nrcs.usda.gov/capmc/">http://www.plant-materials.nrcs.usda.gov/capmc/</a>	0.01%	1
2	<b>Untitled Document</b> <a href="http://plant-materials.nrcs.usda.gov/copmc/undercon.html">http://plant-materials.nrcs.usda.gov/copmc/undercon.html</a>	0.01%	1
3	<b>Golden Meadows Plant Materials Center</b> <a href="http://www.plant-materials.nrcs.usda.gov/lapmc/">http://www.plant-materials.nrcs.usda.gov/lapmc/</a>	0.01%	1
4	<b>East Texas Plant Materials Center</b> <a href="http://www.plant-materials.nrcs.usda.gov/etpmc/">http://www.plant-materials.nrcs.usda.gov/etpmc/</a>	0.01%	1
5	<b>National Plant Materials Center</b> <a href="http://www.plant-materials.nrcs.usda.gov/mdpmc/">http://www.plant-materials.nrcs.usda.gov/mdpmc/</a>	0.01%	1
6	<b>Plant Materials Program   Privacy Policy</b> <a href="http://www.plant-materials.nrcs.usda.gov/privacy_policy.html">http://www.plant-materials.nrcs.usda.gov/privacy_policy.html</a>	0.01%	1
7	<b>Aberdeen Plant Materials Center</b> <a href="http://www.plant-materials.nrcs.usda.gov/idpmc/">http://www.plant-materials.nrcs.usda.gov/idpmc/</a>	0.01%	1
8	<b>Manhattan Plant Materials Center</b> <a href="http://www.plant-materials.nrcs.usda.gov/kspmc/">http://www.plant-materials.nrcs.usda.gov/kspmc/</a>	0.01%	1
9	<b>Plant Materials Program   USDA Non-Discriminatory Policy</b> <a href="http://www.plant-materials.nrcs.usda.gov/eeo.html">http://www.plant-materials.nrcs.usda.gov/eeo.html</a>	0.01%	1
10	<b>East Texas Plant Materials Center</b> <a href="http://www.plant-materials.nrcs.usda.gov/etpmc/header.html">http://www.plant-materials.nrcs.usda.gov/etpmc/header.html</a>	0.01%	1
11	<b>Untitled Document</b> <a href="http://www.plant-materials.nrcs.usda.gov/mopmc/staff.html">http://www.plant-materials.nrcs.usda.gov/mopmc/staff.html</a>	0.01%	1
12	<b>Knox City Plant Materials Center</b> <a href="http://www.plant-materials.nrcs.usda.gov/txpmc/">http://www.plant-materials.nrcs.usda.gov/txpmc/</a>	0.01%	1
13	<b>Untitled Document</b> <a href="http://plant-materials.nrcs.usda.gov/gapmc/research.html">http://plant-materials.nrcs.usda.gov/gapmc/research.html</a>	0.01%	1
14	<b>Jamie L. Whitten Plant Materials Center</b>	0.01%	1

Least Requested Entry Pages			
	File	% of Total	Visitor Sessions
	<a href="http://www.plant-materials.nrcs.usda.gov/mspmc/">http://www.plant-materials.nrcs.usda.gov/mspmc/</a>		
15	<b>Tucson Plant Materials Center</b> <a href="http://www.plant-materials.nrcs.usda.gov/azpmc/">http://www.plant-materials.nrcs.usda.gov/azpmc/</a>	0.01%	1
16	<b>Upper Colorado Environmental Plant Center</b> <a href="http://www.plant-materials.nrcs.usda.gov/copmc/">http://www.plant-materials.nrcs.usda.gov/copmc/</a>	0.01%	1
17	<b>Pullman Plant Materials Center</b> <a href="http://www.plant-materials.nrcs.usda.gov/wapmc/">http://www.plant-materials.nrcs.usda.gov/wapmc/</a>	0.01%	1
18	<b>Alderson Plant Materials Center</b> <a href="http://www.plant-materials.nrcs.usda.gov/wvpmc/">http://www.plant-materials.nrcs.usda.gov/wvpmc/</a>	0.01%	1
19	<b>Plant Materials Program   Artwork!</b> <a href="http://www.plant-materials.nrcs.usda.gov/intranet/artwork.html">http://www.plant-materials.nrcs.usda.gov/intranet/artwork.html</a>	0.01%	1
20	<b>Pullman Plant Materials Center</b> <a href="http://www.plant-materials.nrcs.usda.gov/wapmc/header.html">http://www.plant-materials.nrcs.usda.gov/wapmc/header.html</a>	0.01%	1
<b>Total For the Pages Above</b>		<b>0.37%</b>	<b>20</b>


#### Least Requested Entry Pages - Help Card

 This section identifies the pages visitors first saw when they entered this site. This is most likely your home page but, in some cases, it may also be specific URLs that visitors enter to access a particular page directly. For example, if a visitor enters <http://www.WebTrends.com/WT-QA.HTM>, he/she entered at the WT-QA.HTM page.

Percentages refer to the total number of visitor sessions that started with a valid Document Type. If a session started on a document with a different type (such as a graphic or sound file), the file would not be counted as an Entry Page, and the session is not included in the total. Such sessions are often the product of other sites referencing a specific downloadable file or graphic for example on your site. In such cases, a session may have a single hit to a non-document type file, and will not be counted for the percentage calculations.

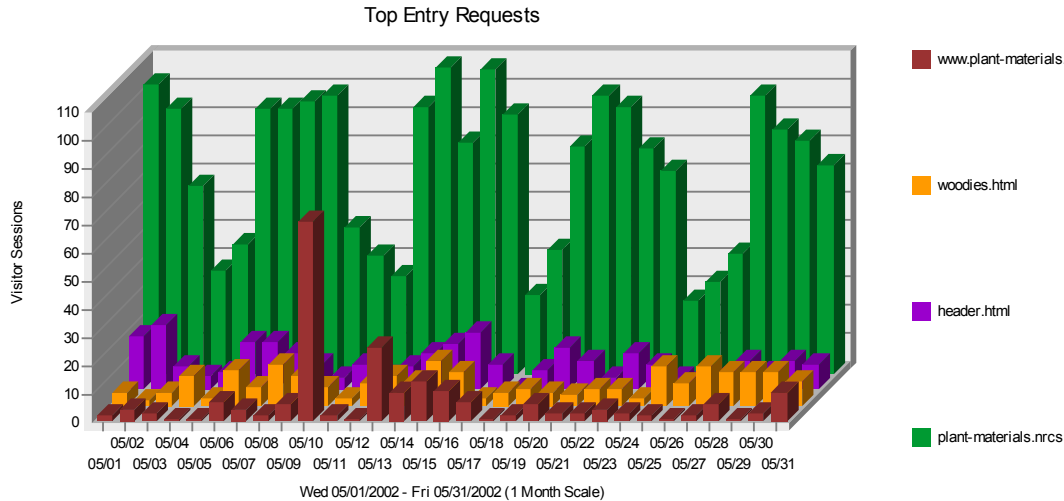
Also, web servers do not always log hits in perfect chronological order. For example, a hit to a GIF file can appear in the log before the hit to the HTML page that refers to this GIF.

**Tip:** Consider using the Entry Page filter to include or exclude entire visitor sessions based upon the first page a visitor viewed.

 This statistic can indicate how you might want to optimize the architecture of your site based on where visitors are entering. You can also determine which external links to your site are least effective. Consider updating meta-tags and links.

## Top Entry Requests

This section identifies the first hit from a visitor visiting this site. This is most likely the home page but, in some cases, it may also be specific URLs that visitors enter to access a particular file directly. The percentages refer to the total number of visitor sessions.




Top Entry Requests			
	File	% of Total	Visitor Sessions
1	<b>Plant Materials Program</b> <a href="http://plant-materials.nrcs.usda.gov/">http://plant-materials.nrcs.usda.gov/</a>	28.4%	2,290
2	<b>Plant Materials Program</b> <a href="http://plant-materials.nrcs.usda.gov/header.html">http://plant-materials.nrcs.usda.gov/header.html</a>	3.8%	307
3	<a href="http://plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html">http://plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html</a>	3.18%	257
4	<b>Plant Materials Program</b> <a href="http://www.plant-materials.nrcs.usda.gov/">http://www.plant-materials.nrcs.usda.gov/</a>	2.71%	219
5	<b>Plant Materials Program</b> <a href="http://plant-materials.nrcs.usda.gov/welcome.html">http://plant-materials.nrcs.usda.gov/welcome.html</a>	2.49%	201
6	<b>Plant Materials Program</b> <a href="http://plant-materials.nrcs.usda.gov/left_side.html">http://plant-materials.nrcs.usda.gov/left_side.html</a>	2.38%	192
7	<a href="http://plant-materials.nrcs.usda.gov/main[1].css">http://plant-materials.nrcs.usda.gov/main[1].css</a>	1.71%	138
8	<a href="http://plant-materials.nrcs.usda.gov/images/dot.gif">http://plant-materials.nrcs.usda.gov/images/dot.gif</a>	1.52%	123
9	<a href="http://plant-materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html">http://plant-materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html</a>	1.26%	102
10	<a href="http://plant-materials.nrcs.usda.gov/pubs/azpmsarseedlist0501.pdf">http://plant-materials.nrcs.usda.gov/pubs/azpmsarseedlist0501.pdf</a>	0.97%	79
11	<b>Aberdeen Plant Materials Center</b> <a href="http://plant-materials.nrcs.usda.gov/idpmc/">http://plant-materials.nrcs.usda.gov/idpmc/</a>	0.78%	63
12	<a href="http://plant-materials.nrcs.usda.gov/images/top_side.jpg">http://plant-materials.nrcs.usda.gov/images/top_side.jpg</a>	0.78%	63
13	<a href="http://plant-materials.nrcs.usda.gov/images/logo_a.gif">http://plant-materials.nrcs.usda.gov/images/logo_a.gif</a>	0.74%	60
14	<a href="http://plant-materials.nrcs.usda.gov/images/border.jpg">http://plant-materials.nrcs.usda.gov/images/border.jpg</a>	0.73%	59
15	<b>Sources of Seed and Plants</b> <a href="http://plant-materials.nrcs.usda.gov/sources/bioeng.html">http://plant-materials.nrcs.usda.gov/sources/bioeng.html</a>	0.7%	57
16	<a href="http://plant-materials.nrcs.usda.gov/images/montage.jpg">http://plant-materials.nrcs.usda.gov/images/montage.jpg</a>	0.68%	55
17	<a href="http://plant-materials.nrcs.usda.gov/images/fire_image2_tnon.jpg">http://plant-materials.nrcs.usda.gov/images/fire_image2_tnon.jpg</a>	0.66%	54
18	<a href="http://plant-materials.nrcs.usda.gov/images/pmp_logo.jpg">http://plant-materials.nrcs.usda.gov/images/pmp_logo.jpg</a>	0.64%	52
19	<a href="http://plant-materials.nrcs.usda.gov/images/info.gif">http://plant-materials.nrcs.usda.gov/images/info.gif</a>	0.6%	49
20	<a href="http://plant-materials.nrcs.usda.gov/images/id_guides_feature_tn.jpg">http://plant-materials.nrcs.usda.gov/images/id_guides_feature_tn.jpg</a>	0.58%	47
<b>Total For the Requests Above</b>		<b>55.4%</b>	<b>4,467</b>



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### Top Entry Requests - Help Card

 This section identifies the first hit from visitors coming to this site. This is most likely the home page but, in some cases, it may also be specific URLs entered to access a particular file directly. For example, if a visitor enters <http://www.WebTrends.com/WT-QA.HTM>, he/she enters at the WT-QA.HTM page. The percentages refer to the total number of visitor sessions.

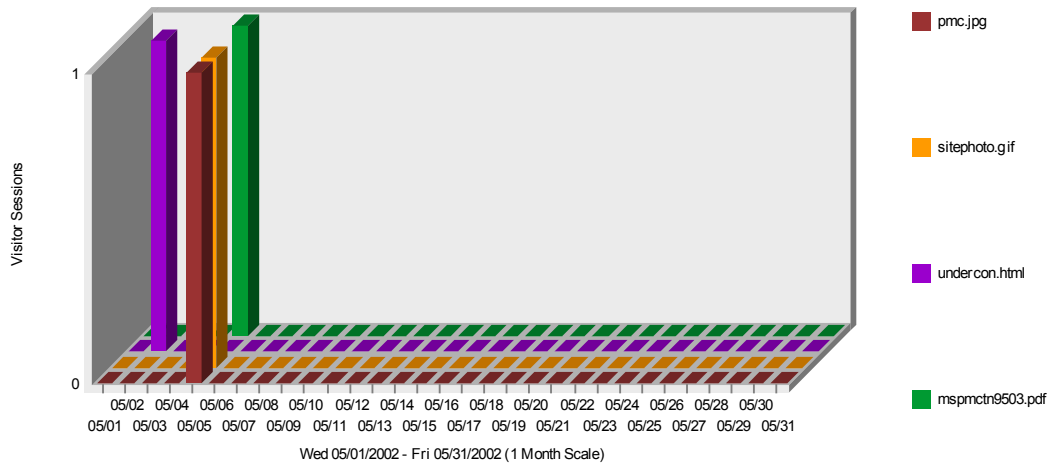
**Tip:** Consider using the Entry Page filter to include or exclude entire visitor sessions based upon the first page a visitor viewed.

 Consider what is catching the attention of visitors most quickly and effectively.

## Least Requested Entry Requests

This section identifies the first hit from a visitor visiting this site. This is most likely the home page but, in some cases, it may also be specific URLs that visitors enter to access a particular file directly. The percentages refer to the total number of visitor sessions.


Least Requested Entry Requests




Least Requested Entry Requests			
	File	% of Total	Visitor Sessions
1	<a href="http://www.plant-materials.nrcs.usda.gov/pubs/mspmc9503.pdf">http://www.plant-materials.nrcs.usda.gov/pubs/mspmc9503.pdf</a>	0.01%	1
2	<b>Untitled Document</b> <a href="http://plant-materials.nrcs.usda.gov/nypmc/undercon.html">http://plant-materials.nrcs.usda.gov/nypmc/undercon.html</a>	0.01%	1
3	<a href="http://plant-materials.nrcs.usda.gov/capmc/images/sitephoto.gif">http://plant-materials.nrcs.usda.gov/capmc/images/sitephoto.gif</a>	0.01%	1
4	<a href="http://plant-materials.nrcs.usda.gov/mspmc/images/pmc.jpg">http://plant-materials.nrcs.usda.gov/mspmc/images/pmc.jpg</a>	0.01%	1
5	<a href="http://plant-materials.nrcs.usda.gov/stpmc/images/sitearea.gif">http://plant-materials.nrcs.usda.gov/stpmc/images/sitearea.gif</a>	0.01%	1
6	<a href="http://plant-materials.nrcs.usda.gov/wapmc/images/sitearea.gif">http://plant-materials.nrcs.usda.gov/wapmc/images/sitearea.gif</a>	0.01%	1
7	<a href="http://plant-materials.nrcs.usda.gov/id_guides/herbaceous/images/uses5.jpg">http://plant-materials.nrcs.usda.gov/id_guides/herbaceous/images/uses5.jpg</a>	0.01%	1
8	<a href="http://plant-materials.nrcs.usda.gov/wvpmc/images/pmc.jpg">http://plant-materials.nrcs.usda.gov/wvpmc/images/pmc.jpg</a>	0.01%	1
9	<a href="http://plant-materials.nrcs.usda.gov/idpmc/images/idpmc_pic.jpg">http://plant-materials.nrcs.usda.gov/idpmc/images/idpmc_pic.jpg</a>	0.01%	1
10	<b>Rose Lake Plant Materials Center</b> <a href="http://www.plant-materials.nrcs.usda.gov/mipmc/header.html">http://www.plant-materials.nrcs.usda.gov/mipmc/header.html</a>	0.01%	1
11	<b>Plant Materials Program   Information on using our site</b> <a href="http://www.plant-materials.nrcs.usda.gov/usage.html">http://www.plant-materials.nrcs.usda.gov/usage.html</a>	0.01%	1
12	<b>Brooksville Plant Materials Center</b> <a href="http://www.plant-materials.nrcs.usda.gov/flpmc/header.html">http://www.plant-materials.nrcs.usda.gov/flpmc/header.html</a>	0.01%	1
13	<a href="http://plant-materials.nrcs.usda.gov/copmc/images/pmc.jpg">http://plant-materials.nrcs.usda.gov/copmc/images/pmc.jpg</a>	0.01%	1
14	<b>Untitled Document</b> <a href="http://www.plant-materials.nrcs.usda.gov/mopmc/staff.html">http://www.plant-materials.nrcs.usda.gov/mopmc/staff.html</a>	0.01%	1
15	<b>Hoolehua Plant Materials Center</b> <a href="http://www.plant-materials.nrcs.usda.gov/hipmc/left_side.html">http://www.plant-materials.nrcs.usda.gov/hipmc/left_side.html</a>	0.01%	1
16	<b>Untitled Document</b> <a href="http://plant-materials.nrcs.usda.gov/gapmc/staff.html">http://plant-materials.nrcs.usda.gov/gapmc/staff.html</a>	0.01%	1
17	<b>National Plant Materials Center</b> <a href="http://www.plant-materials.nrcs.usda.gov/mdpmc/header.html">http://www.plant-materials.nrcs.usda.gov/mdpmc/header.html</a>	0.01%	1
18	<b>Cape May Plant Materials Center</b> <a href="http://www.plant-materials.nrcs.usda.gov/njpmc/welcome.html">http://www.plant-materials.nrcs.usda.gov/njpmc/welcome.html</a>	0.01%	1
19	<a href="http://www.plant-materials.nrcs.usda.gov/pubs/mspmc9707.pdf">http://www.plant-materials.nrcs.usda.gov/pubs/mspmc9707.pdf</a>	0.01%	1

Least Requested Entry Requests			
	File	% of Total	Visitor Sessions
20	<b>Kika de la Garza Plant Materials Center</b> <a href="http://www.plant-materials.nrcs.usda.gov/stpmc/left_side.html">http://www.plant-materials.nrcs.usda.gov/stpmc/left_side.html</a>	0.01%	1
<b>Total For the Requests Above</b>		<b>0.24%</b>	<b>20</b>

#### Least Requested Entry Requests - Help Card

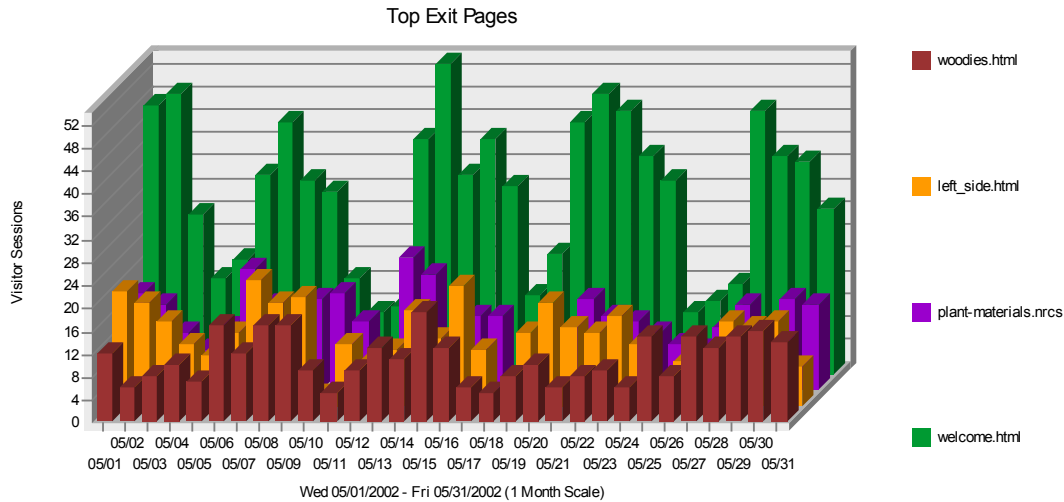
 This section identifies the first hit from visitors coming to this site. This is most likely the home page but, in some cases, it may also be specific URLs entered to access a particular file directly. For example, if a visitors enters <http://www.WebTrends.com/WT-QA.HTM>, he/she enters at the WT-QA.HTM page. The percentages refer to the total number of visitor sessions.

**Tip:** Consider using the Entry Page filter to include or exclude entire visitor sessions based upon the first page a visitor viewed.

 Consider what isn't catching the attention of visitors very quickly or effectively.



## Top Exit Pages

This section identifies the pages visitors were on when they left the site. The percentages refer to the total number of visitor sessions that started with a valid Document Type. If the session started on a document with a different type (such as a graphic or sound file), the file is not counted as an Exit Page, and the session is not counted in the total.



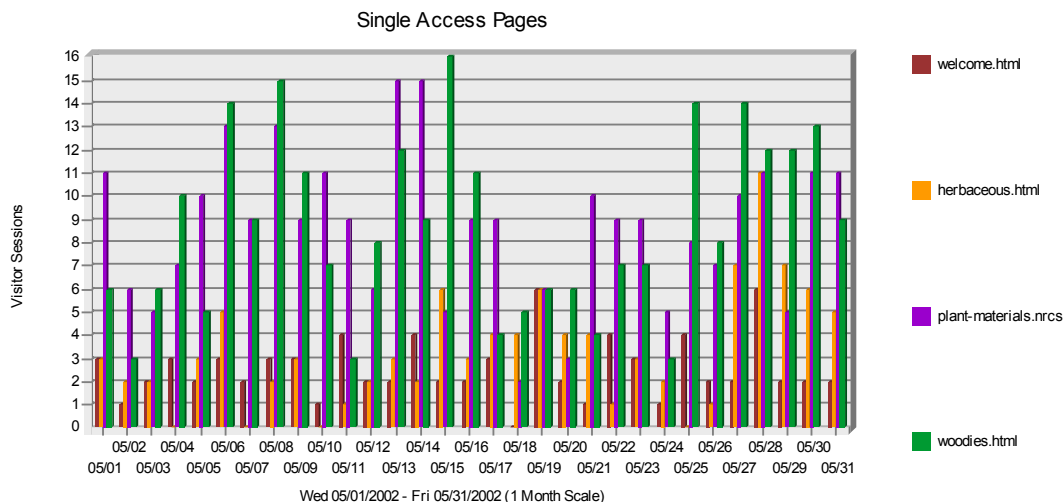
Top Exit Pages			
	Pages	% of Total	Visitor Sessions
1	<b>Plant Materials Program</b> <a href="http://plant-materials.nrcs.usda.gov/welcome.html">http://plant-materials.nrcs.usda.gov/welcome.html</a>	18.51%	986
2	<b>Plant Materials Program</b> <a href="http://plant-materials.nrcs.usda.gov/">http://plant-materials.nrcs.usda.gov/</a>	7.36%	392
3	<b>Plant Materials Program</b> <a href="http://plant-materials.nrcs.usda.gov/left_side.html">http://plant-materials.nrcs.usda.gov/left_side.html</a>	7.32%	390
4	<a href="http://Plant-Materials.nrcs.usda.gov/id_guides/woodies/woodies.html">http://Plant-Materials.nrcs.usda.gov/id_guides/woodies/woodies.html</a>	6.36%	339
5	<b>Plant Materials Program</b> <a href="http://plant-materials.nrcs.usda.gov/header.html">http://plant-materials.nrcs.usda.gov/header.html</a>	3.98%	212
6	<a href="http://Plant-Materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html">http://Plant-Materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html</a>	3.38%	180
7	<b>Plant Materials Program   Seeding and Planting</b> <a href="http://plant-materials.nrcs.usda.gov/seeding.html">http://plant-materials.nrcs.usda.gov/seeding.html</a>	2.29%	122
8	<b>Plant Materials Program   Artwork!</b> <a href="http://www.plant-materials.nrcs.usda.gov/intranet/artwork.html">http://www.plant-materials.nrcs.usda.gov/intranet/artwork.html</a>	2.06%	110
9	<a href="http://plant-materials.nrcs.usda.gov/id_guides/plantid.html">http://plant-materials.nrcs.usda.gov/id_guides/plantid.html</a>	1.82%	97
10	<b>Sources of Seed and Plants</b> <a href="http://plant-materials.nrcs.usda.gov/sources/bioeng.html">http://plant-materials.nrcs.usda.gov/sources/bioeng.html</a>	1.55%	83
11	<b>Plant Materials Program   Seed and Plant Production</b> <a href="http://plant-materials.nrcs.usda.gov/seedpro.html">http://plant-materials.nrcs.usda.gov/seedpro.html</a>	1.46%	78
12	<b>Plant Materials Program   Sources of Conservation Plants</b> <a href="http://plant-materials.nrcs.usda.gov/plant_sources.html">http://plant-materials.nrcs.usda.gov/plant_sources.html</a>	1.42%	76
13	<b>Plant Materials Program   Program Information</b> <a href="http://plant-materials.nrcs.usda.gov/program_info.html">http://plant-materials.nrcs.usda.gov/program_info.html</a>	1.25%	67
14	<b>Plant Materials Program   PMC Locations</b> <a href="http://plant-materials.nrcs.usda.gov/pmcs.html">http://plant-materials.nrcs.usda.gov/pmcs.html</a>	0.9%	48
15	<b>Plant Materials Program</b> <a href="http://www.plant-materials.nrcs.usda.gov/welcome.html">http://www.plant-materials.nrcs.usda.gov/welcome.html</a>	0.82%	44

Top Exit Pages			
	Pages	% of Total	Visitor Sessions
16	<b>Related Web Sites: An A to Z Listing of Sites by Site URL</b> <a href="http://plant-materials.nrcs.usda.gov/websites/allurl.html">http://plant-materials.nrcs.usda.gov/websites/allurl.html</a>	0.69%	37
17	<b>Publications</b> <a href="http://plant-materials.nrcs.usda.gov/pubslst/publications.html">http://plant-materials.nrcs.usda.gov/pubslst/publications.html</a>	0.65%	35
18	<b>Related Websites</b> <a href="http://plant-materials.nrcs.usda.gov/websites/links.html">http://plant-materials.nrcs.usda.gov/websites/links.html</a>	0.63%	34
19	<b>Plant Materials Program   Bioengineering and Riparian</b> <a href="http://plant-materials.nrcs.usda.gov/biorip.html">http://plant-materials.nrcs.usda.gov/biorip.html</a>	0.61%	33
20	<b>Plant Materials Program   Releases</b> <a href="http://plant-materials.nrcs.usda.gov/releases.html">http://plant-materials.nrcs.usda.gov/releases.html</a>	0.6%	32
<b>Total For the Pages Above (only sessions starting on a valid document type are included)</b>		<b>63.75%</b>	<b>3,395</b>

Top Exit Pages - Help Card	
	<p> This section identifies the pages visitors were on when they left the site. These percentages refer to the total number of visitor sessions that started with a valid Document Type. If the session started on a document with a different type (such as a graphic or sound file), the file is not counted as an Exit Page, and the session is not counted in the total. Such sessions are often the product of other sites referencing a specific downloadable file or graphic for example on the site. In such cases, a session may have a single hit to a non-document type file, and will not be counted for the percentage calculations.</p>
	<p> Use this statistic to determine your visitors' satisfaction with their visits. Visitors may have left this page once they found what they were looking for, or they have lost interest or determined the content didn't apply, or for many other reasons. For example, if your top exit page is your home page, this may be an indication that you need a better approach.</p>



## Single Access Pages

This section identifies the pages on the site that visitors access and exit without viewing any other page. The percentages refer to the total number of visitor sessions that started with a valid Document Type. If the session started on a document with a different type (such as a graphic or sound file), the file is not counted as a Single Access Page, and the session is not counted in the total



Single Access Pages			
	Pages	% of Total	Visitor Sessions
1	<a href="http://Plant-Materials.nrcs.usda.gov/id_guides/woodies/woodies.html">http://Plant-Materials.nrcs.usda.gov/id_guides/woodies/woodies.html</a>	14.38%	269
2	<b>Plant Materials Program</b> <a href="http://plant-materials.nrcs.usda.gov/">http://plant-materials.nrcs.usda.gov/</a>	14.38%	269
3	<a href="http://Plant-Materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html">http://Plant-Materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html</a>	5.45%	102
4	<b>Plant Materials Program</b> <a href="http://plant-materials.nrcs.usda.gov/welcome.html">http://plant-materials.nrcs.usda.gov/welcome.html</a>	4.22%	79
5	<b>Plant Materials Program</b> <a href="http://plant-materials.nrcs.usda.gov/left_side.html">http://plant-materials.nrcs.usda.gov/left_side.html</a>	4.17%	78
6	<b>Sources of Seed and Plants</b> <a href="http://plant-materials.nrcs.usda.gov/sources/bioeng.html">http://plant-materials.nrcs.usda.gov/sources/bioeng.html</a>	3.63%	68
7	<b>Plant Materials Program</b> <a href="http://plant-materials.nrcs.usda.gov/header.html">http://plant-materials.nrcs.usda.gov/header.html</a>	3.47%	65
8	<a href="http://plant-materials.nrcs.usda.gov/id_guides/plantid.html">http://plant-materials.nrcs.usda.gov/id_guides/plantid.html</a>	1.49%	28
9	<b>Related Web Sites: An A to Z Listing of Sites by Site URL</b> <a href="http://plant-materials.nrcs.usda.gov/websites/allurl.html">http://plant-materials.nrcs.usda.gov/websites/allurl.html</a>	1.44%	27
10	<b>Related Web Sites: An A to Z Listing of Sites by Site Title</b> <a href="http://plant-materials.nrcs.usda.gov/websites/alltitle.html">http://plant-materials.nrcs.usda.gov/websites/alltitle.html</a>	1.33%	25
11	<b>Plant Materials Program</b> <a href="http://www.plant-materials.nrcs.usda.gov/">http://www.plant-materials.nrcs.usda.gov/</a>	1.01%	19
12	<b>Plant Materials Program   Seeding and Planting</b> <a href="http://plant-materials.nrcs.usda.gov/seeding.html">http://plant-materials.nrcs.usda.gov/seeding.html</a>	0.9%	17
13	<b>Untitled Document</b> <a href="http://plant-materials.nrcs.usda.gov/mopmc/releases.html">http://plant-materials.nrcs.usda.gov/mopmc/releases.html</a>	0.8%	15
14	<a href="http://plant-materials.nrcs.usda.gov/nypmc/nypmc.html">http://plant-materials.nrcs.usda.gov/nypmc/nypmc.html</a>	0.74%	14
15	<b>Untitled Document</b> <a href="http://plant-materials.nrcs.usda.gov/orpmc/research.html">http://plant-materials.nrcs.usda.gov/orpmc/research.html</a>	0.69%	13
16	<b>Plant Materials Program   Seed and Plant Production</b>	0.69%	13

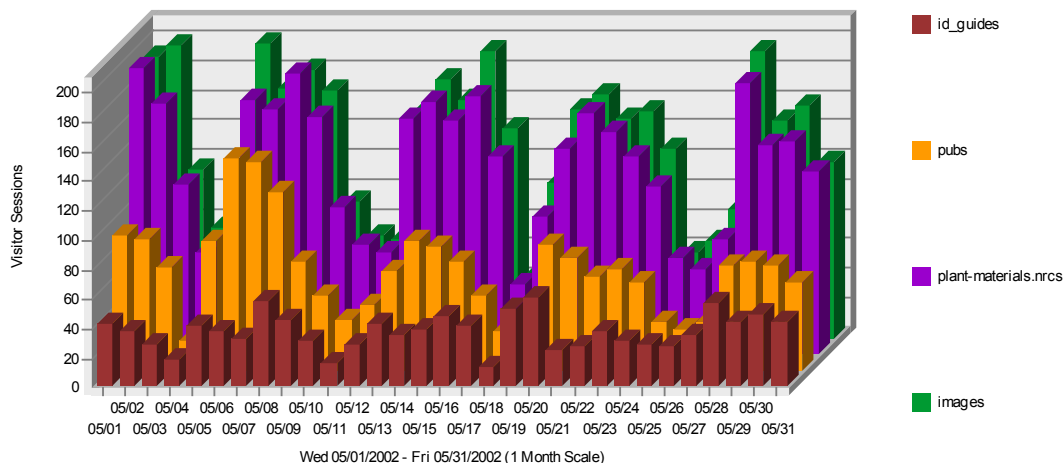
Single Access Pages			
	Pages	% of Total	Visitor Sessions
	<a href="http://plant-materials.nrcs.usda.gov/seedpro.html">http://plant-materials.nrcs.usda.gov/seedpro.html</a>		
17	<b>Plant Materials Program   PMC Locations</b> <a href="http://plant-materials.nrcs.usda.gov/pmcs.html">http://plant-materials.nrcs.usda.gov/pmcs.html</a>	0.69%	13
18	<b>Untitled Document</b> <a href="http://plant-materials.nrcs.usda.gov/kspmc/research.html">http://plant-materials.nrcs.usda.gov/kspmc/research.html</a>	0.69%	13
19	<a href="http://plant-materials.nrcs.usda.gov/idpmc/sbg.html">http://plant-materials.nrcs.usda.gov/idpmc/sbg.html</a>	0.64%	12
20	<b>Untitled Document</b> <a href="http://plant-materials.nrcs.usda.gov/nmpmc/research.html">http://plant-materials.nrcs.usda.gov/nmpmc/research.html</a>	0.64%	12
<b>Total For the Pages Above</b>		<b>61.55%</b>	<b>1,151</b>

Single Access Pages - Help Card	
	This section identifies the pages on the site that visitors access and exit without viewing any other page. This demonstrates where visitors enter and leave immediately. These percentages refer to the total number of visitor sessions that started with a valid Document Type. If the session started on a document with a different type (such as a graphic or sound file), the file is not counted as a Single Access Page, and the session is not included in the total.
	This information can be helpful when considering the design of the site with respect to the type of visitors. Consider how well these pages convey your message. Do they need improvement to extend visitor sessions, or is it possible that are you attracting the wrong visitors with references to your site?

## Most Accessed Directories

This section analyzes accesses to the directories of the site. This information can be useful in determining the types of data most often requested.



Most Accessed Directories



Most Accessed Directories						
	Path to Directory	Hits	% of Total Hits	Non Cached %	Non Cached K Xferred	Visitor Sessions
1	http://plant-materials.nrcs.usda.gov/images	38,109	34.64 %	70.27%	175,669	4,182
2	http://plant-materials.nrcs.usda.gov/	20,070	18.24 %	80.59%	59,235	4,000
3	http://plant-materials.nrcs.usda.gov/pubs	15,095	13.72 %	69.2%	2,094,660	2,140
4	http://plant-materials.nrcs.usda.gov/id_guides	14,195	12.9%	87.3%	451,018	1,153
5	http://www.plant-materials.nrcs.usda.gov/	1,865	1.69%	85.57%	5,774	303
6	http://plant-materials.nrcs.usda.gov/pubslst	564	0.51%	93.61%	2,539	283
7	http://plant-materials.nrcs.usda.gov/websites	485	0.44%	93.6%	6,280	257
8	http://www.plant-materials.nrcs.usda.gov/images	5,569	5.06%	84.27%	52,761	249
9	http://plant-materials.nrcs.usda.gov/idpmc	1,576	1.43%	78.61%	13,584	228
10	http://plant-materials.nrcs.usda.gov/sources	235	0.21%	90.63%	1,422	162
11	http://plant-materials.nrcs.usda.gov/ndpmc	730	0.66%	81.78%	4,802	157
12	http://plant-materials.nrcs.usda.gov/mtpmc	706	0.64%	78.47%	3,699	149
13	http://plant-materials.nrcs.usda.gov/mdpmc	473	0.42%	79.91%	2,442	142
14	http://plant-materials.nrcs.usda.gov/kspmc	485	0.44%	79.38%	3,015	140
15	http://www.plant-materials.nrcs.usda.gov/intranet	295	0.26%	94.23%	2,129	132



Most Accessed Directories						
	Path to Directory	Hits	% of Total Hits	Non Cached %	Non Cached K Xferred	Visitor Sessions
16	http://plant-materials.nrcs.usda.gov/njpmc	543	0.49%	80.29%	3,054	125
17	http://plant-materials.nrcs.usda.gov/mipmc	465	0.42%	87.31%	2,386	124
18	http://plant-materials.nrcs.usda.gov/flpmc	367	0.33%	78.74%	1,961	123
19	http://plant-materials.nrcs.usda.gov/nypmc	553	0.5%	82.82%	3,047	123
20	http://plant-materials.nrcs.usda.gov/arpmc	472	0.42%	86.44%	2,302	116

Most Accessed Directories - Help Card	
	This section analyzes accesses to your site's directories. The table lists the most accessed directories in decreasing order of the number of hits. Non-Cached % represents the percentage of hits that were not already in the visitor's browser cache. Use this information to determine the types of data most often requested.
	<b>Tip:</b> To focus your report, consider using the Directory filter to include or exclude directories and sub-directories.
	These trends indicate the content visitors are most interested in. Use this information to determine content areas to develop, which to focus on less, and how to arrange your content for optimal effect.



## Top Paths Through Site

This section identifies the paths visitors most often follow when visiting the site. The path begins at the starting page and shows the following consecutive pages viewed.

Top Paths Through Site by Starting Page			
Starting Page	Paths from Start	% of Total	Visitor Sessions
All Entry Pages	<b>1.Plant Materials Program</b> <a href="http://plant-materials.nrcs.usda.gov/">http://plant-materials.nrcs.usda.gov/</a> <b>2.Plant Materials Program</b> <a href="http://plant-materials.nrcs.usda.gov/left_side.html">http://plant-materials.nrcs.usda.gov/left_side.html</a> <b>3.Plant Materials Program</b> <a href="http://plant-materials.nrcs.usda.gov/header.html">http://plant-materials.nrcs.usda.gov/header.html</a> <b>4.Plant Materials Program</b> <a href="http://plant-materials.nrcs.usda.gov/welcome.html">http://plant-materials.nrcs.usda.gov/welcome.html</a>	8.75%	466
	<b>1.http://Plant-Materials.nrcs.usda.gov/id_guides/woodies/woodies.html</b>	5.05%	269
	<b>1.Plant Materials Program</b> <a href="http://plant-materials.nrcs.usda.gov/">http://plant-materials.nrcs.usda.gov/</a>	5.05%	269
	<b>1.Plant Materials Program</b> <a href="http://plant-materials.nrcs.usda.gov/">http://plant-materials.nrcs.usda.gov/</a> <b>2.Plant Materials Program</b> <a href="http://plant-materials.nrcs.usda.gov/header.html">http://plant-materials.nrcs.usda.gov/header.html</a> <b>3.Plant Materials Program</b> <a href="http://plant-materials.nrcs.usda.gov/left_side.html">http://plant-materials.nrcs.usda.gov/left_side.html</a> <b>4.Plant Materials Program</b> <a href="http://plant-materials.nrcs.usda.gov/welcome.html">http://plant-materials.nrcs.usda.gov/welcome.html</a>	4.01%	214
	<b>1.Plant Materials Program</b> <a href="http://plant-materials.nrcs.usda.gov/">http://plant-materials.nrcs.usda.gov/</a> <b>2.Plant Materials Program</b> <a href="http://plant-materials.nrcs.usda.gov/header.html">http://plant-materials.nrcs.usda.gov/header.html</a> <b>3.Plant Materials Program</b> <a href="http://plant-materials.nrcs.usda.gov/welcome.html">http://plant-materials.nrcs.usda.gov/welcome.html</a> <b>4.Plant Materials Program</b> <a href="http://plant-materials.nrcs.usda.gov/left_side.html">http://plant-materials.nrcs.usda.gov/left_side.html</a>	2.42%	129
	<b>1.Plant Materials Program</b> <a href="http://plant-materials.nrcs.usda.gov/">http://plant-materials.nrcs.usda.gov/</a> <b>2.Plant Materials Program</b> <a href="http://plant-materials.nrcs.usda.gov/left_side.html">http://plant-materials.nrcs.usda.gov/left_side.html</a> <b>3.Plant Materials Program</b> <a href="http://plant-materials.nrcs.usda.gov/header.html">http://plant-materials.nrcs.usda.gov/header.html</a> <b>4.Plant Materials Program</b> <a href="http://plant-materials.nrcs.usda.gov/welcome.html">http://plant-materials.nrcs.usda.gov/welcome.html</a> <b>5.http://plant-materials.nrcs.usda.gov/id_guides/plantid.html</b>	1.95%	104
	<b>1.http://Plant-Materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html</b>	1.91%	102
	<b>1.Plant Materials Program</b> <a href="http://plant-materials.nrcs.usda.gov/welcome.html">http://plant-materials.nrcs.usda.gov/welcome.html</a>	1.48%	79
	<b>1.Plant Materials Program</b> <a href="http://plant-materials.nrcs.usda.gov/left_side.html">http://plant-materials.nrcs.usda.gov/left_side.html</a>	1.46%	78
	<b>1.Plant Materials Program</b> <a href="http://plant-materials.nrcs.usda.gov/">http://plant-materials.nrcs.usda.gov/</a> <b>2.Plant Materials Program</b>	1.42%	76

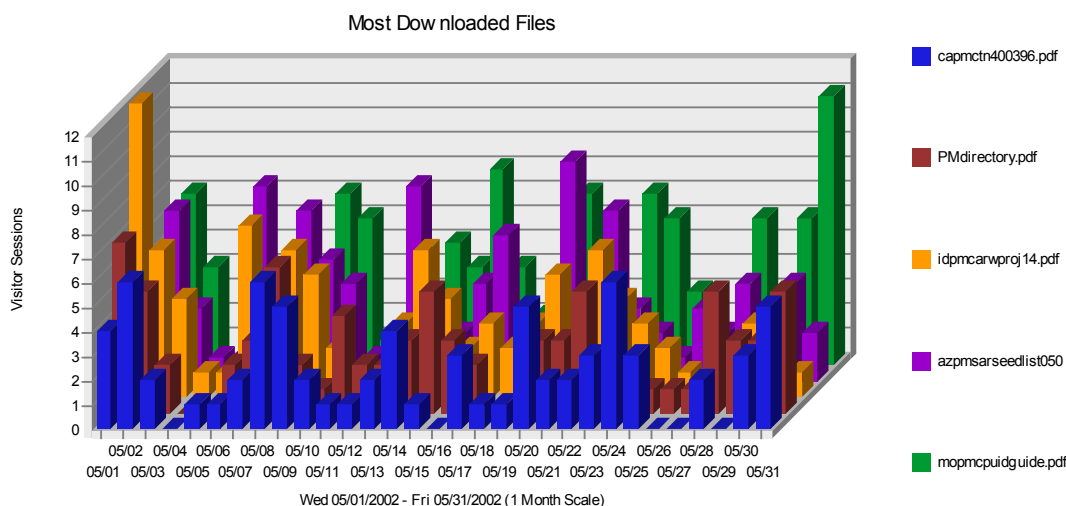
Top Paths Through Site by Starting Page			
Starting Page	Paths from Start	% of Total	Visitor Sessions
	<a href="http://plant-materials.nrcs.usda.gov/welcome.html">http://plant-materials.nrcs.usda.gov/welcome.html</a> <b>3.Plant Materials Program</b> <a href="http://plant-materials.nrcs.usda.gov/header.html">http://plant-materials.nrcs.usda.gov/header.html</a> <b>4.Plant Materials Program</b> <a href="http://plant-materials.nrcs.usda.gov/left_side.html">http://plant-materials.nrcs.usda.gov/left_side.html</a>		
	<b>1.Sources of Seed and Plants</b> <a href="http://plant-materials.nrcs.usda.gov/sources/bioeng.html">http://plant-materials.nrcs.usda.gov/sources/bioeng.html</a>	1.27%	68
	<b>1.Plant Materials Program</b> <a href="http://plant-materials.nrcs.usda.gov/header.html">http://plant-materials.nrcs.usda.gov/header.html</a>	1.22%	65
	<b>1.Plant Materials Program</b> <a href="http://plant-materials.nrcs.usda.gov/">http://plant-materials.nrcs.usda.gov/</a> <b>2.Plant Materials Program</b> <a href="http://plant-materials.nrcs.usda.gov/left_side.html">http://plant-materials.nrcs.usda.gov/left_side.html</a> <b>3.Plant Materials Program</b> <a href="http://plant-materials.nrcs.usda.gov/header.html">http://plant-materials.nrcs.usda.gov/header.html</a> <b>4.Plant Materials Program</b> <a href="http://plant-materials.nrcs.usda.gov/welcome.html">http://plant-materials.nrcs.usda.gov/welcome.html</a> <b>5.Plant Materials Program   Seeding and Planting</b> <a href="http://plant-materials.nrcs.usda.gov/seeding.html">http://plant-materials.nrcs.usda.gov/seeding.html</a>	1.07%	57
	<b>1.Plant Materials Program</b> <a href="http://plant-materials.nrcs.usda.gov/">http://plant-materials.nrcs.usda.gov/</a> <b>2.Plant Materials Program</b> <a href="http://plant-materials.nrcs.usda.gov/left_side.html">http://plant-materials.nrcs.usda.gov/left_side.html</a> <b>3.Plant Materials Program</b> <a href="http://plant-materials.nrcs.usda.gov/header.html">http://plant-materials.nrcs.usda.gov/header.html</a> <b>4.Plant Materials Program</b> <a href="http://plant-materials.nrcs.usda.gov/welcome.html">http://plant-materials.nrcs.usda.gov/welcome.html</a> <b>5.Plant Materials Program   PMC Locations</b> <a href="http://plant-materials.nrcs.usda.gov/pmcs.html">http://plant-materials.nrcs.usda.gov/pmcs.html</a>	0.99%	53
	<b>1.Plant Materials Program</b> <a href="http://plant-materials.nrcs.usda.gov/header.html">http://plant-materials.nrcs.usda.gov/header.html</a> <b>2.Plant Materials Program</b> <a href="http://plant-materials.nrcs.usda.gov/">http://plant-materials.nrcs.usda.gov/</a> <b>3.Plant Materials Program</b> <a href="http://plant-materials.nrcs.usda.gov/welcome.html">http://plant-materials.nrcs.usda.gov/welcome.html</a> <b>4.Plant Materials Program</b> <a href="http://plant-materials.nrcs.usda.gov/left_side.html">http://plant-materials.nrcs.usda.gov/left_side.html</a>	0.95%	51
	<b>1.Plant Materials Program</b> <a href="http://plant-materials.nrcs.usda.gov/">http://plant-materials.nrcs.usda.gov/</a> <b>2.Plant Materials Program</b> <a href="http://plant-materials.nrcs.usda.gov/header.html">http://plant-materials.nrcs.usda.gov/header.html</a> <b>3.Plant Materials Program</b> <a href="http://plant-materials.nrcs.usda.gov/left_side.html">http://plant-materials.nrcs.usda.gov/left_side.html</a> <b>4.Plant Materials Program</b> <a href="http://plant-materials.nrcs.usda.gov/welcome.html">http://plant-materials.nrcs.usda.gov/welcome.html</a> <b>5.http://plant-materials.nrcs.usda.gov/id_guides/plantid.html</b>	0.84%	45
	<b>1.Plant Materials Program</b> <a href="http://plant-materials.nrcs.usda.gov/">http://plant-materials.nrcs.usda.gov/</a> <b>2.Plant Materials Program</b> <a href="http://plant-materials.nrcs.usda.gov/welcome.html">http://plant-materials.nrcs.usda.gov/welcome.html</a> <b>3.Plant Materials Program</b> <a href="http://plant-materials.nrcs.usda.gov/left_side.html">http://plant-materials.nrcs.usda.gov/left_side.html</a> <b>4.Plant Materials Program</b>	0.78%	42

Top Paths Through Site by Starting Page			
Starting Page	Paths from Start	% of Total	Visitor Sessions
	http://plant-materials.nrcs.usda.gov/header.html		
	<b>1.Plant Materials Program</b> http://plant-materials.nrcs.usda.gov/ <b>2.Plant Materials Program</b> http://plant-materials.nrcs.usda.gov/left_side.html <b>3.Plant Materials Program</b> http://plant-materials.nrcs.usda.gov/header.html <b>4.Plant Materials Program</b> http://plant-materials.nrcs.usda.gov/welcome.html <b>5.Plant Materials Program</b> http://plant-materials.nrcs.usda.gov/	0.75%	40
	<b>1.Plant Materials Program</b> http://www.plant-materials.nrcs.usda.gov/ <b>2.Plant Materials Program</b> http://www.plant-materials.nrcs.usda.gov/left_side.html <b>3.Plant Materials Program</b> http://www.plant-materials.nrcs.usda.gov/header.html <b>4.Plant Materials Program</b> http://www.plant-materials.nrcs.usda.gov/welcome.html <b>5.Plant Materials Program   IntraNet</b> http://www.plant-materials.nrcs.usda.gov/intranet/intranet.html	0.71%	38
	<b>1.Plant Materials Program</b> http://plant-materials.nrcs.usda.gov/ <b>2.Plant Materials Program</b> http://plant-materials.nrcs.usda.gov/header.html <b>3.Plant Materials Program</b> http://plant-materials.nrcs.usda.gov/welcome.html <b>4.Plant Materials Program</b> http://plant-materials.nrcs.usda.gov/left_side.html <b>5.http://plant-materials.nrcs.usda.gov/id_guides/plantid.html</b>	0.71%	38

Top Paths Through Site - Help Card
<p> This section shows you the most frequently traveled paths your visitors take when accessing the specified web pages.</p> <p> Use this information to evaluate the design of your web site. Where do people go from these pages? What pages are visited first? Do your visitors appear to be looking for pages that should be more accessible?</p>

## Most Downloaded Files

This section identifies the most popular file downloads for the site. If an error occurred during the transfer, that transfer is not counted.



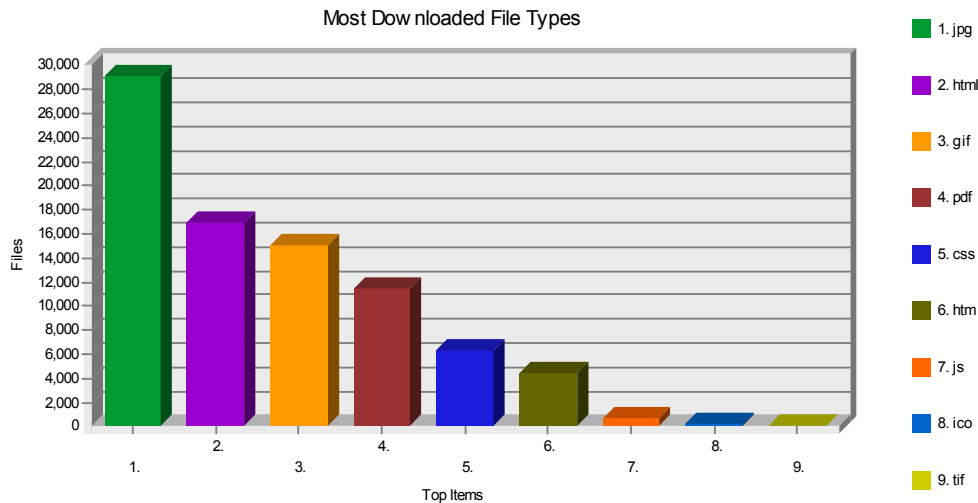
Most Downloaded Files				
	File	No. of Downloads	% of Total Downloads	Session Downloads
1	<a href="http://plant-materials.nrcs.usda.gov/pubs/mopmcpuidguide.pdf">http://plant-materials.nrcs.usda.gov/pubs/mopmcpuidguide.pdf</a>	1,182	7.27%	119
2	<a href="http://plant-materials.nrcs.usda.gov/pubs/azpmsarseedlist0501.pdf">http://plant-materials.nrcs.usda.gov/pubs/azpmsarseedlist0501.pdf</a>	489	3%	109
3	<a href="http://plant-materials.nrcs.usda.gov/pubs/idpmcarwproj14.pdf">http://plant-materials.nrcs.usda.gov/pubs/idpmcarwproj14.pdf</a>	359	2.2%	106
4	<a href="http://plant-materials.nrcs.usda.gov/PMdirectory.pdf">http://plant-materials.nrcs.usda.gov/PMdirectory.pdf</a>	288	1.77%	80
5	<a href="http://plant-materials.nrcs.usda.gov/pubs/capmctn400396.pdf">http://plant-materials.nrcs.usda.gov/pubs/capmctn400396.pdf</a>	378	2.32%	74
6	<a href="http://plant-materials.nrcs.usda.gov/pubs/mspmcpuvend0999.pdf">http://plant-materials.nrcs.usda.gov/pubs/mspmcpuvend0999.pdf</a>	381	2.34%	72
7	<a href="http://plant-materials.nrcs.usda.gov/pubs/mdpmcpureleases2001.pdf">http://plant-materials.nrcs.usda.gov/pubs/mdpmcpureleases2001.pdf</a>	193	1.18%	69
8	<a href="http://plant-materials.nrcs.usda.gov/sources/bioeng.pdf">http://plant-materials.nrcs.usda.gov/sources/bioeng.pdf</a>	119	0.73%	65
9	<a href="http://Plant-Materials.nrcs.usda.gov/pubs/woodypocketguide.pdf">http://Plant-Materials.nrcs.usda.gov/pubs/woodypocketguide.pdf</a>	231	1.42%	62
10	<a href="http://plant-materials.nrcs.usda.gov/pubs/woodypocketguide3.pdf">http://plant-materials.nrcs.usda.gov/pubs/woodypocketguide3.pdf</a>	194	1.19%	61
11	<a href="http://plant-materials.nrcs.usda.gov/ndpmc/foundationseed.pdf">http://plant-materials.nrcs.usda.gov/ndpmc/foundationseed.pdf</a>	99	0.6%	52

Most Downloaded Files				
	File	No. of Downloads	% of Total Downloads	Session Downloads
12	http://plant-materials.nrcs.usda.gov/pubs/idpmctn40601.pdf	178	1.09%	49
13	http://plant-materials.nrcs.usda.gov/pubs/mopmctn24.pdf	94	0.57%	46
14	http://plant-materials.nrcs.usda.gov/pubs/wapmctn310596.pdf	119	0.73%	44
15	http://plant-materials.nrcs.usda.gov/pubs/wapmctn290195.pdf	97	0.59%	44
16	http://plant-materials.nrcs.usda.gov/pubs/etpmcbrconwet.pdf	94	0.57%	40
17	http://plant-materials.nrcs.usda.gov/pubs/woodypocketguide2.pdf	299	1.83%	40
18	http://plant-materials.nrcs.usda.gov/pubs/idpmcarwproj12.pdf	93	0.57%	40
19	http://plant-materials.nrcs.usda.gov/pubs/idpmctn280101.pdf	87	0.53%	38
20	http://plant-materials.nrcs.usda.gov/pubs/mspmctn9503.pdf	89	0.54%	38
Total For the Files Above		5,063	31.15%	N/A

Most Downloaded Files - Help Card	
<p><b>?</b> This section identifies the most popular file downloads for the site. The number of downloads indicates the number of times the file was successfully downloaded whereas the number of visitor sessions indicates the number of individuals who downloaded the file. If an error occurred during the transfer, that transfer is not counted.</p> <p><b>Tip:</b> You can use the File Types tab of the Options dialog box to specify the types of files included in this computation.</p> <p><b>Tip:</b> To focus your report, consider using the File Filter to include or exclude files or file types.</p>	
<p><b>💡</b> Most downloaded file types indicates the most popular data visitors are seeking. Files that don't appear on the list, or appear low on the list, may require maintenance, such as decreasing file size, or improving link placement.</p>	

## Most Downloaded File Types

This section identifies the accessed file types and the total kilobytes downloaded for each file type. Cached requests and erred hits are excluded from the totals.

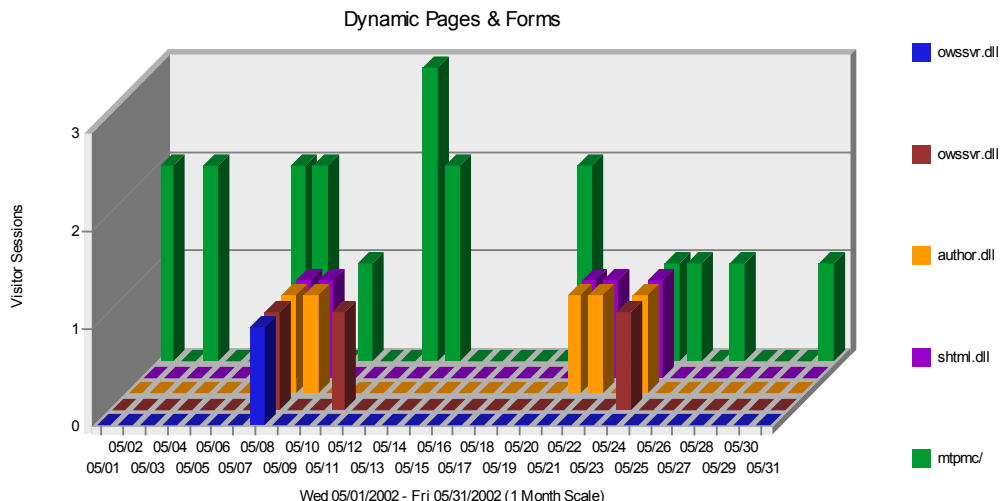


Most Downloaded File Types			
	File type	Files	K Bytes Transferred
1	jpg	29,181	615,966
2	html	16,934	100,934
3	gif	15,092	49,374
4	pdf	11,528	2,216,327
5	css	6,257	5,498
6	htm	4,474	8,218
7	js	703	25,321
8	ico	184	86
9	tif	87	19,338
10	dll	61	39
11	doc	42	1,228
12	mdb	8	828
13	exe	1	0
Total Files & K Bytes Transferred		84,552	3,043,151

Most Downloaded File Types - Help Card	
<p><b>?</b> This section identifies the accessed file types and the total kilobytes downloaded for each file type. Cached requests and erred hits are excluded from the totals. The types of files downloaded are listed in decreasing order of the number of file downloads, and the number of kilobytes transferred is given for each file type.</p> <p><b>Tip:</b> You can use the File Types tab in the Options dialog box to specify the types of files included in this table. <b>Tip:</b> To focus your report, consider using the File filter to include or exclude files or file types.</p>	
<p><b>?</b> This provides a general statistic for the type of data visitors are interested in downloading from your site. Use this to consider which download types require improvements for better conveying your message.</p>	

## Dynamic Pages & Forms

This section identifies the most popular dynamic pages and forms executed by the server. WebTrends counts any line with a Post command or a Get command with a "?" as a dynamic page, and shows only successful hits.



Dynamic Pages & Forms				
	Dynamic Pages	No. of Pages	% of Total	Visitor Sessions
1	http://plant-materials.nrcs.usda.gov/mtpmc/	20	24.69%	20
2	http://plant-materials.nrcs.usda.gov/_vti_bin/shtml.dll	19	23.45%	5
3	http://plant-materials.nrcs.usda.gov/_vti_bin/_vti_aut/author.dll	20	24.69%	5
4	http://plant-materials.nrcs.usda.gov/_vti_bin/owssvr.dll	18	22.22%	3
5	http://www.plant-materials.nrcs.usda.gov/_vti_bin/owssvr.dll	2	2.46%	1
6	http://www.plant-materials.nrcs.usda.gov/_vti_bin/shtml.dll	1	1.23%	1
7	http://www.plant-materials.nrcs.usda.gov/_vti_bin/_vti_aut/author.dll	1	1.23%	1

### Dynamic Pages & Forms - Help Card



This section shows the dynamic pages and forms that are used the most.

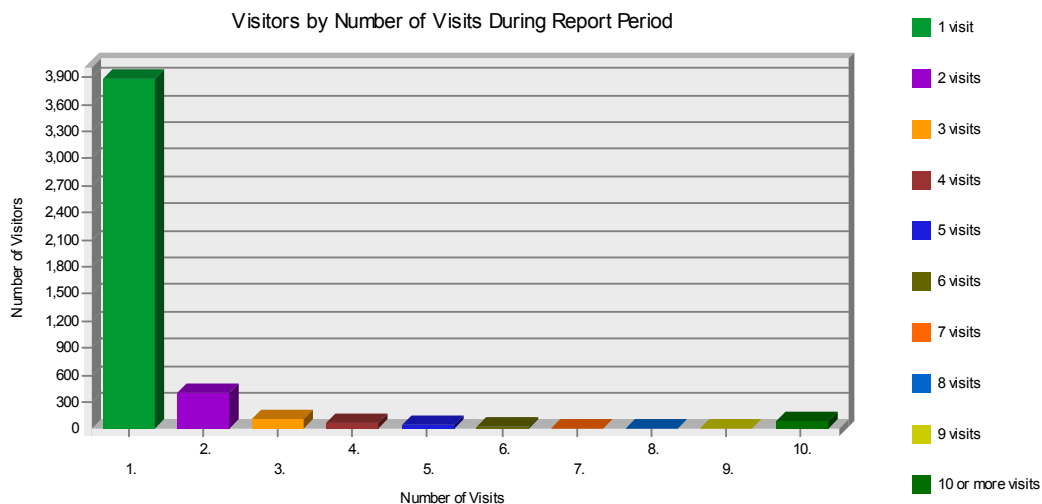


If you have a dynamic site, this table can be used with the Most Requested Pages table to determine your most popular pages. In addition, you can also use this information to place ads of higher value on the most popular pages.



## Visitors by Number of Visits During Report Period

This section shows the distribution of visitors based on how many times each visitor visited your site.



Visitors by Number of Visits During Report Period		
Number of Visits	Number of Visitors	% of Total Unique Visitors
1 visit	3883	83.18%
2 visits	404	8.65%
3 visits	108	2.31%
4 visits	64	1.37%
5 visits	44	0.94%
6 visits	24	0.51%
7 visits	18	0.38%
8 visits	10	0.21%
9 visits	11	0.23%
10 or more visits	102	2.18%

### Visitors by Number of Visits During Report Period - Help Card

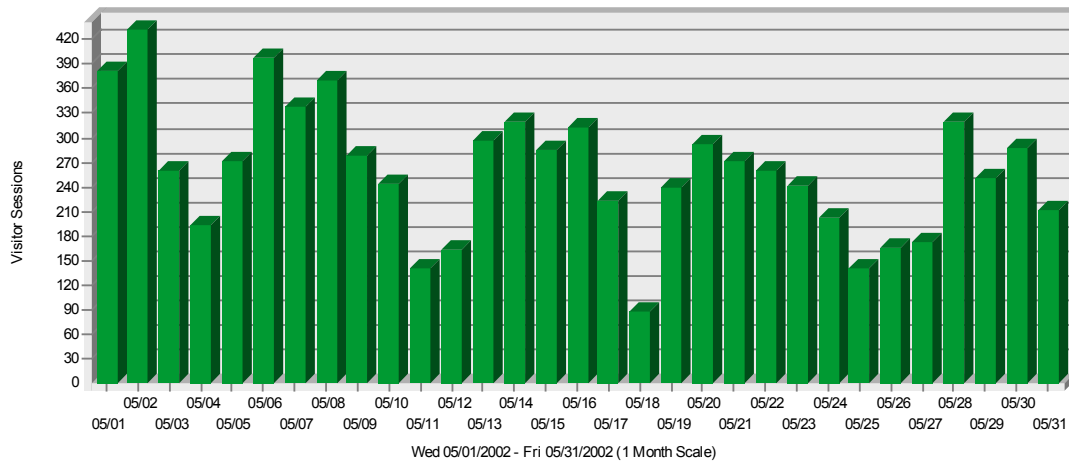
? This section shows the distribution of visitors based on how many times each visitor visited your site. This covers visits made during the reporting period only; a visitor's visits before or after the reporting period do not contribute to the visitor's visit count.

💡 This statistic is an indication of whether or not your site compels return visits. Updating web site content is one way to improve this statistic.

## New vs. Returning Visitors

This section shows the number of first-time visitors to your site and the number of returning visitors to your site. Only visitors identified by cookies are counted. First-time visitors are those who didn't have a cookie on their 1st hit, but had one on later hits. Returning visitors are those who already had a cookie on their 1st hit (their previous visit happened before the start of this report period.)

New vs. Returning Visitors



### New vs. Returning Visitors

New or Returning Visitor	Number of Visitor Sessions	% of Total Sessions
Unknown	8,063	100.00%

### New vs. Returning Visitors - Help Card

? This section shows the number of first-time visitors to your site and the number of returning visitors to your site. Only visitors who can be identified with cookies are counted. First-time visitors are those who didn't have a cookie on their 1st hits, but had one on later hits. Returning visitors are those who already had a cookie on their 1st hit, and whose previous visit happened before the start of this report period. To get the most accurate information, make sure you set up the Cookies tab in the Options window to properly interpret the cookies you give to visitors.


💡 By considering the ratio between new and returning visitors over a period of time, you can determine if your site is adequately attracting repeat visits. If you consistently have a high number of returning visitors, congratulations; you're doing a good job! However, if you are accustomed to seeing a low number of returning visitors, it's time to figure out why.

## Top Visitors


This section identifies the IP address and/or domain name and their relative activity level on the site. If you do not use WebTrends cookies to track sessions on the site, WebTrends cannot differentiate between hits from different visitors of a same IP.

Top Visitors				
	Visitor	Hits	% of Total Hits	Visitor Sessions
1	crawl1.googlebot.com	236	0.21%	93
2	crawl4.googlebot.com	212	0.19%	83
3	idaberdeenD302.idaberdeen.fsc.usda.gov	1,165	1.05%	82
4	crawl5.googlebot.com	175	0.15%	80
5	crawl7.googlebot.com	118	0.1%	68
6	crawl2.googlebot.com	81	0.07%	52
7	65.116.145.112	171	0.15%	44
8	crawler1.googlebot.com	102	0.09%	44
9	crawl8.googlebot.com	58	0.05%	37
10	mdbeltsvild011.mdbeltsvil.fsc.usda.gov	694	0.63%	35
11	crawl3.googlebot.com	43	0.03%	34
12	crawl6.googlebot.com	50	0.04%	34
13	mscoffeev2d249.mscoffeev2.fsc.usda.gov	766	0.69%	32
14	mdbeltsvild010.mdbeltsvil.fsc.usda.gov	450	0.4%	31
15	crawler2.googlebot.com	53	0.04%	30
16	gw.ocg-corp.com	60	0.05%	29
17	8051cr0.wdc1.attens.com	6,044	5.49%	29
18	ezspider420.directhit.com	148	0.13%	28
19	199.156.125.252	380	0.34%	27
20	cache-rl01.proxy.aol.com	26	0.02%	23
Subtotal for Visitors Above		11,032	10.02%	915
Total		110,011	100%	8,063

### Top Visitors - Help Card

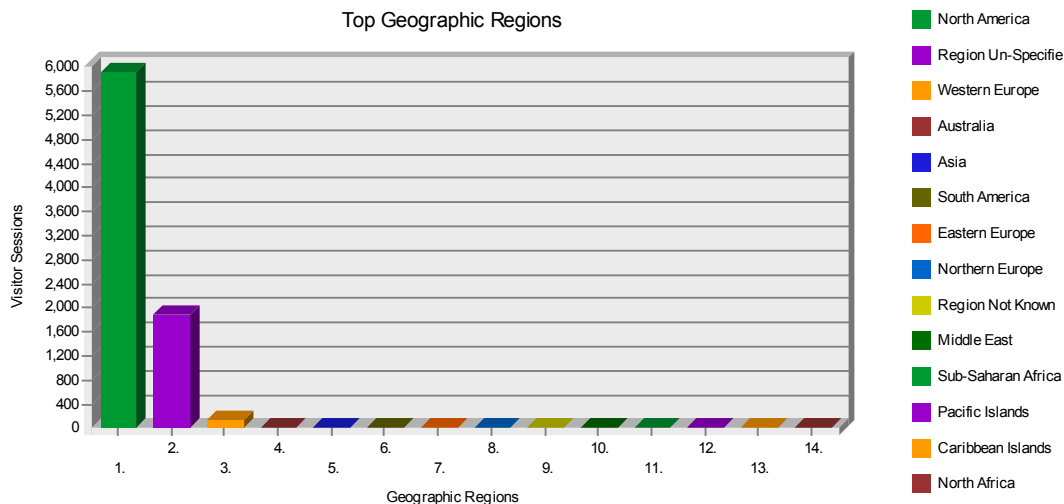
 This section identifies IP addresses and/or domain names of visitors and their relative activity level. If you use WebTrends cookies to track sessions on the site, WebTrends can differentiate hits from visitors with the same IP address.

**Tip:** Consider the Visitor Address Filter to include or exclude activity based on visitor IP or domain.

 Consider the visitors who use the site most, and tailor your site to their interests and needs. If this is an intranet, notice which employees use the site the most and find out what they like about it. You might also get feedback from those who use it the least and find out what they are looking for.

## Top Geographic Regions

This section identifies the top locations of the visitors to the site by geographic region. The geographic region of the visitor is determined by the suffix of their domain name. Use this information carefully because this information is based on where the domain name of the visitor is registered, and may not always be an accurate identifier of the actual geographic location of this visitor. For example, while a vast majority of .com domain names are from North America, there is a small minority of domain names that exist outside of North America.



Top Geographic Regions		
	Geographic Regions	Visitor Sessions
1	North America	5,909
2	Region Un-Specified	1,885
3	Western Europe	152
4	Australia	25
5	Asia	20
6	South America	19
7	Eastern Europe	12
8	Northern Europe	9
9	Region Not Known	9
10	Middle East	9
11	Sub-Saharan Africa	6
12	Pacific Islands	4
13	Caribbean Islands	2
14	North Africa	2
Total		8,063

### Top Geographic Regions - Help Card

**?** This section identifies the top locations of the visitors to the site by geographic region. The geographic region is determined by the suffix of their domain names. Use this information carefully because it is based on where the domain name of the visitor is registered, and may not always be an accurate identifier of the visitor's actual geographic location. For example, while a vast majority of .com domain names are from North America, there is a small minority that exist outside of North America.

If reverse DNS lookups have not been performed, WebTrends cannot determine the country of origin and this section is not included in the report. The table lists the top geographic regions in decreasing order of the number of hits.

**Tip:** Consider the Visitor Address Filter to include or exclude activity based on visitor country.

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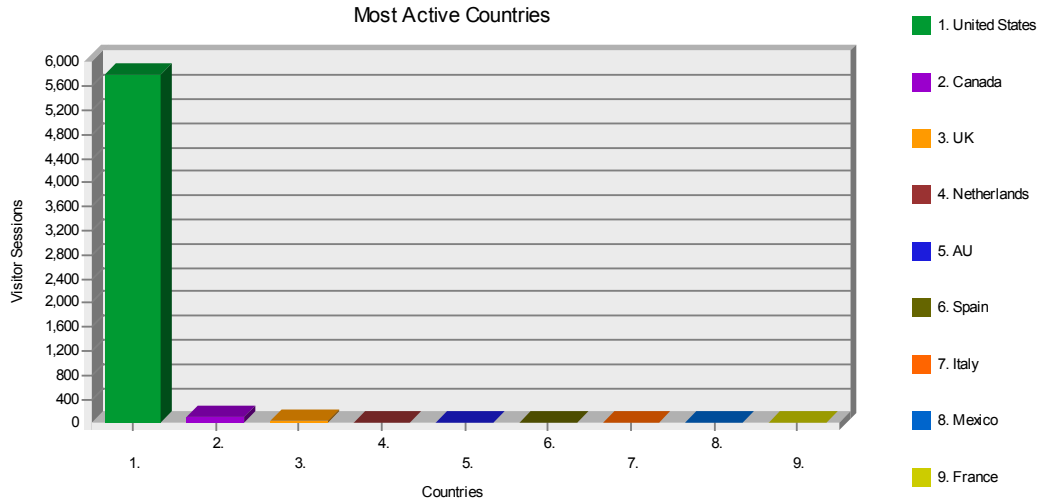
### Top Geographic Regions - Help Card



This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an International audience.

## Most Active Countries

This section identifies the top locations of the visitors to the site by country. The country of the visitor is determined by the suffix of their domain name. Use this information carefully because this information is based on where the domain name of the visitor is registered, and may not always be an accurate identifier of the actual geographic location of this visitor. For example, while a vast majority of .com domain names are from the United States, there is a small minority of domain names that exist outside of the United States.



Most Active Countries		
	Countries	Visitor Sessions
1	United States	5,790
2	Canada	106
3	UK	56
4	Netherlands	26
5	AU	25
6	Spain	21
7	Italy	14
8	Mexico	13
9	France	12
10	Singapore	12
11	Germany	12
12	Argentina	8
13	Brazil	6
14	South Africa	6
15	Israel	6
16	GB	5
17	Sweden	5
18	New Zealand (Aotearoa)	4
19	Japan	4
20	Iceland	4
Total		6,135

### Most Active Countries - Help Card

**?** This section identifies the top locations of the visitors to the site by country. The country is determined by the suffix of their domain names. Use this information carefully because it is based on where the domain name of the visitor is registered, and may not always be an accurate identifier of the visitor's


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### Most Active Countries - Help Card

actual geographic location. For example, while a vast majority of .com domain names are from the United States, there is a small minority that exist outside of the United States.

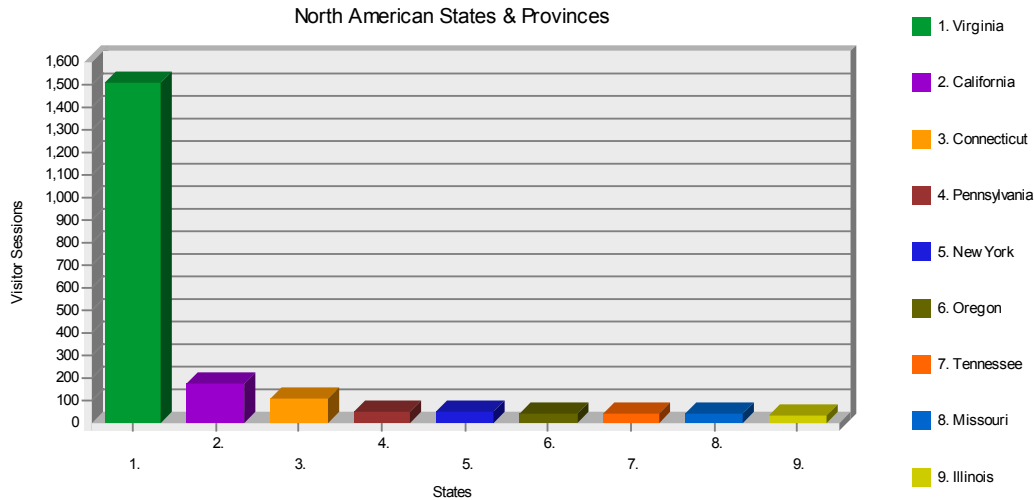
If reverse DNS lookups have not been performed, WebTrends cannot determine the country of origin and this section is not included in the report. The table lists the top countries in decreasing order of the number of hits.

**Tip:** Consider the Visitor Address Filter to include or exclude activity based on visitor country.

 This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an International audience.

## North American States and Provinces

This section breaks down web site activity to show which of the North American States and Provinces were the most active on the site. This information is based on where the domain name of the visitor is registered, and may not always be an accurate representation of the actual geographic location of this visitor. This information can only be displayed if reverse DNS lookups have been performed.



North American States & Provinces		
	State	Visitor Sessions
1	Virginia	1,509
2	California	183
3	Connecticut	111
4	Pennsylvania	53
5	New York	51
6	Oregon	45
7	Tennessee	44
8	Missouri	42
9	Illinois	41
10	Colorado	39
11	Washington	27
12	New Jersey	25
13	Maryland	22
14	Massachusetts	21
15	Montana	21
16	Iowa	20
17	Texas	19
18	Idaho	19
19	Michigan	17
20	Ohio	16
Total For the States Above		2,325


### North American States and Provinces - Help Card

**?** This section shows which of the North American States and Provinces were the most active on the site. This information is based on where the domain name of the visitor is registered, and may not always be an accurate representation of the actual geographic location of this visitor (for example, individual visitors will often be seen as coming from the state where their ISPs are registered.) This information can only be displayed if reverse DNS lookups have been performed.



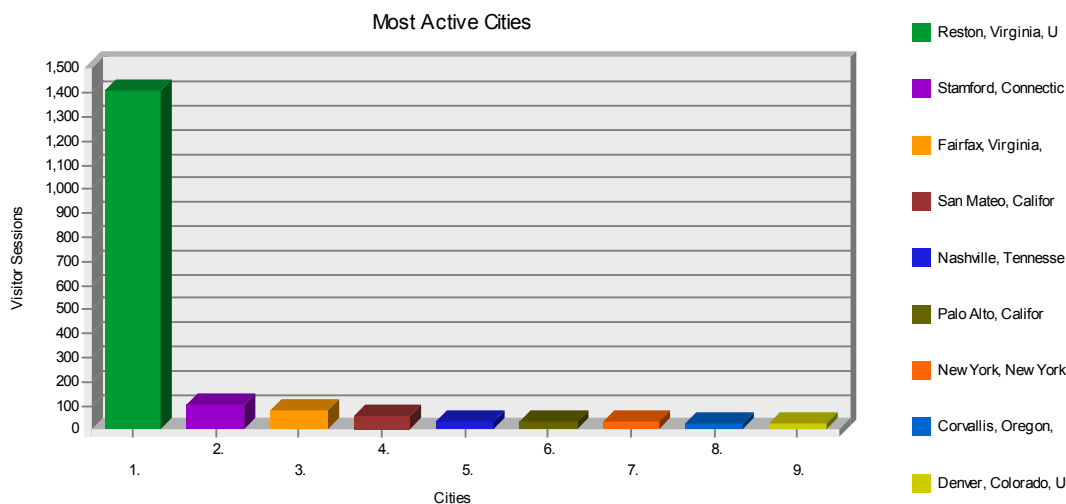
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### North American States and Provinces - Help Card

 This information can help you cater to your audience. Expand your audience by addressing the needs of those you want to draw to the site.

## Most Active Cities

This section further breaks down the site's activity to show which cities were the most active on the site. This information is based on where the domain name of the visitor is registered, and may not always be an accurate representation of the actual geographic location of this visitor. This information can only be displayed if reverse DNS lookups have been performed.




Most Active Cities		
	City, State	Visitor Sessions
1	Reston, Virginia, United States	1,409
2	Stamford, Connecticut, United States	106
3	Fairfax, Virginia, United States	79
4	San Mateo, California, United States	58
5	Nashville, Tennessee, United States	37
6	Palo Alto, California, United States	35
7	New York, New York, United States	33
8	Corvallis, Oregon, United States	31
9	Denver, Colorado, United States	28
10	Coudersport, Pennsylvania, United States	25
11	Sunnyvale, California, United States	24
12	Kansas City, Missouri, United States	20
13	Moscow, Idaho, United States	17
14	Princeton, New Jersey, United States	17
15	Hoffman Estates, Illinois, United States	14
16	Ames, Iowa, United States	13
17	Germantown, Maryland, United States	12
18	Billings, Montana, United States	11
19	Seattle, Washington, United States	11
20	West Newton, Massachusetts, United States	10
Total For the Cities Above		1,990

### Most Active Cities - Help Card

? This section breaks down activity further to show which cities were the most active. This information is based on where the visitor's domain name is registered, and may not necessarily be an accurate representation of the visitor's actual geographic location. For example, visitors are frequently shown as coming from the city where their ISPs are registered.) This information can only be provided if reverse DNS lookups have been performed.

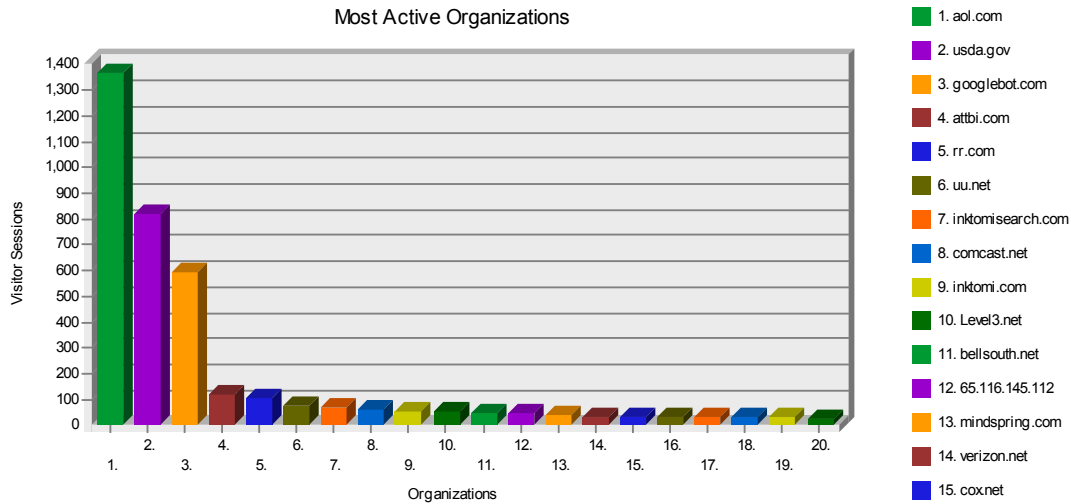
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### Most Active Cities - Help Card

 City information can be useful in focusing your marketing efforts in other media such as print or television advertising.

## Most Active Organizations


This section identifies the companies or organizations that accessed the site the most often.




Most Active Organizations				
	Organizations	Hits	% of Total Hits	Visitor Sessions
1	<b>America Online</b> http://aol.com	2,052	1.86%	1,367
2	http://usda.gov	22,951	20.86%	818
3	http://googlebot.com	1,183	1.07%	596
4	http://attbi.com	1,661	1.5%	122
5	<b>EXCALIBUR Group A Time Warner Company</b> http://rr.com	1,489	1.35%	103
6	<b>UUNET Technologies Inc.</b> http://uu.net	1,358	1.23%	79
7	http://inktomisearch.com	268	0.24%	70
8	http://comcast.net	774	0.7%	61
9	<b>Inktomi Corp.</b> http://inktomi.com	223	0.2%	58
10	http://Level3.net	698	0.63%	53
11	http://bellsouth.net	957	0.86%	44
12	http://65.116.145.112	171	0.15%	44
13	<b>MindSpring Enterprises Inc.</b> http://mindspring.com	557	0.5%	38
14	http://verizon.net	486	0.44%	36
15	<b>D. A. Cox Enterprises Incorporated</b> http://cox.net	516	0.46%	36
16	http://pacbell.net	339	0.3%	35
17	<b>Oregon State University</b> http://ORST.EDU	586	0.53%	31
18	http://optonline.net	502	0.45%	30
19	http://shawcable.net	210	0.19%	30
20	http://ocg-corp.com	60	0.05%	29
<b>Subtotal For Companies Above</b>		<b>37,041</b>	<b>33.67%</b>	<b>3,680</b>
<b>Total For the Log File</b>		<b>110,011</b>	<b>100%</b>	<b>8,063</b>

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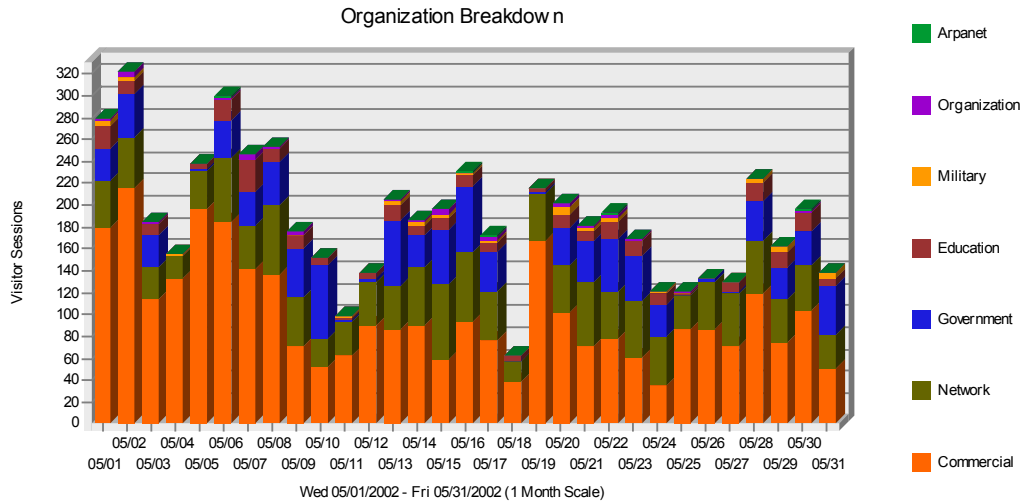
### Most Active Organizations - Help Card

 This section identifies the companies or organizations that accessed the site the most often. If the DNS lookup option is set to "Always" or "Automatically," WebTrends searches for the domain name in the company database, and includes the company name and geographic information in the graph and table. If reverse DNS lookups are not performed, either by WebTrends or by the server, only IP addresses are listed. The table lists companies and organizations in decreasing order of the number of hits.

 Determine how your e-business can be improved according to how businesses are using your site. Consider how your product can be made more attractive to organizations that have shown interest.

## Organization Breakdown

This section provides a breakdown by types of organizations (.com, .net, .edu, .org, .mil, and .gov.) This information can only be displayed if reverse DNS lookups have been performed, and the percentages refer to the total of hits for which the organization type can be determined (some IPs cannot be resolved to a domain, and therefore an organization type cannot be determined).



Organization Breakdown				
	Organization Type	Hits	% of Total Hits	Visitor Sessions
1	Commercial	24,093	32.03%	3,133
2	Network	19,905	26.46%	1,332
3	Government	24,231	32.21%	895
4	Education	5,154	6.85%	317
5	Military	881	1.17%	54
6	Organization	853	1.13%	52
7	Arpanet	94	0.12%	8
Total for Known Organization Types		75,211	100%	5,791

### Organization Breakdown - Help Card

**?** This section provides a breakdown by types of organizations (.com, .net, .edu, .org, .mil, and .gov.) The table lists the types of organizations in decreasing order of the number of hits. This information can only be provided if reverse DNS lookups have been performed, and the percentages refer to the total of hits for which the organization type can be determined (some IPs cannot be resolved to a domain, and therefore an organization type cannot be determined).

**💡** Consider what type of organization is interested in your site and how you can attract other types.


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## Summary of Activity for Report Period

This section outlines general server activity, comparing the level of activity on weekdays and weekends. The Average Number of Visitors and Hits on Weekdays are the averages for each individual week day. The Average Number of Visitors and Hits for Weekends groups Saturday and Sunday together. Values in the table do not include erred hits.

Summary of Activity for Report Period	
Average Number of Visitor Sessions per day on Weekdays	289
Average Number of Hits per day on Weekdays	4,274
Average Number of Visitor Sessions for the entire Weekend	351
Average Number of Hits for the entire Weekend	2,922
Most Active Day of the Week	Thu
Least Active Day of the Week	Sun
Most Active Day Ever	May 16, 2002
Number of Hits on Most Active Day	6,126
Least Active Day Ever	May 18, 2002
Number of Hits on Least Active Day	996
Most Active Hour of the Day	11:00-11:59
Least Active Hour of the Day	02:00-02:59

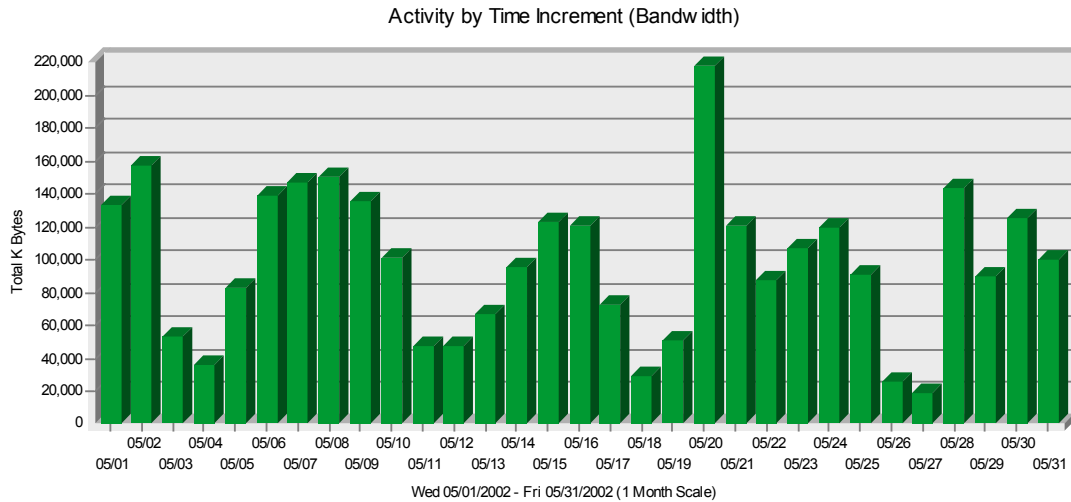
### Summary of Activity for Report Period - Help Card

 This section outlines general server activity, comparing the level of activity on weekdays and weekends. The Average Number of Visitors and Hits on Weekdays are the averages for each individual weekday. The Average Number of Visitors and Hits for Weekends groups Saturday and Sunday together. Values in the table do not include erred hits.

 This table is useful for determining the best day of the week to perform system maintenance. You can determine least popular and most popular use trends for development of the site.

## Summary of Activity by Time Increment

This section helps you understand the bandwidth requirements of the site by indicating the volume of activity in kilobytes transferred. The table provides various measures of activity by unit of time for the report period (the unit of time depends on the amount of time covered by the report, and will be the day in most cases).





Summary of Activity by Time Increment				
Time Interval	Hits	Page Views	KBytes Transferred	Visitor Sessions
Wed 05/01/2002	4,446	1,062	133,697 K	382
Thu 05/02/2002	5,222	1,217	157,894 K	432
Fri 05/03/2002	3,274	947	53,623 K	260
Sat 05/04/2002	1,553	399	35,617 K	194
Sun 05/05/2002	1,322	334	83,258 K	271
Mon 05/06/2002	4,411	938	138,826 K	399
Tue 05/07/2002	4,020	963	147,708 K	338
Wed 05/08/2002	4,997	1,150	150,178 K	371
Thu 05/09/2002	4,453	980	135,990 K	278
Fri 05/10/2002	5,596	1,064	101,210 K	245
Sat 05/11/2002	1,702	720	47,467 K	141
Sun 05/12/2002	1,212	312	47,967 K	164
Mon 05/13/2002	5,876	1,294	67,014 K	296
Tue 05/14/2002	3,670	949	96,091 K	320
Wed 05/15/2002	4,214	1,008	122,646 K	286
Thu 05/16/2002	6,126	1,299	120,912 K	313
Fri 05/17/2002	3,788	910	72,335 K	224
Sat 05/18/2002	996	233	28,902 K	88
Sun 05/19/2002	1,903	440	50,949 K	240
Mon 05/20/2002	4,990	1,113	218,496 K	293
Tue 05/21/2002	3,615	952	120,899 K	271
Wed 05/22/2002	3,828	755	87,124 K	260
Thu 05/23/2002	4,279	813	107,485 K	241
Fri 05/24/2002	3,475	797	120,135 K	203
Sat 05/25/2002	1,798	427	91,239 K	142
Sun 05/26/2002	1,203	331	26,172 K	167
Mon 05/27/2002	1,311	298	19,318 K	173
Tue 05/28/2002	4,271	1,028	143,883 K	320



Summary of Activity by Time Increment				
Time Interval	Hits	Page Views	KBytes Transferred	Visitor Sessions
Wed 05/29/2002	3,437	819	90,326 K	250
Thu 05/30/2002	3,992	820	126,035 K	288
Fri 05/31/2002	5,031	1,064	99,771 K	213
<b>Total</b>	<b>110,011</b>	<b>25,436</b>	<b>3,043,167 K</b>	<b>8,063</b>

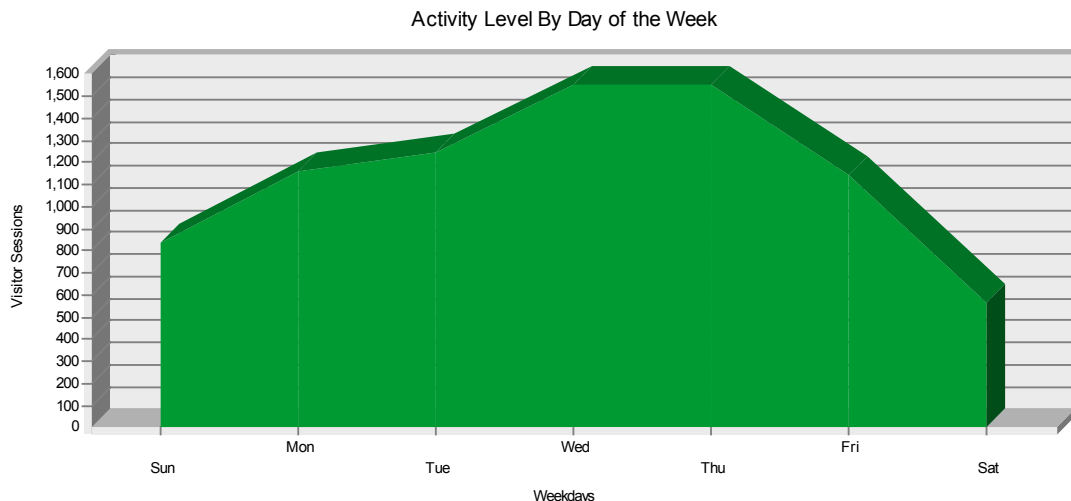
#### Summary of Activity by Time Increment - Help Card

 This section helps you understand the bandwidth requirements of the site by indicating the volume of activity in kilobytes transferred. The table provides various measures of activity by unit of time for the report period (the unit of time depends on the amount of time covered by the report, and will be the day in most cases).

 Periods of less activity should be considered for maintenance and content improvement.

## Activity Level by Day of the Week

This section shows the activity for each day of the week for the report period (i.e. if there are two Mondays in the report period, the value presented is the sum of all hits for both Mondays.) Values in the table do not include erred hits.



Activity Level by Day of the Week				
	Day	Hits	% of Total Hits	Visitor Sessions
1	Sun	5,640	5.12%	842
2	Mon	16,588	15.07%	1,161
3	Tue	15,576	14.15%	1,249
4	Wed	20,922	19.01%	1,549
5	Thu	24,072	21.88%	1,552
6	Fri	21,164	19.23%	1,145
7	Sat	6,049	5.49%	565
Total Weekdays		98,322	89.37%	6,656
Total Weekend		11,689	10.62%	1,407

### Activity Level by Day of the Week - Help Card

**?** This section shows the activity for each day of the week for the report period (i.e. if there are two Mondays in the report period, the value presented is the sum of all hits for both Mondays.) The table lists the number of hits, percentage of total hits and visitor sessions for each day of the week for the report period. Values in this table do not include erred hits.

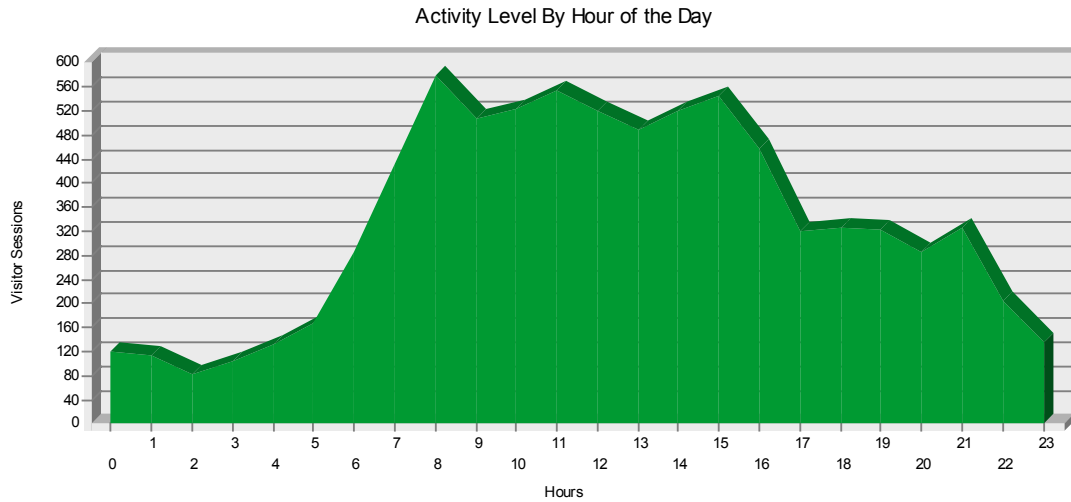
**Tip:** Consider the Day of Week Filter to include or exclude activity based on the day of the week.



Days of less activity should be considered for maintenance and content improvement.

## Activity Level by Hour of the Day


This section shows the most and the least active hour of the day for the report period. The second table breaks down activity for the given report period to show the average activity for each individual hour of the day (if there are several days in the report period, the value presented is the sum of all hits during that period of time for all days). All times are referenced to the location of the system running the analysis.




Activity Level by Hours Details			
Hour	# of Hits	% of Total Hits	# of Visitor Sessions
00:00-00:59	921	0.83%	120
01:00-01:59	997	0.9%	114
02:00-02:59	897	0.81%	83
03:00-03:59	1,411	1.28%	104
04:00-04:59	1,082	0.98%	133
05:00-05:59	1,807	1.64%	168
06:00-06:59	5,127	4.66%	286
07:00-07:59	7,940	7.21%	432
08:00-08:59	8,425	7.65%	579
09:00-09:59	8,507	7.73%	509
10:00-10:59	8,641	7.85%	523
11:00-11:59	9,816	8.92%	555
12:00-12:59	9,218	8.37%	520
13:00-13:59	8,520	7.74%	489
14:00-14:59	7,696	6.99%	519
15:00-15:59	6,108	5.55%	546
16:00-16:59	4,275	3.88%	459
17:00-17:59	3,172	2.88%	320
18:00-18:59	3,310	3%	327
19:00-19:59	3,616	3.28%	322
20:00-20:59	3,125	2.84%	287
21:00-21:59	2,680	2.43%	326
22:00-22:59	1,732	1.57%	205
23:00-23:59	988	0.89%	137
<b>Total Visitors during Work Hours (8:00am-5:00pm)</b>	<b>71,206</b>	<b>64.72%</b>	<b>4,699</b>
<b>Total Visitors during After Hours (5:01pm-7:59am)</b>	<b>38,805</b>	<b>35.27%</b>	<b>3,364</b>

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### Activity Level by Hour of the Day - Help Card

 This section shows the most and the least active hour of the day for the report period. The second table breaks down activity for the given report period to show the average activity for each individual hour of the day (if there are several days in the report period, the value presented is the sum of all hits during that period of time for all days). All times are referenced to the location of the system running the analysis. The table lists the percentage of total hits and visitor sessions, as well as the totals for work hours (8:00am - 5:00pm) and after hours (5:01pm - 7:59am).

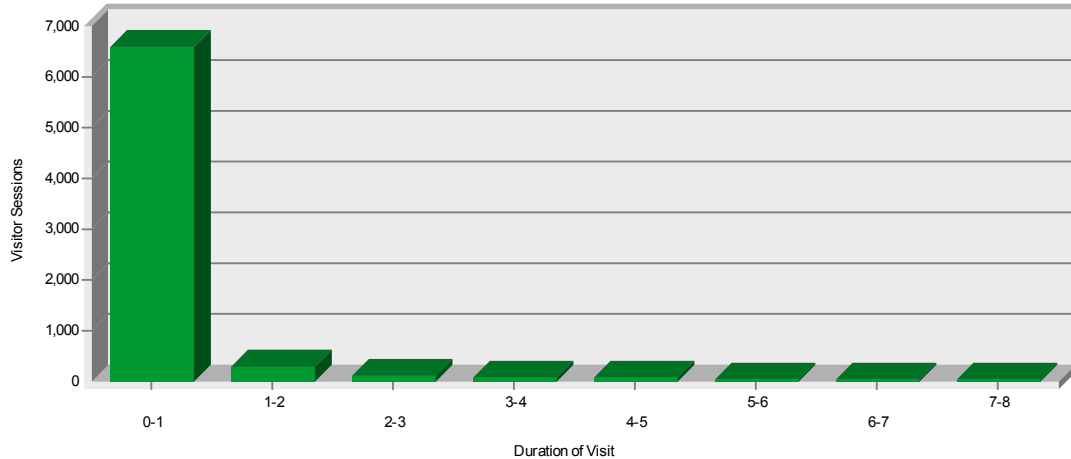
**Tip:** Consider the Hour of Day Filter to include or exclude activity based on the time of day.

 This information is useful in determining what hour of the day is best for system maintenance.

## Activity Level by Length of Visit

This section shows the number and percentages of visits and page views over selected visit lengths.

Activity Level By Visit Length



Activity Level by Length of Visit				
Visit Duration (Minutes)	Visits	Page Views	% of Total Visits	% of Total Views
0-1	6,614	11,130	82.02%	43.75%
1-2	300	2,119	3.72%	8.33%
2-3	142	1,050	1.76%	4.12%
3-4	103	943	1.27%	3.7%
4-5	80	702	0.99%	2.75%
5-6	69	605	0.85%	2.37%
6-7	50	445	0.62%	1.74%
7-8	38	333	0.47%	1.3%
8-9	37	352	0.45%	1.38%
9-10	43	417	0.53%	1.63%
10-11	50	422	0.62%	1.65%
11-12	22	168	0.27%	0.66%
12-13	29	287	0.35%	1.12%
13-14	28	233	0.34%	0.91%
14-15	19	171	0.23%	0.67%
15-16	19	175	0.23%	0.68%
16-17	18	156	0.22%	0.61%
17-18	18	141	0.22%	0.55%
18-19	18	128	0.22%	0.5%
> 19	366	5,459	4.53%	21.46%
<b>Totals</b>	<b>8,063</b>	<b>25,436</b>	<b>100%</b>	<b>100%</b>

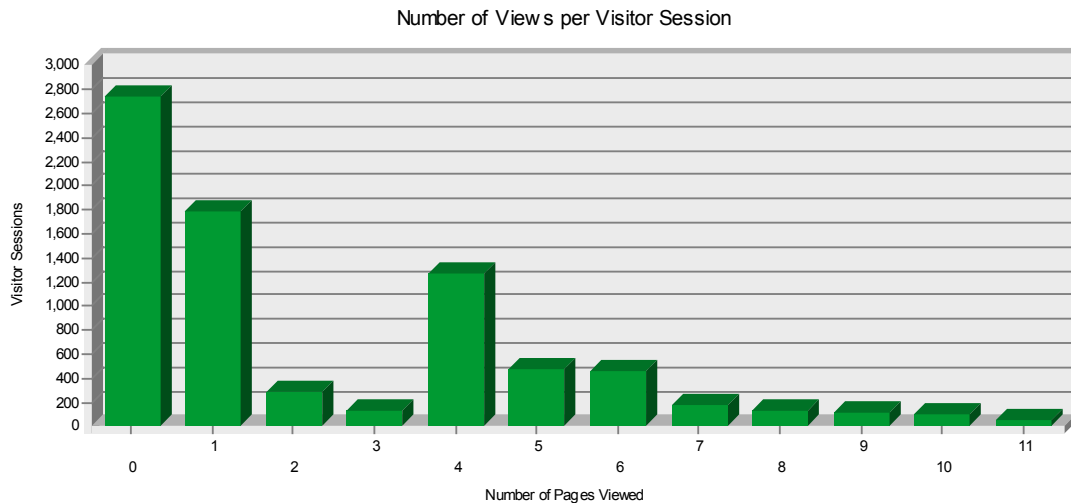
### Activity Level by Length of Visit - Help Card

**?** This section groups visitor sessions based on the their duration. For each grouping, the total number of visitors, and the total number of pages viewed is calculated. The accumulated totals for all of the visit duration groupings is shown at the bottom of the table.

**💡** This information is useful for determining how long visitors look at your web site.

## Number of Views per Visitor Session

This section shows the number and percentages of visits and page views versus the number of pages viewed.



Number of Pages Viewed per Visit		
Number of Pages Viewed	Number of Visits	% of Total Visits
0 pages	2,738	33.95%
1 page	1,792	22.22%
2 pages	287	3.55%
3 pages	128	1.58%
4 pages	1,278	15.85%
5 pages	470	5.82%
6 pages	455	5.64%
7 pages	187	2.31%
8 pages	137	1.69%
9 pages	110	1.36%
10 pages	96	1.19%
11 or more pages	385	0.74%
Totals	8,063	100%

### Number of Views per Visitor Session - Help Card

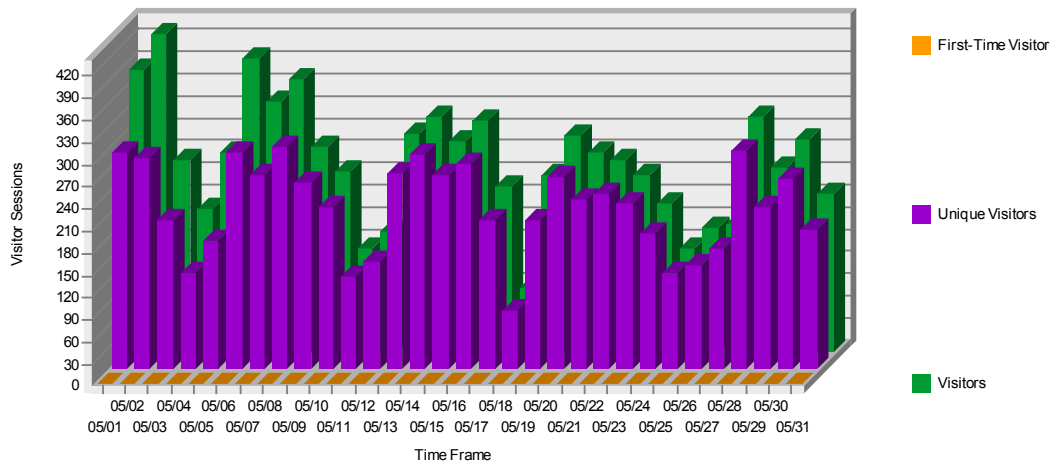
? This section shows you how many visitors viewed one page, how many viewed 2 pages, ect. Number of Page Viewed is 0 indicates visitor sessions that access only non-page items (e.g. GIF, JPG).

💡 You can quickly see how many visitors look at just one page or more than one page. If most visitors are only viewing one page, it may be an indication that the page where they entered didn't effectively guide them to the content they needed.

## Visitor Session Statistics

This section shows how many visitors viewed your web site and how long they stayed. The information is split up into time slices based on the duration of the log file.


Visitor Session Statistics



Visitor Session Statistics					
Time Frame	Visitors	Unique Visitors	First-Time Visitors	Average Visit Length	Visitor-Minutes
Wed 05/01/2002	382	295	0	00:02:38	1,009
Thu 05/02/2002	432	286	0	00:04:09	1,793
Fri 05/03/2002	261	202	0	00:06:22	1,662
Sat 05/04/2002	194	131	0	00:02:58	575
Sun 05/05/2002	271	173	0	00:01:18	356
Mon 05/06/2002	398	294	0	00:01:32	614
Tue 05/07/2002	340	263	0	00:02:17	779
Wed 05/08/2002	371	302	0	00:01:52	693
Thu 05/09/2002	278	253	0	00:02:48	780
Fri 05/10/2002	245	220	0	00:02:13	543
Sat 05/11/2002	141	125	0	00:02:29	351
Sun 05/12/2002	164	146	0	00:02:40	437
Mon 05/13/2002	297	265	0	00:02:26	724
Tue 05/14/2002	320	291	0	00:03:15	1,043
Wed 05/15/2002	286	262	0	00:01:31	436
Thu 05/16/2002	314	278	0	00:02:25	760
Fri 05/17/2002	224	203	0	00:02:58	665
Sat 05/18/2002	88	80	0	00:03:35	316
Sun 05/19/2002	241	202	0	00:03:12	773
Mon 05/20/2002	294	261	0	00:02:49	832
Tue 05/21/2002	271	230	0	00:02:01	547
Wed 05/22/2002	260	239	0	00:01:57	508
Thu 05/23/2002	241	225	0	00:02:18	555
Fri 05/24/2002	203	184	0	00:03:35	728

Visitor Session Statistics					
Time Frame	Visitors	Unique Visitors	First-Time Visitors	Average Visit Length	Visitor-Minutes
Sat 05/25/2002	142	132	0	00:02:26	347
Sun 05/26/2002	168	142	0	00:02:50	478
Mon 05/27/2002	173	165	0	00:01:37	281
Tue 05/28/2002	320	297	0	00:01:42	547
Wed 05/29/2002	250	220	0	00:02:21	589
Thu 05/30/2002	288	258	0	00:02:54	835
Fri 05/31/2002	214	189	0	00:07:24	1,585
<b>Averages</b>	NA	NA	NA	00:02:47	714
<b>Totals</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>	<b>01:26:32</b>	<b>22,156</b>

### Visitor Session Statistics - Help Card

 The Visitor Session Statistics section shows visitor session activity for the reporting period. Visitors are typically tracked using the cookie that's been defined or by their IP addresses.

**Visitors** shows the number of visitor sessions for each interval.

**Unique Visitors** shows the number of unique visitor sessions. If the entire column displays N/A, it may be because Limit Memory Usage was activated, and the amount of memory required to track individual visitor sessions was exceeded. A total count of visitors and visitor sessions is available in the General Statistics table.

**First-Time Visitors** shows the number of sessions that were attributed to known first-time visitors. You must use a persistent cookie on your web server and have defined it in the program to get this information.

**Average Visit Length** shows the average length of the visitor session for each interval. Sessions with a length of zero (i.e. a single page view) are included in the average.

**Visitor-Minutes** provides the total number of minutes that visitors viewed your site based on the sum of each visitor session for the interval.



You can use this information to:

Determine which intervals have the most traffic. You might watch for increases or decreases in traffic and consider the circumstances that may impact the change (an ad campaign, press release, competitor announcement).

Plan for acquiring new equipment> If you've noticed a trend in visitor traffic, you can plan for future needs.

Compare new vs. repeat customers. How much activity is attributed to new visitors? Are established customers returning to your site?




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## Technical Statistics and Analysis

This table shows the total number of hits for the site, how many were successful, how many failed, and calculates the percentage of hits that failed. It may help you in determining the reliability of the site.

Technical Statistics and Analysis	
Total Hits	110,804
Successful Hits	110,011
Failed Hits	793
Failed Hits as Percent	0.71%
Cached Hits	25,459
Cached Hits as Percent	22.97%

### Technical Statistics and Analysis - Help Card

 This table shows the total number of hits for the site, how many were successful, how many failed, and calculates the percentage of hits that failed. Failed hits are hits where a server or client error occurred. Cached hits are those where the page was found in the cache of the browser, so the server did not need to transfer the file.

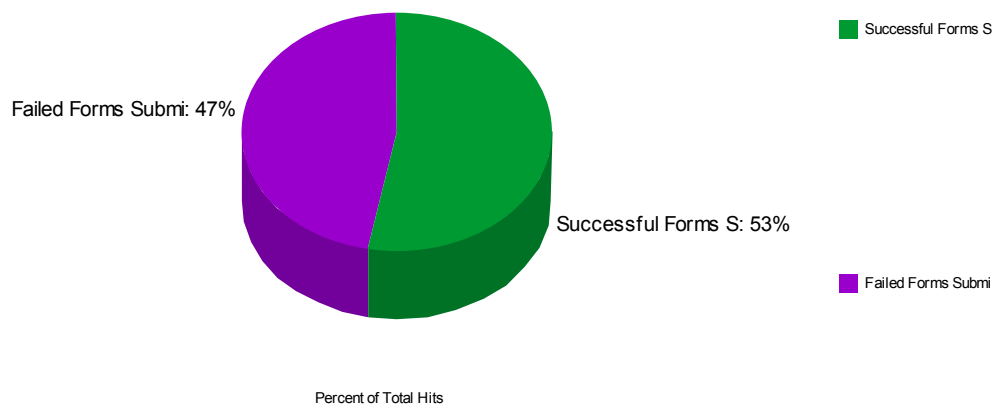
 This section is useful in determining the reliability of the site.

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## Dynamic Pages & Forms Errors

This section shows the number of successful form submissions compared to the number that failed. WebTrends considers anything with Post command as a dynamic page.

Dynamic Pages & Forms Errors

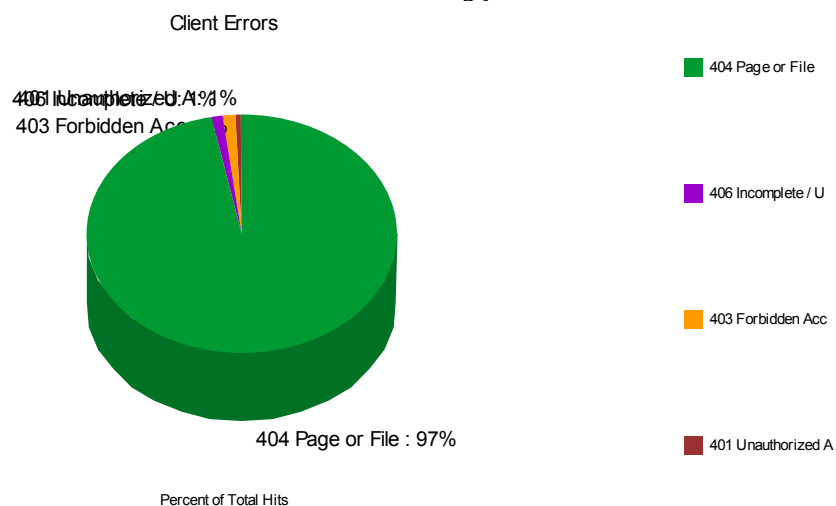


Dynamic Pages & Forms Errors		
Type	Hits	% of Total
Successful Forms Submitted	81	52.94%
Failed Forms Submitted	72	47.05%
Total	153	100%

Dynamic Pages & Forms Errors - Help Card	
?	This section shows you errors that occurred for both dynamic pages and forms.
💡	You want the percentage of forms that failed to be low, and if they're not, you need to find out why.

## Client Errors

This section identifies the error codes from the browsers accessing your server.



Client Errors		
Error	Hits	% of Failed Hits
404 Page or File Not Found	738	96.85%
406 Incomplete / Undefined	10	1.31%
403 Forbidden Access	9	1.18%
401 Unauthorized Access	5	0.65%
Total	762	100%

### Client Errors - Help Card

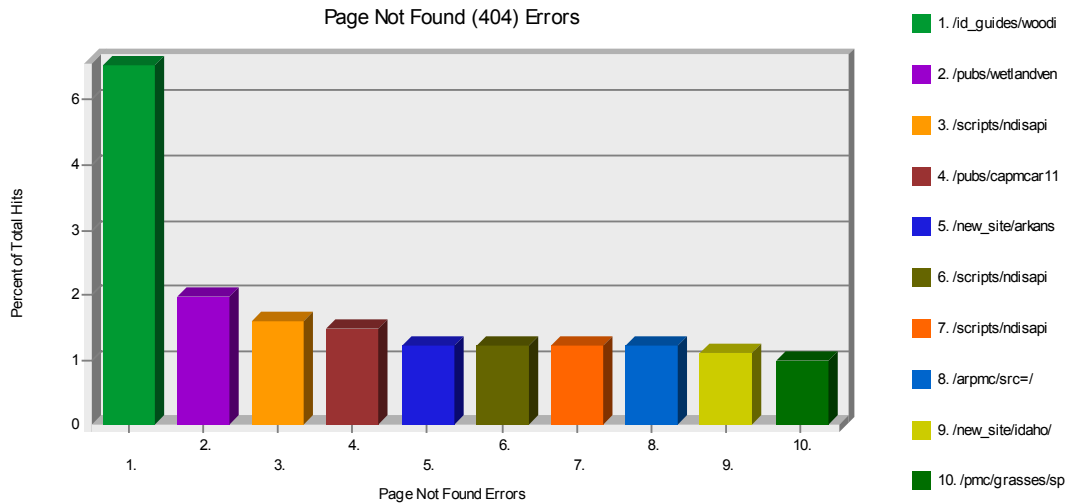
? This section identifies the error codes from the browsers accessing your server. The table lists all the errors that occurred in order of number of failed hits.

**Tip:** To focus your report, consider using the Return Code Filter for including or excluding return code data.

💡 This is helpful for identifying the errors the client browser received and determining what maintenance is necessary.



## Page Not Found (404) Errors

This section identifies pages that returned "Page Not Found" (404) errors on the server.



Page Not Found (404) Errors		
Target URL and Referrer	Hits	% of 404 Hits
/id_guides/woodies/images/swfeetgum_tn.jpg http://plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html	45	6.09%
/pubs/wetlandvendors.html (no referrer)	16	2.16%
/scripts/ndisapi.dll/pmc/pgHome?PMC=NDPMC (no referrer)	13	1.76%
/pubs/capmcar1196.doc http://plant-materials.nrcs.usda.gov/pubslst/native.html	12	1.62%
/new_site/arkansas/frames/favicon.ico (no referrer)	10	1.35%
/scripts/ndisapi.dll/pmc/pgHome?PMC=ARPMC (no referrer)	10	1.35%
/scripts/ndisapi.dll/pmc/pgHome?PMC=HIPMC (no referrer)	10	1.35%
/arpmc/src=/ http://plant-materials.nrcs.usda.gov/arpmc/about.html	10	1.35%
/new_site/idaho/frames/favicon.ico (no referrer)	9	1.21%
/pmc/grasses/spal.html (no referrer)	8	1.08%
/scripts/ndisapi.dll/pmc/pgHome?PMC=FLPMC (no referrer)	8	1.08%
/pubs/wetlandvendors.html http://www.ces.ncsu.edu/depts/hort/consumer/hortinternet/water_quali ty.html	6	0.81%
/new_site/missouri/frames/alternate.htm (no referrer)	6	0.81%
/pmc/shrubs/cora6.html http://www.klines.org/joanne/Archive/Plant_Pages/plant_pages_19.ht ml	6	0.81%
/pubs/gapmsbrconwet.pdf http://plant-materials.nrcs.usda.gov/pubslst/wetland.html	6	0.81%

Page Not Found (404) Errors		
Target URL and Referrer	Hits	% of 404 Hits
/pmc/pmc_loc.html (no referrer)	6	0.81%
/pubs/capmctn380794.pdf http://plant-materials.nrcs.usda.gov/capmc/capmc.html	5	0.67%
/new_site/oregon/frames/alternate.htm (no referrer)	5	0.67%
/new_site/florida/frames/alternate.htm (no referrer)	5	0.67%
/scripts/ndisapi.dll/pmc/pgSiteReport?PMC=TXPMC (no referrer)	5	0.67%
<b>Total for Pages Above</b>	<b>201</b>	<b>27.23%</b>

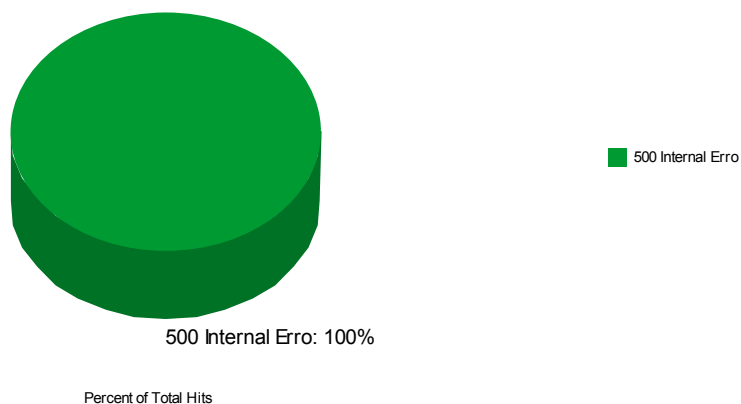
Page Not Found (404) Errors - Help Card
<p> This section identifies pages that returned "Page Not Found" (404) errors on the server.</p> <p><b>Tip:</b> To focus your report, consider using the Return Code filter for including or excluding return code data.</p> <p> This can be useful in identifying referring pages that are out of date and for identifying inconsistencies in the site structure.</p>

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## Server Errors

This section identifies by type the errors which occurred on the server.

Server Errors



Server Errors		
Error	Hits	% of Total
500 Internal Error	31	100%
Total	31	100%

### Server Errors - Help Card

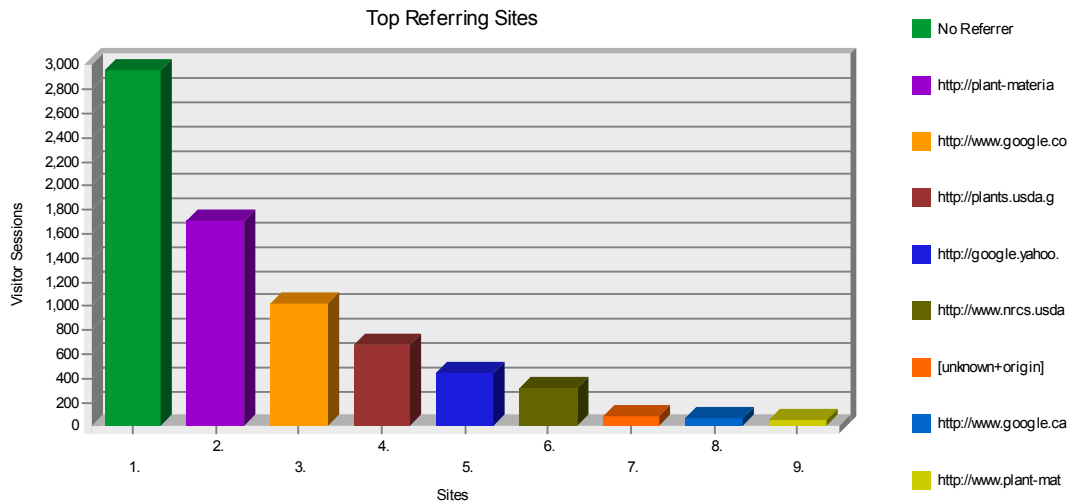
**?** This section identifies by type the errors that occurred on the server. The table lists the errors in decreasing order of the number of failed hits.

**Tip:** To focus your report, consider using the Return Code filter for including or excluding return code data.

**💡** This is helpful for specifically identifying the server maintenance that can improve your site.

## Top Referring Sites

This section identifies the domain names or numeric IP addresses with links to the site. This information will only be displayed if your server is logging this information.



Top Referring Sites		
	Site	Visitor Sessions
1	No Referrer	2,956
2	http://plant-materials.nrcs.usda.gov/	1,716
3	http://www.google.com/	1,021
4	http://plants.usda.gov/	684
5	http://google.yahoo.com/	449
6	http://www.nrcs.usda.gov/	317
7	http://[unknown+origin]	93
8	http://www.google.ca/	65
9	http://www.plant-materials.nrcs.usda.gov/	54
10	http://www.nj.nrcs.usda.gov/	27
11	http://www.ia.nrcs.usda.gov/	27
12	http://search.msn.com/	26
13	http://www.mt.nrcs.usda.gov/	23
14	http://www.hon.ch/	22
15	http://search.netscape.com/	20
16	http://nativeplants.for.uidaho.edu/	19
17	http://www.altavista.com/	17
18	http://images.google.com/	16
19	http://www.ca.nrcs.usda.gov/	15
20	http://njk.nrcs.usda.gov/	15
Subtotal for the Referring Sites Above		7,582
Total for the Log File		8,063

## Top Referring Sites - Help Card

**?** This section identifies the domain names or numeric IP addresses with links to the site. The table shows the Domain names if reverse DNS lookups have been performed. This information will only be displayed if your server is logging this information.


**Tip:** You can exclude referrals from your own site by specifying your URL in the profile filters.

**Tip:** To focus your report, consider using the Referrer Filter to include or exclude activity from a referring

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### Top Referring Sites - Help Card

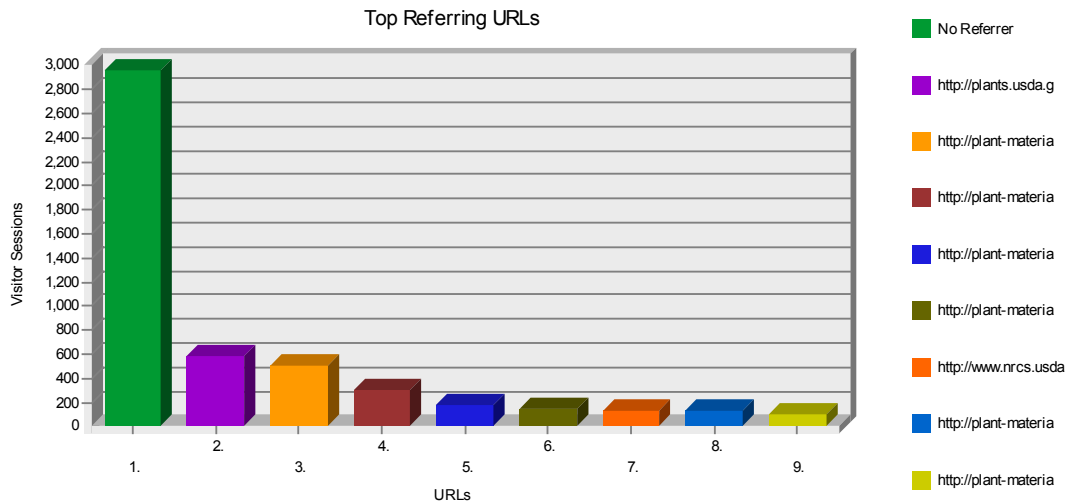
site.

 You can determine those sites that are providing the most referrals to your site. This can help when considering the most effective ways to attract visitors.



## Top Referring URLs


This section provides the full URLs of the sites with links to the site. This information will only be displayed if your server is logging the referrer information.



Top Referring URLs		
	URL	Visitor Sessions
1	No Referrer	2,956
2	http://plants.usda.gov/home_page.html	591
3	http://plant-materials.nrcs.usda.gov/	504
4	http://plant-materials.nrcs.usda.gov/welcome.html	305
5	http://plant-materials.nrcs.usda.gov/left_side.html	172
6	http://plant-materials.nrcs.usda.gov/header.html	153
7	http://www.nrcs.usda.gov/	130
8	http://plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html	129
9	http://plant-materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html	97
10	http://[unknown+origin]	93
11	http://www.nrcs.usda.gov/programs/plantmaterials/	89
12	http://www.nrcs.usda.gov/technical/plants.html	70
13	http://plant-materials.nrcs.usda.gov/id_guides/plantid.html	55
14	http://plants.usda.gov/about_factsheets.html	45
15	http://plants.usda.gov/tools_body.html	30
16	http://www.ia.nrcs.usda.gov/News/Brochures/brochures.htm	25
17	http://www.hon.ch/Library/Theme/Allergy/Glossary/grass.html	21
18	http://www.nrcs.usda.gov/technical/ECS/	20
19	http://nativeplants.for.oidaho.edu/	19
20	http://www.plant-materials.nrcs.usda.gov/	19
21	http://www.mt.nrcs.usda.gov/pas/programs/plantsmt.html	17
22	http://images.google.com/imgres?imgurl=plant-materials.nrcs.usda.gov	16
23	http://npk.nrcs.usda.gov/nutrient_banner.html	15
24	http://plant-materials.nrcs.usda.gov/intranet/artwork.html	14
25	http://id.nrcs.usda.gov/tech.htm	13
26	http://216.239.37.100/search?q=cache:8RDgT0bKDT8C:plant-material	12
27	http://www.ca.nrcs.usda.gov/	11
28	http://plant-materials.nrcs.usda.gov/websites/alltitle.html	11
29	http://www.nj.nrcs.usda.gov/organization/plants.html	11
30	http://www.ny.nrcs.usda.gov/other.htm	10


Top Referring URLs		
	URL	Visitor Sessions
31	<a href="http://plants.usda.gov/tools_banner.html">http://plants.usda.gov/tools_banner.html</a>	10
32	<a href="http://plant-materials.nrcs.usda.gov/mdpmc/header.html">http://plant-materials.nrcs.usda.gov/mdpmc/header.html</a>	10
33	<a href="http://www.tx.nrcs.usda.gov/pmcweb/index.html">http://www.tx.nrcs.usda.gov/pmcweb/index.html</a>	10
34	<a href="http://plant-materials.nrcs.usda.gov/mdpmc/">http://plant-materials.nrcs.usda.gov/mdpmc/</a>	10
35	<a href="http://www.inpaws.org/plants.html">http://www.inpaws.org/plants.html</a>	9
36	<a href="http://plant-materials.nrcs.usda.gov/mdpmc/left_side.html">http://plant-materials.nrcs.usda.gov/mdpmc/left_side.html</a>	8
37	<a href="http://www.mn.nrcs.usda.gov/partners/maswcd/Pine/">http://www.mn.nrcs.usda.gov/partners/maswcd/Pine/</a>	7
38	<a href="http://www.nd.nrcs.usda.gov/programs.htm">http://www.nd.nrcs.usda.gov/programs.htm</a>	7
39	<a href="http://plant-materials.nrcs.usda.gov/pmcs.html">http://plant-materials.nrcs.usda.gov/pmcs.html</a>	7
40	<a href="http://plant-materials.nrcs.usda.gov/idpmc/">http://plant-materials.nrcs.usda.gov/idpmc/</a>	7
41	<a href="http://google.yahoo.com/bin/query?p=shrub+identification&amp;hc=0&amp;hs=0">http://google.yahoo.com/bin/query?p=shrub+identification&amp;hc=0&amp;hs=0</a>	7
42	<a href="http://plant-materials.nrcs.usda.gov/sources/bioeng.html">http://plant-materials.nrcs.usda.gov/sources/bioeng.html</a>	7
43	<a href="http://plant-materials.nrcs.usda.gov/websites/allurl.html">http://plant-materials.nrcs.usda.gov/websites/allurl.html</a>	7
44	<a href="http://www.mswcc.state.ms.us/wildflinks.htm">http://www.mswcc.state.ms.us/wildflinks.htm</a>	7
45	<a href="http://www.plant-materials.nrcs.usda.gov/welcome.html">http://www.plant-materials.nrcs.usda.gov/welcome.html</a>	7
46	<a href="http://www.nrcs.usda.gov/feature/conservationwhere.html">http://www.nrcs.usda.gov/feature/conservationwhere.html</a>	7
47	<a href="http://www.plant-materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html">http://www.plant-materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html</a>	7
48	<a href="http://www.ar.nrcs.usda.gov/tech_resources.htm">http://www.ar.nrcs.usda.gov/tech_resources.htm</a>	6
49	<a href="http://www.mt.nrcs.usda.gov/pas/techmt.html">http://www.mt.nrcs.usda.gov/pas/techmt.html</a>	6
50	<a href="http://plant-materials.nrcs.usda.gov/arpmc/index.html?PMC=ARPMC">http://plant-materials.nrcs.usda.gov/arpmc/index.html?PMC=ARPMC</a>	6
<b>Subtotal for the Referrers Above</b>		<b>5,805</b>
<b>Total for the Log File</b>		<b>8,063</b>

### Top Referring URLs - Help Card

 This section provides the full URLs of the sites with links to the site. The table shows the Domain names if reverse DNS lookups have been performed, and IP addresses if not. This information will only be displayed if your server is logging the referrer information, and doesn't include visitors who typed in your URL.

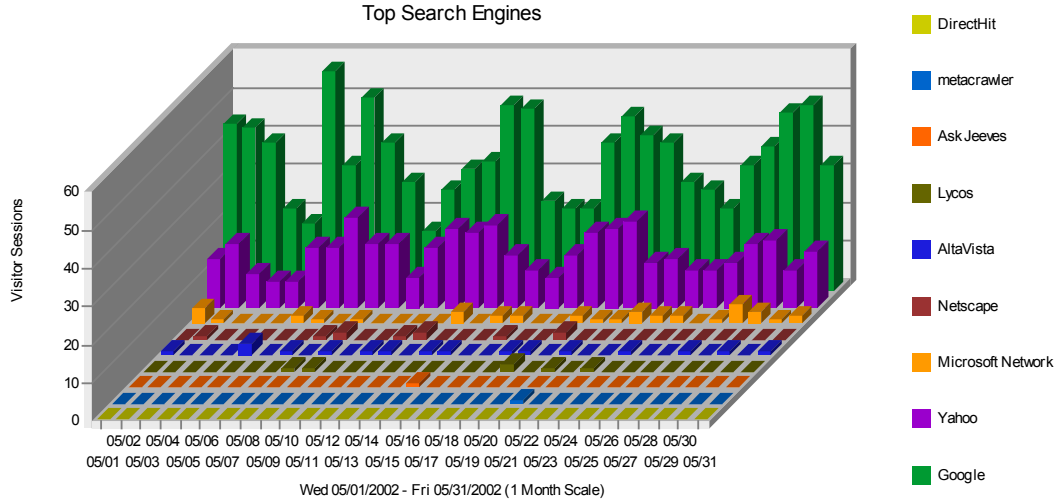
**Tip:** You can exclude referrals from your own site by specifying your URL in the profile filters.

**Tip:** To focus your report, consider using the Referrer Filter to include or exclude activity from a referring site.

 You can determine those sites that are providing the most referrals to your site. This can help when considering the most effective ways to attract visitors.

## Top Search Engines

The graphic illustrates the first-time visitor sessions initiated by searches from each search engine. The first table identifies which search engines referred visitors to the site the most often. Note that each search may contain several keywords. The second table identifies the main keywords for each search engine.



Top Search Engines			
	Engines	Searches	% of Total
1	Google	1,541	65.88%
2	Yahoo	646	27.61%
3	Microsoft Network	64	2.73%
4	Netscape	32	1.36%
5	AltaVista	28	1.19%
6	Lycos	18	0.76%
7	Ask Jeeves	7	0.29%
8	metacrawler	2	0.08%
9	DirectHit	1	0.04%
Total of Searches for the Engines Above		2,339	100%
Total of Searches for the Log File		2,339	100%

Top Search Engines with Search Phrases Detail			
Engines	Phrases	Phrases Found	% of Total
Google	filbert harvester pdf	29	1.23%
	kettleman hills native plants	16	0.68%
	plant prices	13	0.55%
	tucson plant materials center	11	0.47%
	nanking cherry	11	0.47%
	musser farms	10	0.42%
	leland cypress	8	0.34%
	rose lake plant materials center	7	0.29%
	west olive nursery	7	0.29%
	aberdeen plant materials center	7	0.29%
	seaside goldenrod	6	0.25%
	shrub identification	5	0.21%
	juncus balticus	5	0.21%
	east texas plant materials center	5	0.21%
	plant materials	5	0.21%

Top Search Engines with Search Phrases Detail			
Engines	Phrases	Phrases Found	% of Total
	whitmar bluebunch wheatgrass	5	0.21%
	lehmann's lovegrass	5	0.21%
	carex nebrascensis	4	0.17%
	arnot bristly locust	4	0.17%
	van pines nursery	4	0.17%
Yahoo	exclosure fencing specs	18	0.76%
	riparian exclosure fencing specs	17	0.72%
	shrub identification	12	0.51%
	covar sheep fescue	7	0.29%
	nanking cherry	7	0.29%
	plant prices	6	0.25%
	plantanus occidentalis	6	0.25%
	scirpus maritimus	5	0.21%
	how to identify warm season grasses	5	0.21%
	aberdeen plant materials center	4	0.17%
	seaside goldenrod	4	0.17%
	lockeford materials	4	0.17%
	brooksville plant materials	4	0.17%
	au earlycover	3	0.12%
	carex nebrascensis	3	0.12%
	meads milkweed	3	0.12%
	wild ageratum	3	0.12%
	elsberry missouri	3	0.12%
	picture guide to grasses and legumes	3	0.12%
	leland cypress	3	0.12%
Microsoft Network	east texas plant materials center	6	0.25%
	plant materials	5	0.21%
	plant materials center	4	0.17%
	plant materials center bismark nd	3	0.12%
	http://plant-materials.nrcs.usda.gov/	2	0.08%
	usda plant materials center	2	0.08%
	jimmy carter picture	2	0.08%
	information on dune grass	2	0.08%
	jimmy carter photo gallery	2	0.08%
	wetland plant nursery	2	0.08%
	big flats plant materials center	2	0.08%
	de la garza	2	0.08%
	plant material	2	0.08%
	plant transplant research	1	0.04%
	what conservation is used for natural resources?	1	0.04%
	planting dune grass	1	0.04%
	grass identification resources	1	0.04%
	seed identification resources	1	0.04%
	plant materials nrcs	1	0.04%
	plant materials nrcs	1	0.04%
Netscape	usda plant materials program	4	0.17%
	plant materials nrcs	4	0.17%
	plant-materials.nrcs.usda.gov	4	0.17%
	http://plant-materials.nrcs.usda.gov	4	0.17%



Top Search Engines with Search Phrases Detail			
Engines	Phrases	Phrases Found	% of Total
	www.kapak.com	3	0.12%
	koleria	2	0.08%
	diego and california cooperative extension service	2	0.08%
	kester's wildlife nursery	1	0.04%
	http:\plant-materials.nrcs.usda.gov	1	0.04%
	curtis and curtis seed	1	0.04%
	nurseryguide.com	1	0.04%
	emerald green aborvitae tree	1	0.04%
	www.nrcs.usda.gov;	1	0.04%
	west olive nursery	1	0.04%
	http://www.aphis.usda.gov/ppq/weeds/weedhome.html	1	0.04%
	http://www.wa.nrcs.usda.gov	1	0.04%
AltaVista	plant	10	0.42%
	plant identification	5	0.21%
	plant growth and salt concentration	4	0.17%
	http://plant-materials.nrcs.usda.gov/	2	0.08%
	seed production	1	0.04%
	plant resources	1	0.04%
	plant diseases bacteria images	1	0.04%
	u.s. department of agriculture natural resources conservation service. 1992. national engineering handbook, part 650 engineering field handbook. chapter 18- soil bioengineering for upland slope protection and erosion reduction. usda nrcs. washin	1	0.04%
	natural materials	1	0.04%
	sandbrier plant	1	0.04%
	plant profagation	1	0.04%
Lycos	natural resources conservation service	6	0.25%
	plant materials	4	0.17%
	usda plant materials	2	0.08%
	eagle, id and elevation	1	0.04%
	idaho plant materials center	1	0.04%
	conservation reserve program	1	0.04%
	beachgrass salt tolerant seattle	1	0.04%
	scs engineering field manual	1	0.04%
	reclamation service	1	0.04%
Ask Jeeves	national plant materials center	4	0.17%
	plant materials center kansas	3	0.12%
metacrawler	wetland restoration	1	0.04%
	natural resources conservation service	1	0.04%
DirectHit	ecotype	1	0.04%

#### Top Search Engines with Keywords Detail

Engines	Keywords	Keywords Found	% of Total
Google	plant	201	8.59%
	of	99	4.23%
	materials	79	3.37%
	picture	76	3.24%
	seed	72	3.07%
	tree	65	2.77%
	center	64	2.73%
	plants	60	2.56%
	nursery	55	2.35%
	planting	54	2.3%
	in	46	1.96%
	grass	45	1.92%
	native	45	1.92%
	pdf	35	1.49%
	wetland	34	1.45%
	for	31	1.32%
	shrub	29	1.23%
	harvester	29	1.23%
	filbert	29	1.23%
	photo	28	1.19%
Yahoo	plant	57	2.43%
	picture	52	2.22%
	of	37	1.58%
	tree	36	1.53%
	specs	35	1.49%
	exclosure	35	1.49%
	fencing	35	1.49%
	identification	31	1.32%
	in	30	1.28%
	seed	29	1.23%
	materials	26	1.11%
	to	21	0.89%
	shrub	20	0.85%
	riparian	18	0.76%
	nursery	17	0.72%
	for	16	0.68%
	planting	16	0.68%
	guide	14	0.59%
	plants	14	0.59%
	center	12	0.51%
Microsoft Network	plant	40	1.71%
	materials	28	1.19%
	center	19	0.81%
	texas	6	0.25%
	east	6	0.25%
	usda	6	0.25%
	carter	4	0.17%
	nracs	4	0.17%
	grass	4	0.17%
	jimmy	4	0.17%
	conservation	4	0.17%
	program	4	0.17%
	dune	3	0.12%
	identification	3	0.12%
	resources	3	0.12%

Top Search Engines with Keywords Detail			
Engines	Keywords	Keywords Found	% of Total
Netscape	bismark	3	0.12%
	natural	3	0.12%
	nd	3	0.12%
	material	3	0.12%
	nursery	3	0.12%
	materials	8	0.34%
	plant	8	0.34%
	usda	4	0.17%
	http://plant-materials.nrcs.usda.gov	4	0.17%
	program	4	0.17%
	plant-materials.nrcs.usda.gov	4	0.17%
	nrcs	4	0.17%
	www.kapak.com	3	0.12%
	curtis	2	0.08%
	diego	2	0.08%
	california	2	0.08%
	cooperative	2	0.08%
	service	2	0.08%
	nursery	2	0.08%
	extension	2	0.08%
	koleria	2	0.08%
	seed	1	0.04%
	www.nrcs.usda.gov;	1	0.04%
	http://www.wa.nrcs.usda.gov	1	0.04%
	emerald	1	0.04%
AltaVista	plant	23	0.98%
	identification	5	0.21%
	salt	4	0.17%
	growth	4	0.17%
	concentration	4	0.17%
	engineering	2	0.08%
	resources	2	0.08%
	http://plant-materials.nrcs.usda.gov/	2	0.08%
	natural	2	0.08%
	u.s.	1	0.04%
	department	1	0.04%
	of	1	0.04%
	images	1	0.04%
	sandbrier	1	0.04%
	profagation	1	0.04%
	agriculture	1	0.04%
	seed	1	0.04%
	materials	1	0.04%
	production	1	0.04%
	diseases	1	0.04%
Lycos	plant	7	0.29%
	service	7	0.29%
	materials	7	0.29%
	conservation	7	0.29%
	natural	6	0.25%
	resources	6	0.25%
	usda	2	0.08%

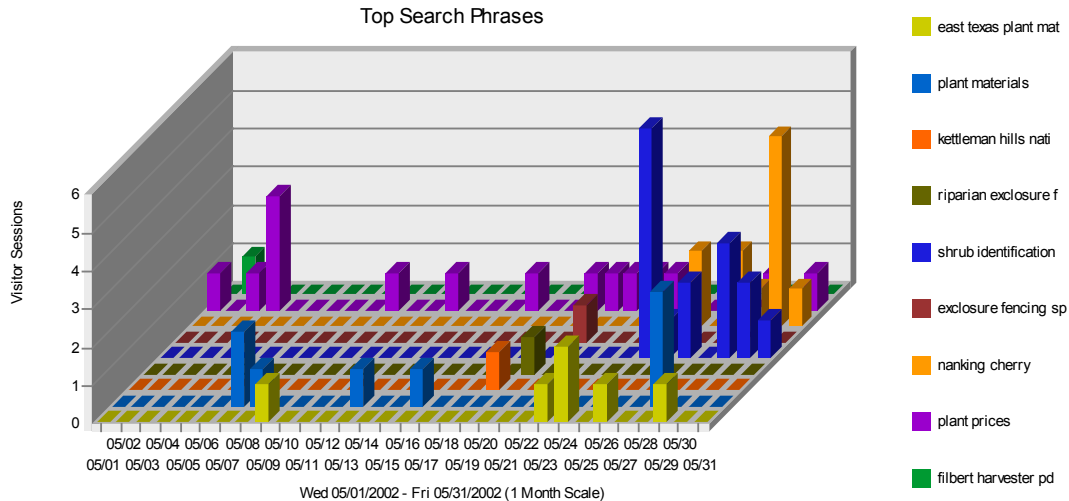
Top Search Engines with Keywords Detail			
Engines	Keywords	Keywords Found	% of Total
	seattle	1	0.04%
	manual	1	0.04%
	idaho	1	0.04%
	program	1	0.04%
	center	1	0.04%
	field	1	0.04%
	reclamation	1	0.04%
	reserve	1	0.04%
	scs	1	0.04%
	beachgrass	1	0.04%
	salt	1	0.04%
	engineering	1	0.04%
	tolerant	1	0.04%
Ask Jeeves	plant	7	0.29%
	center	7	0.29%
	materials	7	0.29%
	national	4	0.17%
	kansas	3	0.12%
metacrawler	resources	1	0.04%
	conservation	1	0.04%
	restoration	1	0.04%
	wetland	1	0.04%
	natural	1	0.04%
	service	1	0.04%
DirectHit	ecotype	1	0.04%

Top Search Engines - Help Card	
	The first table identifies which search engines referred visitors to the site the most often. The second table breaks down the keywords used with each search engine referring your site. Note that each search may contain several keywords. Totals in this table represent the number of searches, whether they contain one or several keywords. The third table identifies the main keywords for each search engine.
	 This can give you an idea of how your meta-tags are performing with each search engine.



## Top Search Phrases



The first table identifies Phrases which led the most visitors to the site (regardless of the search engine). The second table identifies, for each phrase, which search engines led visitors to the site.



Top Search Phrases			
	Phrases	Phrases found	% of Total
1	filbert harvester pdf	29	1.23%
2	plant prices	19	0.81%
3	nanking cherry	18	0.76%
4	exclosure fencing specs	18	0.76%
5	shrub identification	17	0.72%
6	riparian exclosure fencing specs	17	0.72%
7	kettleman hills native plants	16	0.68%
8	plant materials	14	0.59%
9	east texas plant materials center	13	0.55%
10	tucson plant materials center	12	0.51%
11	aberdeen plant materials center	11	0.47%
12	leland cypress	11	0.47%
13	plant	11	0.47%
14	musser farms	10	0.42%
15	seaside goldenrod	10	0.42%
16	west olive nursery	9	0.38%
17	usda plant materials program	9	0.38%
18	plant materials center	8	0.34%
19	plantanus occidentalis	7	0.29%
20	covar sheep fescue	7	0.29%
<b>Total Found for the Phrases Above</b>		<b>266</b>	<b>11.37%</b>
<b>Total of Phrases Found in the Log File</b>		<b>2,339</b>	<b>100%</b>

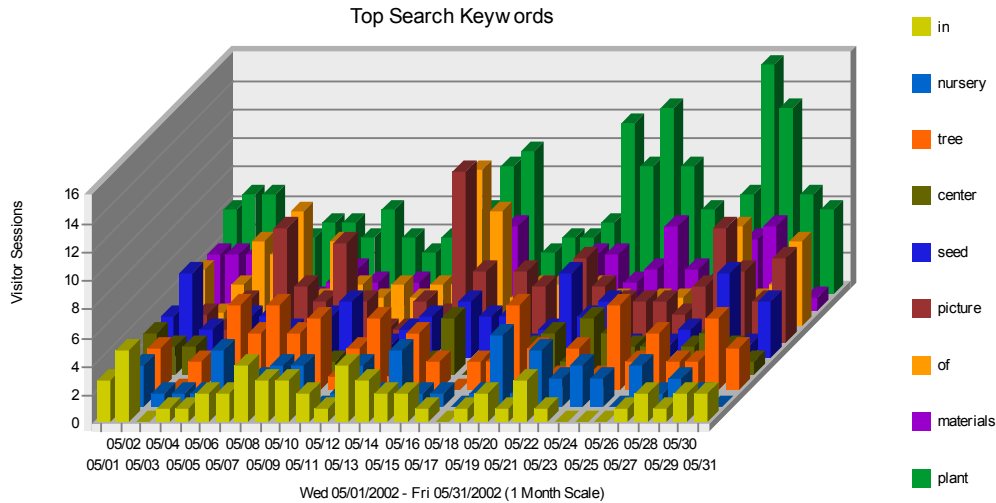
Top Search Phrases with Engines Detail			
Phrases	Engines	Searches	% of Total
filbert harvester pdf	Google	29	1.23%
plant prices	Google	13	0.55%
	Yahoo	6	0.25%
nanking cherry	Google	11	0.47%

Top Search Phrases with Engines Detail			
Phrases	Engines	Searches	% of Total
	Yahoo	7	0.29%
exclosure fencing specs	Yahoo	18	0.76%
shrub identification	Yahoo	12	0.51%
	Google	5	0.21%
riparian exclosure fencing specs	Yahoo	17	0.72%
kettleman hills native plants	Google	16	0.68%
plant materials	Microsoft Network	5	0.21%
	Google	5	0.21%
	Lycos	4	0.17%
east texas plant materials center	Microsoft Network	6	0.25%
	Google	5	0.21%
	Yahoo	2	0.08%
tucson plant materials center	Google	11	0.47%
	Yahoo	1	0.04%
aberdeen plant materials center	Google	7	0.29%
	Yahoo	4	0.17%
leland cypress	Google	8	0.34%
	Yahoo	3	0.12%
plant	AltaVista	10	0.42%
	Google	1	0.04%
musser farms	Google	10	0.42%
seaside goldenrod	Google	6	0.25%
	Yahoo	4	0.17%
west olive nursery	Google	7	0.29%
	Netscape	1	0.04%
	Yahoo	1	0.04%
usda plant materials program	Netscape	4	0.17%
	Google	4	0.17%
	Yahoo	1	0.04%
plant materials center	Microsoft Network	4	0.17%
	Google	3	0.12%
	Yahoo	1	0.04%
plantanus occidentalis	Yahoo	6	0.25%
	Google	1	0.04%
covar sheep fescue	Yahoo	7	0.29%

Top Search Phrases - Help Card	
	Many visitors to your site may be reaching it using search engines like Yahoo, Excite, etc. This section shows you the search phrases that visitors are using to reach your site.
	How are people getting to your site? Are they using the search phrases you expect? Do you need to use different keywords in page titles to make it easier for people to find your site via search engines?

## Top Search Keywords

The first table identifies keywords which led the most visitors to the site (regardless of the search engine). The second table identifies, for each keyword, which search engines led visitors to the site.




Top Search Keywords			
	Keywords	Keywords found	% of Total
1	plant	343	4.32%
2	materials	156	1.96%
3	of	137	1.72%
4	picture	130	1.63%
5	seed	104	1.31%
6	center	103	1.29%
7	tree	103	1.29%
8	nursery	77	0.97%
9	in	76	0.95%
10	plants	75	0.94%
11	planting	72	0.9%
12	identification	62	0.78%
13	grass	61	0.76%
14	native	53	0.66%
15	wetland	49	0.61%
16	for	49	0.61%
17	shrub	49	0.61%
18	usda	43	0.54%
19	guide	42	0.52%
20	the	39	0.49%
Total Found for the Keywords Above		1,823	22.98%
Total of Keywords Found in the Log File		7,932	100%


Top Search Keywords with Engines Detail			
Keywords	Engines	Searches	% of Total
plant	Google	201	2.53%
	Yahoo	57	0.71%
	Microsoft Network	40	0.5%
	AltaVista	23	0.28%

Top Search Keywords with Engines Detail			
Keywords	Engines	Searches	% of Total
materials	Netscape	8	0.1%
	Lycos	7	0.08%
	Ask Jeeves	7	0.08%
	Google	79	0.99%
	Microsoft Network	28	0.35%
	Yahoo	26	0.32%
	Netscape	8	0.1%
	Lycos	7	0.08%
	Ask Jeeves	7	0.08%
of	AltaVista	1	0.01%
	Google	99	1.24%
	Yahoo	37	0.46%
	AltaVista	1	0.01%
picture	Google	76	0.95%
	Yahoo	52	0.65%
	Microsoft Network	2	0.02%
seed	Google	72	0.9%
	Yahoo	29	0.36%
	Microsoft Network	1	0.01%
	AltaVista	1	0.01%
	Netscape	1	0.01%
center	Google	64	0.8%
	Microsoft Network	19	0.23%
	Yahoo	12	0.15%
	Ask Jeeves	7	0.08%
	Lycos	1	0.01%
tree	Google	65	0.81%
	Yahoo	36	0.45%
	Microsoft Network	1	0.01%
	Netscape	1	0.01%
nursery	Google	55	0.69%
	Yahoo	17	0.21%
	Microsoft Network	3	0.03%
	Netscape	2	0.02%
in	Google	46	0.57%
	Yahoo	30	0.37%
plants	Google	60	0.75%
	Yahoo	14	0.17%
	Microsoft Network	1	0.01%
planting	Google	54	0.68%
	Yahoo	16	0.2%
	Microsoft Network	2	0.02%
identification	Yahoo	31	0.39%
	Google	23	0.28%
	AltaVista	5	0.06%
	Microsoft Network	3	0.03%
grass	Google	45	0.56%
	Yahoo	12	0.15%
	Microsoft Network	4	0.05%
native	Google	45	0.56%
	Yahoo	8	0.1%
wetland	Google	34	0.42%
	Yahoo	12	0.15%
	Microsoft Network	2	0.02%

Top Search Keywords with Engines Detail			
Keywords	Engines	Searches	% of Total
for	metacrawler	1	0.01%
	Google	31	0.39%
	Yahoo	16	0.2%
	AltaVista	1	0.01%
	Microsoft Network	1	0.01%
shrub	Google	29	0.36%
	Yahoo	20	0.25%
usda	Google	25	0.31%
	Microsoft Network	6	0.07%
	Yahoo	5	0.06%
	Netscape	4	0.05%
	Lycos	2	0.02%
	AltaVista	1	0.01%
guide	Google	27	0.34%
	Yahoo	14	0.17%
	Microsoft Network	1	0.01%
the	Google	28	0.35%
	Yahoo	11	0.13%

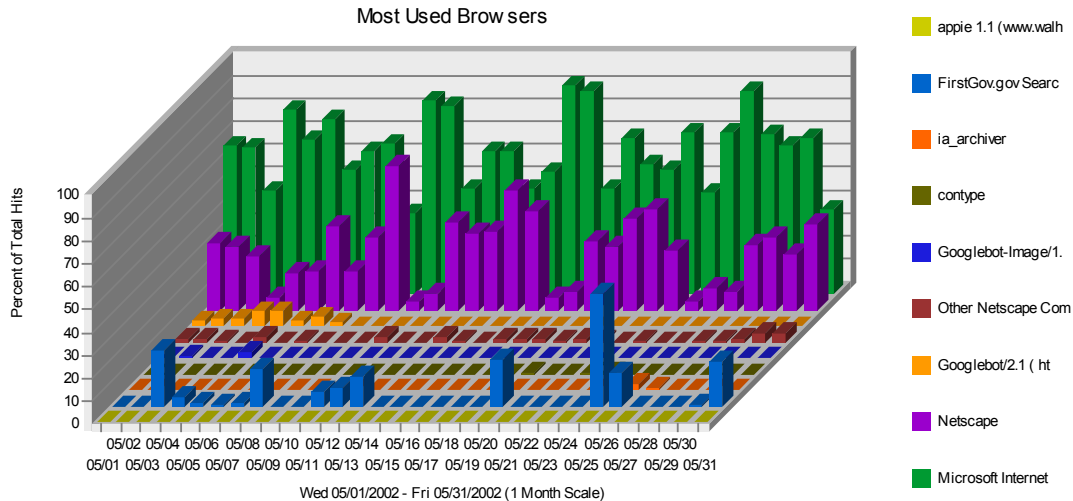
#### Top Search Keywords - Help Card

 This section tells you which search engines people are using to find your site, and the keywords used most frequently with each search engine.

 At the most basic level, this section tells you which search engines are being used most frequently to find your site. You may find that some search engines are returning your site for the keywords you expect and that other search engines do not.

## Most Used Browsers

This section identifies the most popular WWW Browsers used by visitors to the site. This information will only be displayed if your server is logging the browser/platform information.



Most Used Browsers				
	Browser	Hits	% of Total Hits	Visitor Sessions
1	Microsoft Internet Explorer	64,197	59.11%	5,194
2	Netscape	34,262	31.54%	1,469
3	Googlebot/2.1 ( http://www.googlebot.com/bot.html)	1,041	0.95%	535
4	Other Netscape Compatible	1,545	1.42%	182
5	Googlebot-Image/1.0 ( http://www.googlebot.com/bot.html)	188	0.17%	100
6	contype	566	0.52%	94
7	ia_archiver	68	0.06%	45
8	FirstGov.gov Search - POC:firstgov.webmasters@gsa.gov	6,044	5.56%	29
9	apple 1.1 (www.walhello.com)	21	0.01%	21
10	Others	95	0.08%	15
11	Mercator-2.0	32	0.02%	14
12	Kilroy-CORC	24	0.02%	13
13	Xenu's Link Sleuth 1.1b	261	0.24%	12
14	RealDownload/4.0.0.42	40	0.03%	9
15	Opera/6.01 larkin2.6.2@unspecified.mail	15	0.01%	8
16	About/0.1libwww-perl/5.47	7	0%	7
17	Xenu Link Sleuth 1.2b	11	0.01%	6
18	WebFetch	5	0%	5
19	Verity-URL-Gateway/3.0 via proxy gateway CERN-HTTPD/3.0 libwww/2.17	11	0.01%	4
20	Lynx	10	0%	4
<b>Total For Browsers Above</b>		<b>108,443</b>	<b>99.85%</b>	<b>7,766</b>

## Most Used Browsers - Help Card

? This section identifies the most popular WWW Browsers used by visitors to the site. This information will only be displayed if your server is logging the browser/platform information. Also, any hits identified as originating from a spider are not counted in this table.

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### Most Used Browsers - Help Card

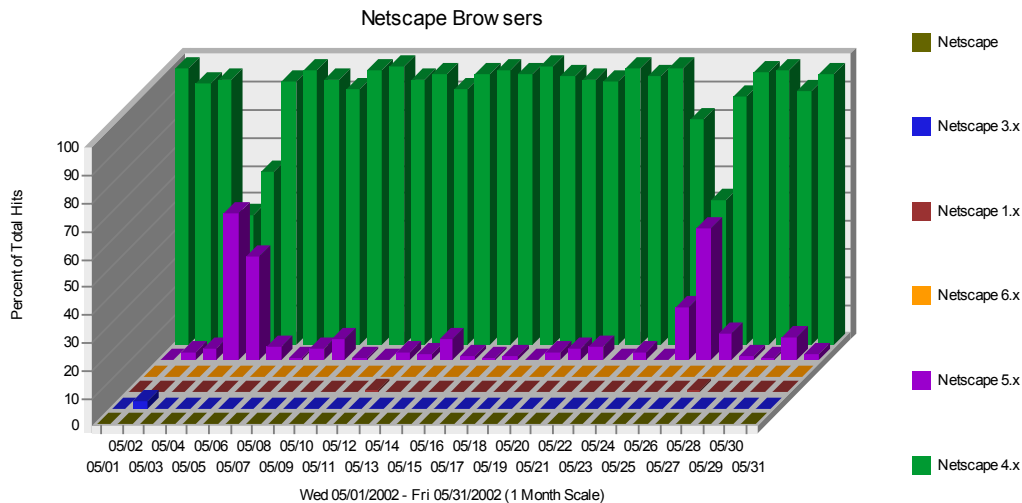
**Tip:** Consider the Browser Filter to include or exclude activity based on visitor browser.



This can be helpful for determining how to configure your site for optimal viewing.

## Netscape Browsers

This section gives you a breakdown of the various versions of Netscape browsers that visitors to the site are using.



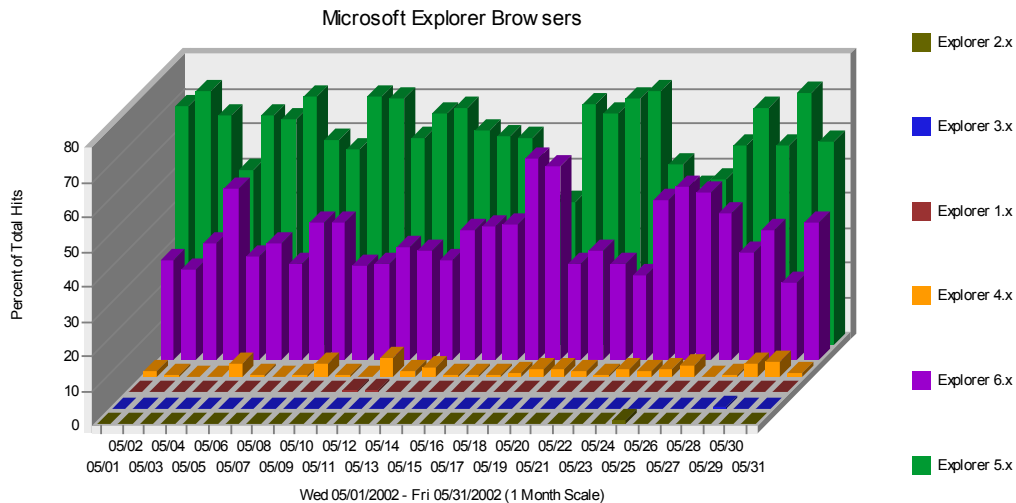
Netscape Browsers				
	Browser	Hits	% of Total Hits	Visitor Sessions
1	Netscape 4.x	33,083	96.55%	1,370
2	Netscape 5.x	1,103	3.21%	78
3	Netscape 6.x	18	0.05%	8
4	Netscape 1.x	6	0.01%	6
5	Netscape 3.x	47	0.13%	5
6	Netscape	5	0.01%	2
Total For Browsers Above		34,262	100%	1,469

Netscape Browsers - Help Card	
?	This section gives you a breakdown of the various versions of Netscape browsers that visitors to the site are using. This information will only be displayed if your server is logging the browser/platform information. Any hits identified as originating from a spider are not counted in this table.
💡	This is useful in determining the percentage of visitors using newer browsers and whether version-specific features (such as Java Scripts) should be implemented on the site.



## Microsoft Explorer Browsers

This section gives you a breakdown of the various versions of Microsoft Explorer browsers that visitors to the site are using.

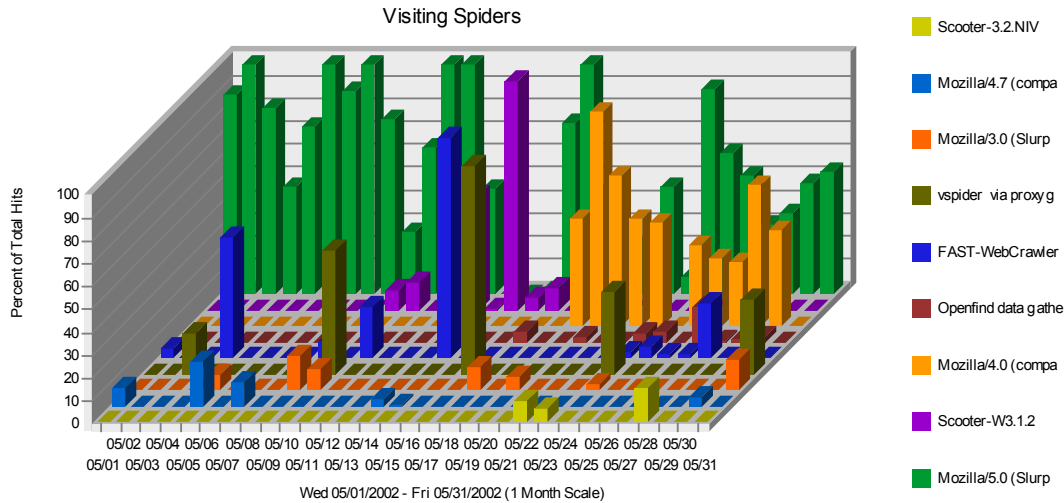


Microsoft Explorer Browsers				
	Browser	Hits	% of Total Hits	Visitor Sessions
1	Explorer 5.x	40,870	63.66%	3,346
2	Explorer 6.x	22,123	34.46%	1,695
3	Explorer 4.x	1,129	1.75%	128
4	Explorer 1.x	28	0.04%	14
5	Explorer 3.x	36	0.05%	7
6	Explorer 2.x	11	0.01%	4
Total For Browsers Above		64,197	100%	5,194

Microsoft Explorer Browsers - Help Card	
?	This section gives you a breakdown of the various versions of Microsoft Explorer browsers that visitors to the site are using. This information will only be displayed if your server is logging the browser/platform information. Any hits identified as originating from a spider are not counted in this table.
💡	This is useful in determining the percentage of visitors using newer browsers and whether version specific features (such as Java Scripts) should be implemented on the site.

## Visiting Spiders


This section identifies all robots, spiders, crawlers and search services (i.e. Alta Vista, Lycos, and Excite) visiting the site.




Visiting Spiders				
	Spider	Hits	% of Total Hits	Visitor Sessions
1	Mozilla/5.0 (Slurp/cat; slurp@inktomi.com; http://www.inktomi.com/slurp.html)	495	34.98%	130
2	Scooter-W3.1.2	43	3.03%	19
3	Mozilla/4.0 (compatible; MSIE 6.0; Windows 98; Win 9x 4.90; Q312461; .NET CLR 1.0.3705; MSIECrawler	230	16.25%	17
4	Openfind data gatherer, Openbot	18	1.27%	14
5	FAST-WebCrawler	306	21.62%	13
6	vspider via proxy gateway CERN-HTTPD	97	6.85%	11
7	Mozilla/3.0 (Slurp/si; slurp@inktomi.com; http://www.inktomi.com/slurp.html)	15	1.06%	8
8	Mozilla/4.7 (compatible; FlipDog; http://www.whizbang.com/crawler)	16	1.13%	6
9	Scooter-3.2.NIV	22	1.55%	5
10	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.1; MSIECrawler)	58	4.09%	4
11	Lycos_Spider_(modspider)	12	0.84%	3
12	WebTrends Link Analyzer	6	0.42%	3
13	SlySearch	6	0.42%	3
14	NetResearchServer	2	0.14%	2
15	Mozilla/4.0 (compatible; MSIE 6.0; Windows 98; Win 9x 4.90; Q312461; MSIECrawler)	30	2.12%	2
16	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.1; Cox High Speed Internet Customer; Crayon Crawler	16	1.13%	1
17	Linkbot	1	0.07%	1
18	NationalDirectory-WebSpider	1	0.07%	1
19	Slurp	1	0.07%	1
20	Mozilla/4.0 (compatible; MSIE 5.01; Windows NT 5.0; MSIECrawler)	15	1.06%	1
<b>Total For Spiders Above</b>		<b>1,390</b>	<b>98.23%</b>	<b>245</b>

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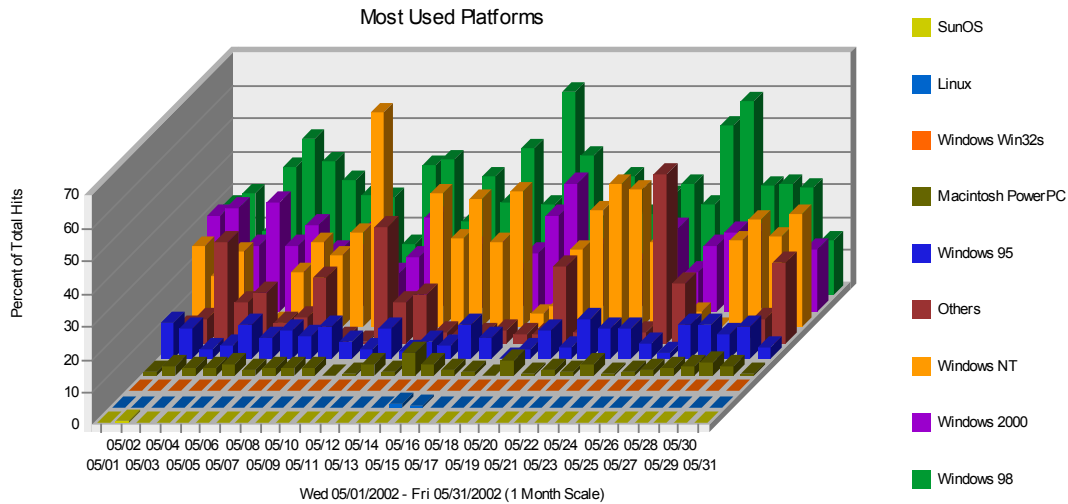
### Visiting Spiders - Help Card

 This section identifies all robots, spiders, crawlers and search services (i.e. Alta Vista, Lycos, and Excite) visiting the site. This information will only be displayed if your server is logging the browser/platform information.

 This information is important for a Webmaster trying to block spiders that tax the server, and to know what automated attention you have attracted to your site.

## Most Used Platforms

This section identifies the operating systems most used by the visitors to the site.



Most Used Platforms				
	Platform	Hits	% of Total Hits	Visitor Sessions
1	Windows 98	34,160	31.45%	3,017
2	Windows 2000	22,168	20.41%	1,593
3	Windows NT	30,859	28.41%	1,283
4	Others	10,700	9.85%	1,201
5	Windows 95	7,968	7.33%	487
6	Macintosh PowerPC	2,509	2.31%	204
7	Windows Win32s	12	0.01%	11
8	Linux	99	0.09%	10
9	SunOS	77	0.07%	7
10	Macintosh 68K	22	0.02%	2
11	Hewlett Packard Unix (HP9000)	21	0.01%	1
12	OS/2	1	0%	1
Total For Platforms Above		108,596	100%	7,817

Most Used Platforms - Help Card	
?	This section identifies the operating systems most used by the visitors to the site. This information will only be displayed if your server is logging the browser/platform information.
💡	This information is useful for determining what content to include on your website.

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## Glossary

Glossary	
<b>Ad Clicks</b>	A click on an advertisement on a web site which takes a visitor to another site, it is referred to as an ad click.
<b>Ad Views</b>	A web page that presents an ad. Once the visitor has viewed an ad, he/she can click on it (see Ad Click). There may be more than one ad on an ad view.
<b>Authentication</b>	Technique by which access to Internet or Intranet resources requires the visitor to identify himself or herself by entering a username and password.
<b>Bandwidth</b>	Measure (in kilobytes of data transferred) of the traffic on the site.
<b>Browser</b>	A program used to locate and view HTML documents (Netscape, Mosaic, Microsoft Explorer, for example.)
<b>Click through rate</b>	Percentage of visitors who click on a viewed advertisement. This is a good indication of the effectiveness of this ad.
<b>Client</b>	The browser (see above) used by a visitor to a Web site.
<b>Client Errors</b>	An error occurring due to an invalid request by the visitor's browser. Client errors are in the 400-range. See "Return Code" definition.
<b>Company Database</b>	The database installed and used by WebTrends to look up the company name, city, state and country corresponding to a specific domain name.
<b>Cookies</b>	Persistent Client-State HTTP Cookies are files containing information about visitors to a web site (e.g., user name and preferences). This information is provided by the visitor during the first visit to a Web server. The server records this information in a text file and stores this file on the visitor's hard drive. When the visitor accesses the same web site again, the server looks for the cookie and configures itself based on the information provided.
<b>Domain Name</b>	The text name corresponding to the numeric IP address of a computer on the Internet (i.e., www.webtrends.com).
<b>Domain Name Lookup</b>	The process of converting a numeric IP address into a text name (for example, 204.245.240.194 is converted to www.webtrends.com).
<b>FTP</b>	File Transfer Protocol is a standard method of sending files between computers over the Internet.
<b>Filters</b>	A means of narrowing the scope of a report or view by specifying ranges or types of data to include in or exclude.
<b>Forms</b>	An HTML page which passes variables back to the server. These pages are used to gather information from visitors. Also referred to as scripts.
<b>GIF</b>	Graphics Interchange Format is an image file format commonly used in HTML documents.
<b>HTML</b>	Hyper Text Markup Language is used to write

Glossary	
	documents for the World Wide Web to specify hypertext links between related objects and documents.
<b>HTTP</b>	Hyper Text Transfer Protocol is a standard method of transferring data between a Web <b>server</b> and a Web <b>browser</b> .
<b>Hit</b>	An action on the Web site, such as when a visitor views a page or downloads a file.
<b>Home Page</b>	The main page of a Web site. The home page provides visitors with an overview and links to the rest of the site. It often contains or links to a Table of contents for the site.
<b>Home Page URL</b>	The local path or Internet URL to the default page of the Web site for which WebTrends reports will be generated.
<b>IP Address</b>	Internet Protocol address identifying a computer connected to the Internet.
<b>JPEG</b>	Joint Photographic Expert Group - Compressed graphic format common on the Internet.
<b>Log File</b>	A file created by a web or proxy server which contains all of the access information regarding the activity on that server.
<b>Page Views</b>	Also called Page Impressions. Hit to HTML pages only (access to non-HTML documents are not counted).
<b>Platform</b>	The operating system (i.e. Windows 95, Windows NT, etc.) used by a visitor to the site.
<b>Protocol</b>	An established method of exchanging data over the Internet.
<b>Referrer</b>	URL of an HTML page that refers to the site.
<b>Return Code</b>	<p>The return status of the request which specifies whether the transfer was successful and why.</p> <p><b>Possible "Success" codes are:</b></p> <ul style="list-style-type: none"> <li><b>200 = Success:</b> OK</li> <li><b>201 = Success:</b> Created</li> <li><b>202 = Success:</b> Accepted</li> <li><b>203 = Success:</b> Partial Information</li> <li><b>204 = Success:</b> No Response</li> <li><b>300 = Success:</b> Redirected</li> <li><b>301 = Success:</b> Moved</li> <li><b>302 = Success:</b> Found</li> <li><b>303 = Success:</b> New Method</li> <li><b>304 = Success:</b> Not Modified</li> </ul> <p><b>Possible "Failed" codes are:</b></p> <ul style="list-style-type: none"> <li><b>400 = Failed:</b> Bad Request</li> <li><b>401 = Failed:</b> Unauthorized</li> <li><b>402 = Failed:</b> Payment Required</li> <li><b>403 = Failed:</b> Forbidden</li> <li><b>404 = Failed:</b> Not Found</li> <li><b>500 = Failed:</b> Internal Error</li> <li><b>501 = Failed:</b> Not Implemented</li> <li><b>502 = Failed:</b> Overloaded Temporarily</li> <li><b>503 = Failed:</b> Gateway Timeout</li> </ul>
<b>Server</b>	A computer that hosts information available to anyone accessing the Internet.
<b>Server Error</b>	An error occurring at the server. Web server errors have codes in the 500 range.
<b>Spiders</b>	An automated program which searches the internet.

<b>Glossary</b>	
<b>Suffix (Domain Name)</b>	<p>The three digit suffix of a domain can be used to identify the type of organization.</p> <p>Possible "Suffixes" are:</p> <ul style="list-style-type: none"> <li>.com = Commercial</li> <li>.edu = Educational</li> <li>.int = International</li> <li>.gov = Government</li> <li>.mil = Military</li> <li>.net = Network</li> <li>.org = Organization</li> </ul>
<b>URL</b>	<p>Uniform Resource Locator is a means of identifying an exact location on the Internet. For example, <a href="http://www.webtrends.com/html/info/default.htm">http://www.webtrends.com/html/info/default.htm</a> is the URL which defines the use of HTTP to access the Web page Default.htm in the /html/info/ directory on the WebTrends Corporation Web site).</p> <p>As the previous example shows, a URL is comprised of four parts: Protocol Type (HTTP), Machine Name (webtrends.com), Directory Path (/html/info/), and File Name (default.htm).</p>
<b>User Agent</b>	Fields in an extended Web server log file identifying the browser and platform used by a visitor.
<b>Visit</b>	Commonly called Visitor Session. All activity for one visitor of a web site. By default, a visitor session is terminated when a visitor is inactive for more than 30 minutes.
<b>Visitor Session</b>	A session of activity (all hits) for one visitor of a web site. A unique visitor is determined by the IP address or cookie. By default, a visitor session is terminated when a visitor is inactive for more than 30 minutes. This duration can be changed from General panel in the Options, Web Traffic Analysis dialog. Synonym: Visit.

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